

# **Modular Data Center Market to 2025 - Global Analysis and Forecasts by Solution, Services, Application, Deployment and Vertical**

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## **Abstracts**

The modular data centers helps organizations and enterprises to achieve such data center solutions which are more energy efficient, quickly deployable and easily scalable according to dynamic business needs. Modular data center provides end users with the flexibility to scale up the data center capacity as the requirement grows and helping end users to achieve optimal CAPEX (Capital Expenditure). The modular data center market has experienced high growth and adoption rate in the last few years and is also anticipated to experience a significant growth and adoption rate in years to come. Developing digital ecosystem and high growth of data, and developing economies are providing ample opportunities for the players operating in the global modular data center market

The global modular data center market accounted for US\$ 2.65 Bn in 2014 and is anticipated to grow at a CAGR of 24.1% during the forecast period 2016 – 2025, to account for US\$ 22.41 Bn in 2025. Within this market, various regions are observed to exhibit different growth trends. The North America (NA) and Europe (EU) in total holds more than half of the total market, while the regions such as Asia Pacific (APAC), Middle East and Africa (MEA) and South America (SAM) are exhibiting a high growth due to various factors such as increase in number of new data from various industries and its requirement for effective storage among others.

The modular data center market is segmented on the basis of solutions into All-In-One modular data center and Single function modular data center. The All-In-One modular data center solution are further categorized into standard 20 ft. container module, standard 40 ft. container module and other customized container module. The Single function modular data center solution segment is also further categorized into three sub

segments i.e. IT Module, Power Module and Cooling Module. The market is also segmented on the basis of various services mainly consulting and planning services, design, construction and commissioning services, operations and maintenance services and other services. As modular data centers have wide range of applications in various areas therefore the market is further segmented on the basis of application into emergency and temporary deployment, capacity expansion, disaster recovery, and other. The market is also classified on the basis of deployment types and industry verticals in which it is used i.e. Brownfield deployment, Greenfield deployment and BFSI (banking, financial services and insurance), telecom & IT, energy, government, education and research and others respectively. The modular data center market is also classified by regions into North America, Europe, Asia Pacific (APAC), South America (SAM), and Middle East & Africa (MEA).

Baselayer Technology, LLC, Bladerrum Group Ltd., Dell, Inc., Emerson Electric Co., Flexenclosure AB, Hewlett Packard Enterprise, Huawei Technologies Co. Ltd., IBM Corporation, Rittal GmbH, and Schneider Electric among others are some of the chief markets players operating in the global modular data center market.

## **REASONS TO BUY**

Highlights key business priorities in order to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in the modular data center market, thereby allowing players to

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