

# **Next-Generation Data Storage Market Size and Forecast (2020 - 2030), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Storage System (Direct Attached Storage (DAS), Network Attached Storage (NAS), and Storage Area Network (SAN)), End-User (BFSI, Retail, IT and Telecom, Healthcare, Media and Entertainment, and Others), Storage Medium (Hard Disk Drive, Solid-State Drive, and Tape), Storage Architecture (File-Object based Storage and Block Storage), and Deployment (On-premise, Cloud-based, and Hybrid)**

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## **Abstracts**

The next-generation data storage market size was valued at US\$ 56.12 billion in 2022 and is expected to reach US\$ 109.41 billion by 2030. The market is estimated to record a CAGR of 8.7% from 2022 to 2030.

The Middle East & Africa (MEA) consists of South Africa, Saudi Arabia, the UAE, and the Rest of MEA. The Middle East & Africa is home to a large number of IT industries, which is a key factor driving the next-generation data storage market. These industries require robust and scalable storage infrastructure to manage and store their increasing volumes of data. Nations in the Middle East and Africa are undergoing rapid digital transformation, with businesses shifting to online operations, e-commerce, and digital services. In conclusion, the Middle East and Africa is experiencing significant growth and advancements in the next-generation data storage market. Factors such as increasing demand for data storage, investments, economic development, technological

adoption, and the growth of the data center market contribute to the expansion of the market in the region. For instance, in September 2023, Netskope, a secure access service edge company, expanded its presence in the Middle East with the addition of four NewEdge data centers across the United Arab Emirates (UAE) and Saudi Arabia (KSA). This expansion aims to serve both in-region and multinational enterprise customers better while complementing the growing GCC data center market in the Middle East. Netskope's expansion of the NewEdge network with four data centers across the UAE and KSA in the Middle East reflects the growing demand for next-generation data storage solutions in the region.

The global next-generation data storage market is segmented by storage deployment into on-premise, cloud-based, and hybrid. In the context of next-generation data storage, the on-premise segment refers to storing and managing data within an organization's own physical infrastructure or data centers. It involves maintaining and controlling the storage resources and data within the organization's premises rather than relying on external cloud-based storage solutions. On-premise data storage offers several advantages. It gives organizations full control over their infrastructure, allowing them to customize and optimize their storage environment according to their needs. This level of control can be particularly important for industries with strict compliance and security requirements. On-premise storage also allows direct access to data, which can be favorable for applications requiring low latency or specific performance requirements. Keeping data within the organization's premises reduces the reliance on network connectivity and potential latency issues associated with accessing data from remote cloud storage. Furthermore, on-premise storage provides organizations with the ability to maintain data sovereignty and data privacy. Some industries, such as healthcare or government sectors, may have regulatory or legal requirements that necessitate keeping data within their infrastructure.

Dell Technologies Inc, Hewlett Packard Enterprise Co, NetApp Inc, Hitachi Ltd, International Business Machines Corp, Pure Storage Inc, DataDirect Networks Inc, Fujitsu Ltd, NETGEAR, and Huawei Technologies Co Ltd are among the prominent players profiled in the next-generation data storage market report. The overall next-generation data storage market size has been derived using both primary and secondary sources. Exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the next-generation data storage market size. The process also helps obtain an overview and forecast of the market with respect to all the market segments. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain analytical insights. This process includes industry experts such as VPs,

business development managers, market intelligence managers, and national sales managers, along with external consultants such as valuation experts, research analysts, and key opinion leaders, specializing in the market.

## Contents

### **1. INTRODUCTION**

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market segmentation

### **2. EXECUTIVE SUMMARY**

- 2.1 Key Insights
- 2.2 Market Attractiveness

### **3. RESEARCH METHODOLOGY**

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

### **4. NEXT-GENERATION DATA STORAGE MARKET LANDSCAPE**

- 4.1 Overview
- 4.2 PEST Analysis
- 4.3 Ecosystem Analysis
  - 4.3.1 System Providers:
  - 4.3.2 System Integrators
  - 4.3.3 End-Users:
  - 4.3.4 List of Vendors in the Value Chain

### **5. NEXT-GENERATION DATA STORAGE MARKET – KEY MARKET DYNAMICS**

- 5.1 Next-Generation Data Storage Market – Key Market Dynamics
- 5.2 Market Drivers
  - 5.2.1 Surging Adoption of IoT and Connected Devices:
  - 5.2.2 Rapid Digitization across Industries
  - 5.2.3 Rising 5G Technology
- 5.3 Market Restraints
  - 5.3.1 Data Security Concerns
- 5.4 Market Opportunities
  - 5.4.1 increasing Use of SSD

- 5.4.2 Growing Demand for Hybrid Storage
- 5.5 Future Trends
  - 5.5.1 DAS to Witness Significant Growth
- 5.6 Impact of Drivers and Restraints:

## **6. NEXT-GENERATION DATA STORAGE MARKET – GLOBAL MARKET ANALYSIS**

- 6.1 Next-Generation Data Storage Market Revenue (US\$ Million), 2022–2030
- 6.2 Next-Generation Data Storage Market Forecast Analysis

## **7. NEXT-GENERATION DATA STORAGE MARKET ANALYSIS – BY STORAGE SYSTEM**

- 7.1 Direct Attached Storage (DAS)
  - 7.1.1 Overview
  - 7.1.2 Direct Attached Storage (DAS): Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)
- 7.2 Network Attached Storage (NAS)
  - 7.2.1 Overview
  - 7.2.2 Network Attached Storage (NAS): Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)
- 7.3 Storage Area Network (SAN)
  - 7.3.1 Overview
  - 7.3.2 Storage Area Network (SAN): Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

## **8. NEXT-GENERATION DATA STORAGE MARKET ANALYSIS – BY END-USER**

- 8.1 BFSI
  - 8.1.1 Overview
  - 8.1.2 BFSI: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)
- 8.2 Retail
  - 8.2.1 Overview
  - 8.2.2 Retail: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)
- 8.3 IT and telecom
  - 8.3.1 Overview
  - 8.3.2 IT and telecom: Next-Generation Data Storage Market – Revenue and Forecast

to 2030 (US\$ Million)

#### 8.4 Healthcare

##### 8.4.1 Overview

8.4.2 Healthcare: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

#### 8.5 Media and Entertainment

##### 8.5.1 Overview

8.5.2 Media and Entertainment: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

#### 8.6 Others

##### 8.6.1 Overview

8.6.2 Others: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

### **9. NEXT-GENERATION DATA STORAGE MARKET ANALYSIS – BY STORAGE MEDIUM**

#### 9.1 Hard Disk Drive

##### 9.1.1 Overview

9.1.2 Hard Disk Drive: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

#### 9.2 Solid-State Drive

##### 9.2.1 Overview

9.2.2 Solid-State Drive: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

#### 9.3 Tape

##### 9.3.1 Overview

9.3.2 Tape: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

### **10. NEXT-GENERATION DATA STORAGE MARKET ANALYSIS – BY STORAGE ARCHITECTURE**

#### 10.1 File-Object based Storage

##### 10.1.1 Overview

10.1.2 File-Object based Storage: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

#### 10.2 Block Storage

##### 10.2.1 Overview

10.2.2 Block Storage: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

## **11. NEXT-GENERATION DATA STORAGE MARKET ANALYSIS – BY DEPLOYMENT**

### 11.1 On-premise

#### 11.1.1 Overview

11.1.2 On-premise: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

### 11.2 Cloud-based

#### 11.2.1 Overview

11.2.2 Cloud-based: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

### 11.3 Hybrid

#### 11.3.1 Overview

11.3.2 Hybrid: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

## **12. NEXT-GENERATION DATA STORAGE MARKET – GEOGRAPHICAL ANALYSIS**

### 12.1 Overview

### 12.2 North America

#### 12.2.1 North America Next-Generation Data Storage Market Overview

12.2.2 North America: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

12.2.3 North America: Next-Generation Data Storage Market Breakdown, by Storage System

12.2.3.1 North America: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Storage System

#### 12.2.4 North America: Next-Generation Data Storage Market Breakdown, by End-user

12.2.4.1 North America: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by End-user

12.2.5 North America: Next-Generation Data Storage Market Breakdown, by Storage Medium

12.2.5.1 North America: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Storage Medium

12.2.6 North America: Next-Generation Data Storage Market Breakdown, by Storage Architecture



12.2.6.1 North America: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Storage Architecture

12.2.7 North America: Next-Generation Data Storage Market Breakdown, by Deployment

12.2.7.1 North America: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Deployment

12.2.8 North America: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Country

12.2.8.1 North America: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Country

12.2.8.2 United States: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

12.2.8.2.1 United States: Next-Generation Data Storage Market Breakdown, by Storage System

12.2.8.2.2 United States: Next-Generation Data Storage Market Breakdown, by End-user

12.2.8.2.3 United States: Next-Generation Data Storage Market Breakdown, by Storage Medium

12.2.8.2.4 United States: Next-Generation Data Storage Market Breakdown, by Storage Architecture

12.2.8.2.5 United States: Next-Generation Data Storage Market Breakdown, by Deployment

12.2.8.3 Canada: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

12.2.8.3.1 Canada: Next-Generation Data Storage Market Breakdown, by Storage System

12.2.8.3.2 Canada: Next-Generation Data Storage Market Breakdown, by End-user

12.2.8.3.3 Canada: Next-Generation Data Storage Market Breakdown, by Storage Medium

12.2.8.3.4 Canada: Next-Generation Data Storage Market Breakdown, by Storage Architecture

12.2.8.3.5 Canada: Next-Generation Data Storage Market Breakdown, by Deployment

12.2.8.4 Mexico: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

12.2.8.4.1 Mexico: Next-Generation Data Storage Market Breakdown, by Storage System

12.2.8.4.2 Mexico: Next-Generation Data Storage Market Breakdown, by End-user

12.2.8.4.3 Mexico: Next-Generation Data Storage Market Breakdown, by Storage



## Medium

### 12.2.8.4.4 Mexico: Next-Generation Data Storage Market Breakdown, by Storage Architecture

### 12.2.8.4.5 Mexico: Next-Generation Data Storage Market Breakdown, by Deployment

## 12.3 Europe

### 12.3.1 Europe Next-Generation Data Storage Market Overview

### 12.3.2 Europe: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

### 12.3.3 Europe: Next-Generation Data Storage Market Breakdown, by Storage System

### 12.3.3.1 Europe: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Storage System

### 12.3.4 Europe: Next-Generation Data Storage Market Breakdown, by End-user

### 12.3.4.1 Europe: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by End-user

### 12.3.5 Europe: Next-Generation Data Storage Market Breakdown, by Storage Medium

### 12.3.5.1 Europe: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Storage Medium

### 12.3.6 Europe: Next-Generation Data Storage Market Breakdown, by Storage Architecture

### 12.3.6.1 Europe: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Storage Architecture

### 12.3.7 Europe: Next-Generation Data Storage Market Breakdown, by Deployment

### 12.3.7.1 Europe: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Deployment

### 12.3.8 Europe: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Country

### 12.3.8.1 Europe: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Country

### 12.3.8.2 Germany: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

### 12.3.8.2.1 Germany: Next-Generation Data Storage Market Breakdown, by Storage System

### 12.3.8.2.2 Germany: Next-Generation Data Storage Market Breakdown, by End-user

### 12.3.8.2.3 Germany: Next-Generation Data Storage Market Breakdown, by Storage Medium

### 12.3.8.2.4 Germany: Next-Generation Data Storage Market Breakdown, by Storage Architecture

12.3.8.2.5 Germany: Next-Generation Data Storage Market Breakdown, by Deployment

12.3.8.3 United Kingdom: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

12.3.8.3.1 United Kingdom: Next-Generation Data Storage Market Breakdown, by Storage System

12.3.8.3.2 United Kingdom: Next-Generation Data Storage Market Breakdown, by End-user

12.3.8.3.3 United Kingdom: Next-Generation Data Storage Market Breakdown, by Storage Medium

12.3.8.3.4 United Kingdom: Next-Generation Data Storage Market Breakdown, by Storage Architecture

12.3.8.3.5 United Kingdom: Next-Generation Data Storage Market Breakdown, by Deployment

12.3.8.4 France: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

12.3.8.4.1 France: Next-Generation Data Storage Market Breakdown, by Storage System

12.3.8.4.2 France: Next-Generation Data Storage Market Breakdown, by End-user

12.3.8.4.3 France: Next-Generation Data Storage Market Breakdown, by Storage Medium

12.3.8.4.4 France: Next-Generation Data Storage Market Breakdown, by Storage Architecture

12.3.8.4.5 France: Next-Generation Data Storage Market Breakdown, by Deployment

12.3.8.5 Italy: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

12.3.8.5.1 Italy: Next-Generation Data Storage Market Breakdown, by Storage System

12.3.8.5.2 Italy: Next-Generation Data Storage Market Breakdown, by End-user

12.3.8.5.3 Italy: Next-Generation Data Storage Market Breakdown, by Storage Medium

12.3.8.5.4 Italy: Next-Generation Data Storage Market Breakdown, by Storage Architecture

12.3.8.5.5 Italy: Next-Generation Data Storage Market Breakdown, by Deployment

12.3.8.6 Russian Federation: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

12.3.8.6.1 Russian Federation: Next-Generation Data Storage Market Breakdown, by Storage System

12.3.8.6.2 Russian Federation: Next-Generation Data Storage Market Breakdown, by End-user

12.3.8.6.3 Russian Federation: Next-Generation Data Storage Market Breakdown, by Storage Medium

12.3.8.6.4 Russian Federation: Next-Generation Data Storage Market Breakdown, by Storage Architecture

12.3.8.6.5 Russian Federation: Next-Generation Data Storage Market Breakdown, by Deployment

12.3.8.7 Rest of Europe: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

12.3.8.7.1 Rest of Europe: Next-Generation Data Storage Market Breakdown, by Storage System

12.3.8.7.2 Rest of Europe: Next-Generation Data Storage Market Breakdown, by End-user

12.3.8.7.3 Rest of Europe: Next-Generation Data Storage Market Breakdown, by Storage Medium

12.3.8.7.4 Rest of Europe: Next-Generation Data Storage Market Breakdown, by Storage Architecture

12.3.8.7.5 Rest of Europe: Next-Generation Data Storage Market Breakdown, by Deployment

12.4 Asia Pacific

12.4.1 Asia Pacific Next-Generation Data Storage Market Overview

12.4.2 Asia Pacific: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

12.4.3 Asia Pacific: Next-Generation Data Storage Market Breakdown, by Storage System

12.4.3.1 Asia Pacific: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Storage System

12.4.4 Asia Pacific: Next-Generation Data Storage Market Breakdown, by End-user

12.4.4.1 Asia Pacific: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by End-user

12.4.5 Asia Pacific: Next-Generation Data Storage Market Breakdown, by Storage Medium

12.4.5.1 Asia Pacific: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Storage Medium

12.4.6 Asia Pacific: Next-Generation Data Storage Market Breakdown, by Storage Architecture

12.4.6.1 Asia Pacific: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Storage Architecture

- 12.4.7 Asia Pacific: Next-Generation Data Storage Market Breakdown, by Deployment
  - 12.4.7.1 Asia Pacific: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Deployment
- 12.4.8 Asia Pacific: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Country
  - 12.4.8.1 Asia Pacific: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Country
  - 12.4.8.2 China: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)
    - 12.4.8.2.1 China: Next-Generation Data Storage Market Breakdown, by Storage System
    - 12.4.8.2.2 China: Next-Generation Data Storage Market Breakdown, by End-user
    - 12.4.8.2.3 China: Next-Generation Data Storage Market Breakdown, by Storage Medium
    - 12.4.8.2.4 China: Next-Generation Data Storage Market Breakdown, by Storage Architecture
    - 12.4.8.2.5 China: Next-Generation Data Storage Market Breakdown, by Deployment
  - 12.4.8.3 Japan: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)
    - 12.4.8.3.1 Japan: Next-Generation Data Storage Market Breakdown, by Storage System
    - 12.4.8.3.2 Japan: Next-Generation Data Storage Market Breakdown, by End-user
    - 12.4.8.3.3 Japan: Next-Generation Data Storage Market Breakdown, by Storage Medium
    - 12.4.8.3.4 Japan: Next-Generation Data Storage Market Breakdown, by Storage Architecture
    - 12.4.8.3.5 Japan: Next-Generation Data Storage Market Breakdown, by Deployment
  - 12.4.8.4 South Korea: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)
    - 12.4.8.4.1 South Korea: Next-Generation Data Storage Market Breakdown, by Storage System
    - 12.4.8.4.2 South Korea: Next-Generation Data Storage Market Breakdown, by End-user
    - 12.4.8.4.3 South Korea: Next-Generation Data Storage Market Breakdown, by Storage Medium
    - 12.4.8.4.4 South Korea: Next-Generation Data Storage Market Breakdown, by Storage Architecture
    - 12.4.8.4.5 South Korea: Next-Generation Data Storage Market Breakdown, by

## Deployment

### 12.4.8.5 India: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

#### 12.4.8.5.1 India: Next-Generation Data Storage Market Breakdown, by Storage System

##### 12.4.8.5.2 India: Next-Generation Data Storage Market Breakdown, by End-user

#### 12.4.8.5.3 India: Next-Generation Data Storage Market Breakdown, by Storage Medium

#### 12.4.8.5.4 India: Next-Generation Data Storage Market Breakdown, by Storage Architecture

##### 12.4.8.5.5 India: Next-Generation Data Storage Market Breakdown, by Deployment

### 12.4.8.6 Australia: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

#### 12.4.8.6.1 Australia: Next-Generation Data Storage Market Breakdown, by Storage System

##### 12.4.8.6.2 Australia: Next-Generation Data Storage Market Breakdown, by End-user

#### 12.4.8.6.3 Australia: Next-Generation Data Storage Market Breakdown, by Storage Medium

#### 12.4.8.6.4 Australia: Next-Generation Data Storage Market Breakdown, by Storage Architecture

#### 12.4.8.6.5 Australia: Next-Generation Data Storage Market Breakdown, by Deployment

### 12.4.8.7 Rest of APAC: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

#### 12.4.8.7.1 Rest of APAC: Next-Generation Data Storage Market Breakdown, by Storage System

#### 12.4.8.7.2 Rest of APAC: Next-Generation Data Storage Market Breakdown, by End-user

#### 12.4.8.7.3 Rest of APAC: Next-Generation Data Storage Market Breakdown, by Storage Medium

#### 12.4.8.7.4 Rest of APAC: Next-Generation Data Storage Market Breakdown, by Storage Architecture

#### 12.4.8.7.5 Rest of APAC: Next-Generation Data Storage Market Breakdown, by Deployment

## 12.5 Middle East and Africa

### 12.5.1 Middle East and Africa Next-Generation Data Storage Market Overview

### 12.5.2 Middle East and Africa: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

#### 12.5.3 Middle East and Africa: Next-Generation Data Storage Market Breakdown, by

## Storage System

12.5.3.1 Middle East and Africa: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Storage System

12.5.4 Middle East and Africa: Next-Generation Data Storage Market Breakdown, by End-user

12.5.4.1 Middle East and Africa: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by End-user

12.5.5 Middle East and Africa: Next-Generation Data Storage Market Breakdown, by Storage Medium

12.5.5.1 Middle East and Africa: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Storage Medium

12.5.6 Middle East and Africa: Next-Generation Data Storage Market Breakdown, by Storage Architecture

12.5.6.1 Middle East and Africa: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Storage Architecture

12.5.7 Middle East and Africa: Next-Generation Data Storage Market Breakdown, by Deployment

12.5.7.1 Middle East and Africa: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Deployment

12.5.8 Middle East and Africa: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Country

12.5.8.1 Middle East and Africa: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Country

12.5.8.2 South Africa: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

12.5.8.2.1 South Africa: Next-Generation Data Storage Market Breakdown, by Storage System

12.5.8.2.2 South Africa: Next-Generation Data Storage Market Breakdown, by End-user

12.5.8.2.3 South Africa: Next-Generation Data Storage Market Breakdown, by Storage Medium

12.5.8.2.4 South Africa: Next-Generation Data Storage Market Breakdown, by Storage Architecture

12.5.8.2.5 South Africa: Next-Generation Data Storage Market Breakdown, by Deployment

12.5.8.3 Saudi Arabia: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

12.5.8.3.1 Saudi Arabia: Next-Generation Data Storage Market Breakdown, by Storage System



12.5.8.3.2 Saudi Arabia: Next-Generation Data Storage Market Breakdown, by End-user

12.5.8.3.3 Saudi Arabia: Next-Generation Data Storage Market Breakdown, by Storage Medium

12.5.8.3.4 Saudi Arabia: Next-Generation Data Storage Market Breakdown, by Storage Architecture

12.5.8.3.5 Saudi Arabia: Next-Generation Data Storage Market Breakdown, by Deployment

12.5.8.4 United Arab Emirates: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

12.5.8.4.1 United Arab Emirates: Next-Generation Data Storage Market Breakdown, by Storage System

12.5.8.4.2 United Arab Emirates: Next-Generation Data Storage Market Breakdown, by End-user

12.5.8.4.3 United Arab Emirates: Next-Generation Data Storage Market Breakdown, by Storage Medium

12.5.8.4.4 United Arab Emirates: Next-Generation Data Storage Market Breakdown, by Storage Architecture

12.5.8.4.5 United Arab Emirates: Next-Generation Data Storage Market Breakdown, by Deployment

12.5.8.5 Rest of Middle East and Africa: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

12.5.8.5.1 Rest of Middle East and Africa: Next-Generation Data Storage Market Breakdown, by Storage System

12.5.8.5.2 Rest of Middle East and Africa: Next-Generation Data Storage Market Breakdown, by End-user

12.5.8.5.3 Rest of Middle East and Africa: Next-Generation Data Storage Market Breakdown, by Storage Medium

12.5.8.5.4 Rest of Middle East and Africa: Next-Generation Data Storage Market Breakdown, by Storage Architecture

12.5.8.5.5 Rest of Middle East and Africa: Next-Generation Data Storage Market Breakdown, by Deployment

12.6 South and Central America

12.6.1 South and Central America Next-Generation Data Storage Market Overview

12.6.2 South and Central America: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

12.6.3 South and Central America: Next-Generation Data Storage Market Breakdown, by Storage System

12.6.3.1 South and Central America: Next-Generation Data Storage Market –



## Revenue and Forecast Analysis – by Storage System

### 12.6.4 South and Central America: Next-Generation Data Storage Market Breakdown, by End-user

#### 12.6.4.1 South and Central America: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by End-user

### 12.6.5 South and Central America: Next-Generation Data Storage Market Breakdown, by Storage Medium

#### 12.6.5.1 South and Central America: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Storage Medium

### 12.6.6 South and Central America: Next-Generation Data Storage Market Breakdown, by Storage Architecture

#### 12.6.6.1 South and Central America: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Storage Architecture

### 12.6.7 South and Central America: Next-Generation Data Storage Market Breakdown, by Deployment

#### 12.6.7.1 South and Central America: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Deployment

### 12.6.8 South and Central America: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Country

#### 12.6.8.1 South and Central America: Next-Generation Data Storage Market – Revenue and Forecast Analysis – by Country

#### 12.6.8.2 Brazil: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

##### 12.6.8.2.1 Brazil: Next-Generation Data Storage Market Breakdown, by Storage System

##### 12.6.8.2.2 Brazil: Next-Generation Data Storage Market Breakdown, by End-user

##### 12.6.8.2.3 Brazil: Next-Generation Data Storage Market Breakdown, by Storage Medium

##### 12.6.8.2.4 Brazil: Next-Generation Data Storage Market Breakdown, by Storage Architecture

##### 12.6.8.2.5 Brazil: Next-Generation Data Storage Market Breakdown, by Deployment

#### 12.6.8.3 Argentina: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

##### 12.6.8.3.1 Argentina: Next-Generation Data Storage Market Breakdown, by Storage System

##### 12.6.8.3.2 Argentina: Next-Generation Data Storage Market Breakdown, by End-user

##### 12.6.8.3.3 Argentina: Next-Generation Data Storage Market Breakdown, by Storage Medium

12.6.8.3.4 Argentina: Next-Generation Data Storage Market Breakdown, by Storage Architecture

12.6.8.3.5 Argentina: Next-Generation Data Storage Market Breakdown, by Deployment

12.6.8.4 Rest of South and Central America: Next-Generation Data Storage Market – Revenue and Forecast to 2030 (US\$ Million)

12.6.8.4.1 Rest of South and Central America: Next-Generation Data Storage Market Breakdown, by Storage System

12.6.8.4.2 Rest of South and Central America: Next-Generation Data Storage Market Breakdown, by End-user

12.6.8.4.3 Rest of South and Central America: Next-Generation Data Storage Market Breakdown, by Storage Medium

12.6.8.4.4 Rest of South and Central America: Next-Generation Data Storage Market Breakdown, by Storage Architecture

12.6.8.4.5 Rest of South and Central America: Next-Generation Data Storage Market Breakdown, by Deployment

## **13. COMPETITIVE LANDSCAPE**

13.1 Heat Map Analysis By Key Players

13.2 Company Positioning & Concentration

## **14. INDUSTRY LANDSCAPE**

14.1 Overview

14.2 Market Initiative

14.3 New Product Development

## **15. COMPANY PROFILES**

15.1 Dell Technologies Inc

15.1.1 Key Facts

15.1.2 Business Description

15.1.3 Products and Services

15.1.4 Financial Overview

15.1.5 SWOT Analysis

15.1.6 Key Developments

15.2 Hewlett Packard Enterprise Co

15.2.1 Key Facts

- 15.2.2 Business Description
- 15.2.3 Products and Services
- 15.2.4 Financial Overview
- 15.2.5 SWOT Analysis
- 15.2.6 Key Developments
- 15.3 NetApp Inc
  - 15.3.1 Key Facts
  - 15.3.2 Business Description
  - 15.3.3 Products and Services
  - 15.3.4 Financial Overview
  - 15.3.5 SWOT Analysis
  - 15.3.6 Key Developments
- 15.4 Hitachi Ltd
  - 15.4.1 Key Facts
  - 15.4.2 Business Description
  - 15.4.3 Products and Services
  - 15.4.4 Financial Overview
  - 15.4.5 SWOT Analysis
  - 15.4.6 Key Developments
- 15.5 International Business Machines Corp
  - 15.5.1 Key Facts
  - 15.5.2 Business Description
  - 15.5.3 Products and Services
  - 15.5.4 Financial Overview
  - 15.5.5 SWOT Analysis
  - 15.5.6 Key Developments
- 15.6 Pure Storage Inc
  - 15.6.1 Key Facts
  - 15.6.2 Business Description
  - 15.6.3 Products and Services
  - 15.6.4 Financial Overview
  - 15.6.5 SWOT Analysis
  - 15.6.6 Key Developments
- 15.7 DataDirect Networks Inc
  - 15.7.1 Key Facts
  - 15.7.2 Business Description
  - 15.7.3 Products and Services
  - 15.7.4 Financial Overview
  - 15.7.5 SWOT Analysis

15.7.6 Key Developments

15.8 Fujitsu Ltd

15.8.1 Key Facts

15.8.2 Business Description

15.8.3 Products and Services

15.8.4 Financial Overview

15.8.5 SWOT Analysis

15.8.6 Key Developments

15.9 NETGEAR

15.9.1 Key Facts

15.9.2 Business Description

15.9.3 Products and Services

15.9.4 Financial Overview

15.9.5 SWOT Analysis

15.9.6 Key Developments

15.10 Huawei Technologies Co Ltd

15.10.1 Key Facts

15.10.2 Business Description

15.10.3 Products and Services

15.10.4 Financial Overview

15.10.5 SWOT Analysis

15.10.6 Key Developments

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