

Mobile Security Software Market Size and Forecast (2021 - 2034), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Component [Software/Solutions (Mobile Threat Defense (MTD), Mobile Device Security/Endpoint Security, Mobile Application Security, Mobile Data Protection and Secure Connectivity, Identity and Access Management (IAM), Others), Services (Professional Services, Managed Services)], Operating System (Android, iOS, Others), Deployment Mode (Cloud-Based, On-Premises), End User [Individual Users, Enterprises (SMEs, Large Enterprises)], and Geography (North America, Europe, Asia Pacific, Middle East & Africa, and South & Central America)

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Abstracts

The mobile security software market size was valued at US\$ 12.70 Billion in 2025 and is expected to reach US\$ 44.37 Billion by 2034; it is estimated to record a CAGR of 14.9% during 2026–2034.

The mobile security software market is segmented into five major regions-North America, Europe, Asia Pacific (APAC), Middle East & Africa (MEA) and South & Central America. Europe is the second-largest contributor to the global Boundary Scan Hardware Market, followed by Asia Pacific.

The mobile security software market in Asia Pacific is being driven by rapid smartphone penetration, expanding internet connectivity, and accelerating digital transformation across developed and emerging economies. Countries such as China, India, Japan, South Korea, Indonesia, and Australia are witnessing substantial growth in mobile banking, e-commerce, digital payment systems, cloud computing, and remote working environments, which has significantly increased the reliance on mobile devices for personal and enterprise operations. As organizations continue implementing Bring Your Own Device (BYOD) policies and mobile-enabled workforce strategies, the risk of cyber threats, including phishing attacks, ransomware, spyware, malicious applications, and unauthorized access to sensitive business data has intensified. Enterprises across sectors such as banking, healthcare, retail, manufacturing, telecommunications, and government are therefore investing heavily in mobile threat defense (MTD), endpoint security, identity and access management, and secure mobile application solutions to strengthen cybersecurity resilience. Furthermore, the rapid deployment of 5G infrastructure and the increasing integration of Internet of Things (IoT) devices across the region are expanding connected digital ecosystems, thereby driving demand for scalable and AI-enabled mobile security software capable of real-time threat detection and automated vulnerability management.

Another key factor supporting market growth is the increasing focus on enterprise-grade mobile cybersecurity solutions and consumer protection initiatives introduced by regional technology and telecommunications providers. For instance, in April 2026, PT ITSEC Asia Tbk launched IntelliBron Aman Enterprise as part of its sixteenth anniversary initiatives, positioning the platform as a solution for extending enterprise-level mobile cybersecurity protection to individuals within organizations across Indonesia. The solution was introduced to address rising risks associated with personal mobile devices connected to institutional environments, including malware, phishing attacks impersonating financial institutions and public services, unauthorized financial account access, and malicious applications.

On May 26, 2026, F-Secure announced the expansion of its partnership with NTT DOCOMO, INC., Japan's leading mobile operator, through the launch of new "Anshin Security" plans featuring advanced scam protection capabilities such as scam checking and fake image detection. These developments highlight how enterprises and telecom providers across Asia Pacific are increasingly prioritizing AI-powered mobile security technologies to combat evolving cyber threats, strengthen customer trust, and secure rapidly growing mobile-first digital ecosystems.

Microsoft Corp, Broadcom Inc, Palo Alto Networks Inc, CrowdStrike Holdings Inc, Trend Micro Inc, Check Point Software Technologies Ltd, Lookout Inc, Zimperium Inc, International Business Machines Corp, and BlackBerry Ltd are among the key mobile security software market players that are profiled in this market study.

The overall mobile security software market size has been derived using both primary and secondary sources. Exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the mobile security software market size. The process also helps obtain an overview and forecast of the market with respect to all the market segments. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain analytical insights. This process includes industry experts such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants such as valuation experts, research analysts, and key opinion leaders, specializing in mobile security software market.

Reason to buy

Saves and reduces time required for identifying the market growth, size, leading players, and segments in the global Mobile Security Software market.

Highlights key business priorities to assist companies in realigning their business strategies

Emphasizes key findings and recommendations that uncover emerging industry trends in the global Mobile Security Software market, enabling stakeholders across the value chain to craft effective long-term strategies

Develop/modify business expansion plans by analyzing substantial growth prospects in mature and emerging markets

Scrutinizes in-depth global Mobile Security Software market trends, along with factors driving the market, as well as those hindering it

Enhances the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution

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