

# **North America Acne Medication Market Forecast to 2030 - Regional Analysis - by Therapeutic Class (Retinoids, Benzoyl Peroxide, Antibiotics, Salicylic Acid, and Others), Formulation (Topical Medication and Oral Medication), Type (Prescription Medicine and Over-the-Counter Medicine), Acne Type (Non-Inflammatory Acne and Inflammatory Acne), and Distribution Channel (Pharmacies and Drug Stores, Retail Stores, and E-Commerce)**

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## **Abstracts**

The North America acne medication market was valued at US\$ 3,362.50 million in 2022 and is expected to reach US\$ 4,794.01 million by 2030; it is estimated to register at a CAGR of 4.6% from 2023 to 2030.

### **Upsurge in Need for Organic and Natural Treatments Fuels North America Acne Medication Market**

As people are becoming more conscious of the potentially harmful effects of synthetic ingredients and chemicals used in traditional skincare products, the demand for natural and organic alternatives that are deemed to be safer, gentler, and more environmentally friendly is on the rise across the world. Consumers are increasingly seeking products free from harsh chemicals, artificial fragrances, and potentially irritating substances, opting for formulations that harness the power of plant-based ingredients, botanical extracts, essential oils, and other natural compounds known for their skincare benefits. In response to this trend, many skincare brands and manufacturers are developing a wide range of natural and organic acne treatment products that cater to the needs of

health-conscious consumers. These products often feature ingredients such as tea tree oil, witch hazel, aloe vera, green tea extract, and salicylic acid derived from natural sources, offering a more holistic and sustainable approach to treating acne without compromising efficacy. In July 2022, M?DARA, an organic skincare business, introduced two new and natural everyday skincare products—a microbiome-balancing moisturizer and a non-drying face cleanser. The company claims that these products were developed by blending science and nature, and were specifically formulated to offer gentle treatment for people of different complexions, who are prone to acne. Both products are made with natural, organic, and vegan ingredients—Northern Juniper Stem Cells, fermented polysaccharides, and lichen and Mat? tea extracts—which deal specifically with imperfections, keeping the skin unharmed. Adults and teenagers can both utilize this product. Thus, the increasing preference for natural and organic acne treatment options is expected to continue shaping the future of the North America acne medication market in the coming years.

The shift toward natural and organic acne treatment options is also driven by the increasing stringency of regulatory scrutiny and complications associated with industry standards. Regulatory agencies emphasize ingredient transparency, safety, and sustainability, prompting companies to reformulate their products to meet evolving consumer preferences for cleaner and greener skincare solutions. Thus, as more consumers prioritize natural ingredients and eco-friendly formulations in their skincare routines, the North America acne medication market is expected to experience new growth trends in the coming years.

## North America Acne Medication Market Overview

The acne medication market in North America is segmented into the US, Canada, and Mexico. The US held the largest North American acne medication market share in 2022. Acne is a skin condition brought on by debris, oil, sebum, and dead skin cells clogging hair follicles. According to the American Academy of Dermatology, acne is the most prevalent illness in the US, up to 50 million Americans suffer from acne each year, making it the most common skin ailment in the country. The acne medication market in this country is projected to expand due to the increased incidence of acne in Americans and the subsequent launch of various innovative acne medications.

## North America Acne Medication Market Revenue and Forecast to 2030 (US\$ Million)

## North America Acne Medication Market Segmentation

The North America acne medication market is segmented based on therapeutic class, formulation, type, acne type, and distribution channel, and country.

Based on therapeutic class, the North America acne medication market is segmented into retinoids, benzoyl peroxide, antibiotics, salicylic acid, and others. The retinoids segment held the largest share in 2022.

In terms of formulation, the North America acne medication market is bifurcated into topical medication and oral medication. The topical medication segment held a larger largest share in 2022.

By type, the North America acne medication market is bifurcated into prescription medicine and over-the-counter medicine. The prescription medicine segment held a larger largest share in 2022.

Based on acne type, the North America acne medication market is bifurcated into non-inflammatory acne and inflammatory acne. The inflammatory acne segment held a larger share in 2022.

In terms of distribution channel, the North America acne medication market is segmented into pharmacies and drug stores, retail stores, and e-commerce. The pharmacies and drug stores segment held the largest share in 2022.

Based on country, the North America acne medication market is categorized into US, Canada, and Mexico. The US dominated the North America acne medication market in 2022.

Sun Pharmaceutical Industries Ltd, Teva Pharmaceutical Industries Ltd, Almirall SA, Johnson & Johnson, Bausch Health Companies Inc, Centro Internacional de Cosmiatria SA de CV, Galderma SA, Pfizer Inc, GSK Plc, Viatris Inc, Somar Sapi De CV, and Italmex SA are some of the leading companies operating in the North America acne medication market.

## Contents

### **1. INTRODUCTION**

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

### **2. EXECUTIVE SUMMARY**

- 2.1 Key Insights

### **3. RESEARCH METHODOLOGY**

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

### **4. NORTH AMERICA ACNE MEDICATION MARKET LANDSCAPE**

- 4.1 PEST Analysis
- 4.2 Pricing Analysis of Topical and Oral Medication
- 4.3 Patient Population Undergoing Acne Treatment

### **5. NORTH AMERICA ACNE MEDICATION MARKET - KEY MARKET DYNAMICS**

- 5.1 Key Market Drivers
  - 5.1.1 Increasing Prevalence of Severe Acne
  - 5.1.2 Launch of Novel Drugs
- 5.2 Key Market Restraints
  - 5.2.1 Side Effects Associated with Acne Medication
- 5.3 Key Market Opportunities
  - 5.3.1 Individualized Treatment Programs Based on Cutting-Edge Technologies and Data-Driven Strategies
- 5.4 Future Trends
  - 5.4.1 Upsurge in Need for Organic and Natural Treatments
- 5.5 Impact of Drivers and Restraints:

### **6. ACNE MEDICATION MARKET - NORTH AMERICA MARKET ANALYSIS**

## **7. NORTH AMERICA ACNE MEDICATION MARKET ANALYSIS - BY THERAPEUTIC CLASS**

### **7.1 Retinoids**

#### **7.1.1 Overview**

7.1.2 Retinoids: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)

### **7.2 Benzoyl Peroxide**

#### **7.2.1 Overview**

7.2.2 Benzoyl Peroxide: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)

### **7.3 Antibiotics**

#### **7.3.1 Overview**

7.3.2 Antibiotics: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)

### **7.4 Salicylic Acid**

#### **7.4.1 Overview**

7.4.2 Salicylic Acid: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)

### **7.5 Others**

#### **7.5.1 Overview**

7.5.2 Others: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)

## **8. NORTH AMERICA ACNE MEDICATION MARKET ANALYSIS - BY FORMULATION**

### **8.1 Topical Medication**

#### **8.1.1 Overview**

8.1.2 Topical Medication: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)

### **8.2 Oral Medication**

#### **8.2.1 Overview**

8.2.2 Oral Medication: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)

## **9. NORTH AMERICA ACNE MEDICATION MARKET ANALYSIS - BY TYPE**

### **9.1 Prescription Medicine**

#### 9.1.1 Overview

9.1.2 Prescription Medicine: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)

### 9.2 Over-the-Counter Medicine

#### 9.2.1 Overview

9.2.2 Over-the-Counter Medicine: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)

## 10. NORTH AMERICA ACNE MEDICATION MARKET ANALYSIS - BY ACNE TYPE

### 10.1 Non-Inflammatory Acne

#### 10.1.1 Overview

10.1.2 Non-Inflammatory Acne: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)

### 10.2 Inflammatory Acne

#### 10.2.1 Overview

10.2.2 Inflammatory Acne: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)

## 11. NORTH AMERICA ACNE MEDICATION MARKET ANALYSIS - BY DISTRIBUTION CHANNEL

### 11.1 Pharmacies and Drug Stores

#### 11.1.1 Overview

11.1.2 Pharmacies and Drug Stores: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)

### 11.2 Retail Stores

#### 11.2.1 Overview

11.2.2 Retail Stores: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)

### 11.3 E-Commerce

#### 11.3.1 Overview

11.3.2 E-Commerce: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)

## 12. NORTH AMERICA ACNE MEDICATION MARKET - COUNTRY ANALYSIS

### 12.1 North America

12.1.1 North America: Acne Medication Market - Revenue and Forecast Analysis - by

## Country

### 12.1.1.1 North America: Acne Medication Market - Revenue and Forecast Analysis - by Country

#### 12.1.1.2 US

#### 12.1.1.3 US: Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)

##### 12.1.1.3.1 US: Acne Medication Market Breakdown, by Therapeutic Class

##### 12.1.1.3.2 US: Acne Medication Market Breakdown, by Formulation

##### 12.1.1.3.3 US: Acne Medication Market Breakdown, by Type

##### 12.1.1.3.4 US: Acne Medication Market Breakdown, by Acne Type

##### 12.1.1.3.5 US: Acne Medication Market Breakdown, by Distribution Channel

#### 12.1.1.4 Canada

### 12.1.1.5 Canada: Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)

#### 12.1.1.5.1 Canada: Acne Medication Market Breakdown, by Therapeutic Class

#### 12.1.1.5.2 Canada: Acne Medication Market Breakdown, by Formulation

#### 12.1.1.5.3 Canada: Acne Medication Market Breakdown, by Type

#### 12.1.1.5.4 Canada: Acne Medication Market Breakdown, by Acne Type

#### 12.1.1.5.5 Canada: Acne Medication Market Breakdown, by Distribution Channel

#### 12.1.1.6 Mexico

### 12.1.1.7 Mexico: Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)

#### 12.1.1.7.1 Mexico: Acne Medication Market Breakdown, by Therapeutic Class

#### 12.1.1.7.2 Mexico: Acne Medication Market Breakdown, by Formulation

#### 12.1.1.7.3 Mexico: Acne Medication Market Breakdown, by Type

#### 12.1.1.7.4 Mexico: Acne Medication Market Breakdown, by Acne Type

#### 12.1.1.7.5 Mexico: Acne Medication Market Breakdown, by Distribution Channel

## 13. ACNE MEDICATION MARKET- INDUSTRY LANDSCAPE

### 13.1 Overview

### 13.2 Growth Strategies in Acne Medication Market

### 13.3 Organic Growth Strategies

#### 13.3.1 Overview

### 13.4 Inorganic Growth Strategies

#### 13.4.1 Overview

### 13.5 Product Offered by Farmapiel vs Other Companies Acne Products

## 14. COMPANY PROFILES



#### 14.1 Teva Pharmaceutical Industries Ltd

##### 14.1.1 Key Facts

##### 14.1.2 Business Description

##### 14.1.3 Products and Services

##### 14.1.4 Financial Overview

##### 14.1.5 SWOT Analysis

##### 14.1.6 Key Developments

#### 14.2 Almirall SA

##### 14.2.1 Key Facts

##### 14.2.2 Business Description

##### 14.2.3 Products and Services

##### 14.2.4 Financial Overview

##### 14.2.5 SWOT Analysis

##### 14.2.6 Key Developments

#### 14.3 Johnson & Johnson

##### 14.3.1 Key Facts

##### 14.3.2 Business Description

##### 14.3.3 Products and Services

##### 14.3.4 Financial Overview

##### 14.3.5 SWOT Analysis

##### 14.3.6 Key Developments

#### 14.4 Sun Pharmaceutical Industries Ltd

##### 14.4.1 Key Facts

##### 14.4.2 Business Description

##### 14.4.3 Products and Services

##### 14.4.4 Financial Overview

##### 14.4.5 SWOT Analysis

##### 14.4.6 Key Developments

#### 14.5 Bausch Health Companies Inc

##### 14.5.1 Key Facts

##### 14.5.2 Business Description

##### 14.5.3 Products and Services

##### 14.5.4 Financial Overview

##### 14.5.5 SWOT Analysis

##### 14.5.6 Key Developments

#### 14.6 Centro Internacional de Cosmiatria SA de CV

##### 14.6.1 Key Facts

##### 14.6.2 Business Description

##### 14.6.3 Products and Services



- 14.6.4 Financial Overview
- 14.6.5 SWOT Analysis
- 14.6.6 Key Developments
- 14.7 Galderma SA
  - 14.7.1 Key Facts
  - 14.7.2 Business Description
  - 14.7.3 Products and Services
  - 14.7.4 Financial Overview
  - 14.7.5 SWOT Analysis
  - 14.7.6 Key Developments
- 14.8 Pfizer Inc
  - 14.8.1 Key Facts
  - 14.8.2 Business Description
  - 14.8.3 Products and Services
  - 14.8.4 Financial Overview
  - 14.8.5 SWOT Analysis
  - 14.8.6 Key Developments
- 14.9 GSK Plc
  - 14.9.1 Key Facts
  - 14.9.2 Business Description
  - 14.9.3 Products and Services
  - 14.9.4 Financial Overview
  - 14.9.5 SWOT Analysis
  - 14.9.6 Key Developments
- 14.10 Viatris Inc
  - 14.10.1 Key Facts
  - 14.10.2 Business Description
  - 14.10.3 Products and Services
  - 14.10.4 Financial Overview
  - 14.10.5 SWOT Analysis
  - 14.10.6 Key Developments
- 14.11 Somar Sapi De CV
  - 14.11.1 Key Facts
  - 14.11.2 Business Description
  - 14.11.3 Products and Services
  - 14.11.4 Financial Overview
  - 14.11.5 SWOT Analysis
  - 14.11.6 Key Developments
- 14.12 Italmex SA

- 14.12.1 Key Facts
- 14.12.2 Business Description
- 14.12.3 Products and Services
- 14.12.4 Financial Overview
- 14.12.5 SWOT Analysis
- 14.12.6 Key Developments

## **15. APPENDIX**

- 15.1 About The Insight Partners
- 15.2 Glossary of Terms

## List Of Tables

### LIST OF TABLES

Table 1. North America Acne Medication Market Segmentation

Table 2. Topical Medication

Table 3. Oral Medication

Table 4. Patient Population undergoing Acne Treatment from 2020-2023

Table 5. North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million) - by Therapeutic Class

Table 6. North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million) - by Formulation

Table 7. North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million) - by Type

Table 8. North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million) - by Acne Type

Table 9. North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million) - by Distribution Channel

Table 10. North America: Acne Medication Market - Revenue and Forecast to 2030(US\$ Million) - by Country

Table 11. US: Acne Medication Market - Revenue and Forecast to 2030(US\$ Million) - by Therapeutic Class

Table 12. US: Acne Medication Market - Revenue and Forecast to 2030(US\$ Million) - by Formulation

Table 13. US: Acne Medication Market - Revenue and Forecast to 2030(US\$ Million) - by Type

Table 14. US: Acne Medication Market - Revenue and Forecast to 2030(US\$ Million) - by Acne Type

Table 15. US: Acne Medication Market - Revenue and Forecast to 2030(US\$ Million) - by Distribution Channel

Table 16. Canada: Acne Medication Market - Revenue and Forecast to 2030(US\$ Million) - by Therapeutic Class

Table 17. Canada: Acne Medication Market - Revenue and Forecast to 2030(US\$ Million) - by Formulation

Table 18. Canada: Acne Medication Market - Revenue and Forecast to 2030(US\$ Million) - by Type

Table 19. Canada: Acne Medication Market - Revenue and Forecast to 2030(US\$ Million) - by Acne Type

Table 20. Canada: Acne Medication Market - Revenue and Forecast to 2030(US\$

Million) - by Distribution Channel

Table 21. Mexico: Acne Medication Market - Revenue and Forecast to 2030(US\$ Million) - by Therapeutic Class

Table 22. Mexico: Acne Medication Market - Revenue and Forecast to 2030(US\$ Million) - by Formulation

Table 23. Mexico: Acne Medication Market - Revenue and Forecast to 2030(US\$ Million) - by Type

Table 24. Mexico: Acne Medication Market - Revenue and Forecast to 2030(US\$ Million) - by Acne Type

Table 25. Mexico: Acne Medication Market - Revenue and Forecast to 2030(US\$ Million) - by Distribution Channel

Table 26. Recent Organic Growth Strategies in Acne Medication Market

Table 27. Recent Inorganic Growth Strategies in the Acne Medication Market

Table 28. Glossary of Terms, Acne Medication Market

## List Of Figures

### LIST OF FIGURES

- Figure 1. North America Acne Medication Market Segmentation, by Country
- Figure 2. PEST Analysis
- Figure 3. North America Acne Medication Market - Key Market Dynamics
- Figure 4. Impact Analysis of Drivers and Restraints
- Figure 5. North America Acne Medication Market Revenue (US\$ Million), 2020-2030
- Figure 6. North America Acne Medication Market Share (%) - by Therapeutic Class (2022 and 2030)
- Figure 7. Retinoids: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)
- Figure 8. Benzoyl Peroxide: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)
- Figure 9. Antibiotics: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)
- Figure 10. Salicylic Acid: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)
- Figure 11. Others: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)
- Figure 12. North America Acne Medication Market Share (%) - by Formulation (2022 and 2030)
- Figure 13. Topical Medication: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)
- Figure 14. Oral Medication: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)
- Figure 15. North America Acne Medication Market Share (%) - by Type (2022 and 2030)
- Figure 16. Prescription Medicine: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)
- Figure 17. Over-the-Counter Medicine: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)
- Figure 18. North America Acne Medication Market Share (%) - by Acne Type (2022 and 2030)
- Figure 19. Non-Inflammatory Acne: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)
- Figure 20. Inflammatory Acne: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 21. North America Acne Medication Market Share (%) - by Distribution Channel (2022 and 2030)

Figure 22. Pharmacies and Drug Stores: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 23. Retail Stores: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 24. E-Commerce: North America Acne Medication Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 25. North America: Acne Medication Market - Country, 2022 (US\$ Million)

Figure 26. North America: Acne Medication Market Breakdown, by Key Countries, 2022 and 2030 (%)

Figure 27. US: Acne Medication Market - Revenue and Forecast to 2030(US\$ Million)

Figure 28. Canada: Acne Medication Market - Revenue and Forecast to 2030(US\$ Million)

Figure 29. Mexico: Acne Medication Market - Revenue and Forecast to 2030(US\$ Million)

Figure 30. Growth Strategies in Acne Medication Market

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