

Milking Automation Market Size and Forecasts (2021 - 2031), Global and Regional Share, Trends, and Growth Opportunity Analysis Report Coverage : By Offering (Hardware, Software, Services); Hardware (Milk Meters, Pulsators, Milk Point Controllers, Milk Clusters, Smart Cameras, Others); Software (On-premise, Cloud); Farm Size (Small, Medium, Large); Species (Dairy Cattle, Goat, Sheep)

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Abstracts

The Milking Automation Market size was US\$ 2.47 billion in 2024 and is projected to reach US\$ 3.75 billion by 2031; it is expected to register a CAGR of 6.4% during 2025–2031.

Dairy farms across the country are increasingly turning to automated milking systems (AMS) to optimize herd management, reduce manual labor, and maintain consistent milk quality. The integration of robotics allows farmers to streamline operations, monitor cow health, and improve profitability in a highly competitive industry. In 2022, Rancho Pepper Dairy became the first farm in the US to adopt VMS Batch Milking, installing 22 DeLaval VMS V300 units to milk 2,000 cows. This adoption illustrates the growing trend of large-scale farms leveraging advanced automation technology to manage herd size, improve milking efficiency, and address workforce constraints. Such implementations are gradually reshaping the operational landscape of US dairy farming, highlighting the advantages of technology in sustaining large dairy enterprises. Technological advancements and increasing awareness of the benefits of automated systems propel the expansion of the US milking automation market. Farmers embracing these solutions are positioned to achieve higher efficiency and long-term sustainability, ensuring the

country remains a global leader in modern dairy farming practices.

In the Middle East, Saudi Arabia continues to lead regional modernization efforts under the strategic framework of Saudi Vision 2030, which emphasizes agricultural innovation, food sustainability, and advanced livestock systems. In July 2025, the National Livestock and Fisheries Development Program (NLFDP) announced strategic plans to boost cow milk production through genetic improvement initiatives. These efforts aim to enhance productivity, elevate milk quality, and strengthen the Kingdom's dairy sector through science-driven breeding and improved herd management. Such initiatives complement ongoing investments in automated milking systems, digital farm monitoring, and large-scale dairy infrastructure, positioning Saudi Arabia as a key player in the region's modernization of dairy production.

Across Africa, governments are taking proactive steps to build an enabling environment for inclusive dairy sector growth. The government of South Africa has embarked on initiatives to attract investment, expand value-chain capabilities, and promote technology adoption in livestock farming. Milking automation is increasingly viewed as a strategic solution to labor challenges, low productivity, and the need for reliable monitoring of herd health in commercial and emerging farming segments.

As MEA economies are modernizing their agricultural sectors, milking automation is becoming a pivotal component of dairy development strategies. The integration of automated milking systems, genetic improvement programs, and digital livestock technologies is improving operational efficiency, strengthening food security, and encouraging private sector participation. Overall, the region is well-positioned for sustained growth in dairy automation, supported by strong government visions, targeted investments, and a growing emphasis on technological advancement across livestock operations.

Delaval, BouMatic, BECO Dairy Automation Inc., Lely, Allflex, Waikato Milking Systems NZ LP, AMS Galaxy USA, Automated Dairy, Afimilk Ltd., and GEA Group are among the key milking automation market players that are profiled in this market study.

The overall milking automation market size has been derived using both primary and secondary sources. Exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the milking automation market size. The process also helps obtain an overview and forecast of the market with respect to all the market segments. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain analytical

insights. This process includes industry experts such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants such as valuation experts, research analysts, and key opinion leaders, specializing in the milking automation market.

Reason to buy

Saves and reduces time required for identifying the market growth, size, leading players, and segments in the global Milking Automation market.

Highlights key business priorities to assist companies in realigning their business strategies

Emphasizes key findings and recommendations that uncover emerging industry trends in the global Milking Automation market, enabling stakeholders across the value chain to craft effective long-term strategies

Develop/modify business expansion plans by analyzing substantial growth prospects in mature and emerging markets

Scrutinizes in-depth global Milking Automation market trends, along with factors driving the market, as well as those hindering it

Enhances the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution

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