

# **Mosquito Traps Market Forecast to 2030 - Global Analysis by Product Type (Electric Shock Mosquito Killer, Photocatalytic Mosquito Killer, and Sticky Trap Mosquito Killer), Category (Outdoor and Indoor), Distribution Channel [Direct Sales (Direct Offline Sales and Direct Online Sales) and Retail Sales (Supermarkets & Hypermarkets, Specialty Stores, Online Retail, and Others)]**

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## **Abstracts**

The mosquito traps market size is expected to grow from US\$ 346.62 million in 2022 to US\$ 597.48 million by 2030; it is estimated to register a CAGR of 6.4% from 2022 to 2030.

Mosquito traps are devices designed to attract and capture/kill mosquitos, offering a more environmentally friendly and targeted approach to mosquito control than traditional chemical insecticides. The market growth is primarily driven by increasing awareness of mosquito-borne diseases such as malaria, dengue, Zika virus, and chikungunya, which spurred demand for effective mosquito control solutions.

The global mosquito market is witnessing significant growth and is expected to continue to expand in the coming years. Mosquito-borne diseases have become a major concern for the population worldwide, leading to the increased demand for mosquito traps globally. Additionally, concerns over the environmental impact of chemical insecticides have led consumers and governments to seek alternative solutions such as mosquito traps. Furthermore, advancements in technology and research have led to the development of more sophisticated and efficient mosquito traps, with features such as

attractants mimicking human body odors and carbon dioxide to lure mosquitoes.

Based on product type, the mosquito traps market is segmented into electric shock mosquito killer, photocatalytic mosquito killer, and sticky trap mosquito killer. The electric shock mosquito killer segment held the largest market share in 2022. Electric shock mosquito killer consists of an ultraviolet source or attraction mechanism, fan or suction mechanism, electric grid, collection tray, and safety features. Mosquitoes are zapped by electric charge resulting in immediate elimination in the electric grid trap. Electric shock mosquito traps are chemical-free, nontoxic, and long-lasting mosquito control option. Electric shock mosquito killer offers large coverage areas and can be installed in outdoor spaces and gardens. Based on category, the mosquito traps market is segmented into outdoor and indoor. The mosquito traps market share for the indoor segment was significant in 2022. Mosquito traps are designed to capture and eliminate mosquitoes in indoor spaces, including residential buildings, offices, company corridors, public organizations, healthcare facilities, and educational institutes. The traps are safe and nontoxic alternative to chemical insecticides or repellents. Based on distribution channel, the mosquito traps market is segmented into direct sales (direct offline sales and direct online sales) and retail sales (supermarkets & hypermarkets, specialty stores, online retail, and others). The mosquito traps market share for the retail sales segment was notable in 2022. Supermarkets and hypermarkets are large retail establishments that sell a wide range of products, including groceries, personal care, and household products. Smart arrangement and display of products in supermarkets and hypermarkets allow shoppers to find the right product quickly.

In 2022, Asia Pacific held the largest share of the global mosquito traps market. Major factors driving the mosquito traps market growth in Asia Pacific are increasing number of mosquito-borne diseases and growing concern among people regarding their health. A study on the prevalence of dengue conducted by the WHO estimates that 3.9 billion people are at risk of infection with dengue viruses, with 70% residing in Asia. According to the data released by ReliefWeb, a humanitarian information portal, in July 2023, children are at high risk due to increased dengue fever across Asia Pacific.

Woodstream Corp, Inzecto Corp, TNT Mosquito LLC, Novelty Manufacturing Co, Milo Enterprises Inc, Armatron International Inc, Kensizer Inc, Awoco, Shenzhen Tesenni Industrial Co Ltd, and Biogents AG are key players operating in the global FGD gypsum market. Market players focus on providing high-quality products to fulfill customer demand. They are also adopting strategies such as investments in research and development activities and new product launches.

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The overall global mosquito traps market size has been derived using both primary and secondary sources. To begin the research process, exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the market. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain more analytical insights into the topic. Participants of this process include industry experts such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants such as valuation experts, research analysts, and key opinion leaders, specializing in the FGD gypsum market.

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