

# **Middle East Staffing & Recruitment Market Forecast to 2028 - COVID-19 Impact and Regional Analysis by Staffing Type (Permanent and Temporary), Recruitment Channel (Online, Hybrid, and Offline), and End User (Oil & Gas, IT & Telecom, BFSI, Healthcare, Retail & E-Commerce, and Others)**

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## **Abstracts**

The Middle East staffing & recruitment market is projected to grow from US\$ 50.5 billion in 2022 to reach US\$ 86.1 billion by 2028; it is expected to register a CAGR of 9.4% from 2023 to 2028.

In the Middle East, expanding industries such as oil & gas, BFSI, and IT & telecom are increasing employment opportunities and helping to enhance the adoption of recruitment and staffing solutions across the region. The expansion of oil production activities in Middle Eastern countries is propelling the need for qualified professionals. According to Saudi Energy Minister Abdulaziz bin Salman, Saudi Arabia plans to increase oil production by over 1 million barrels per day by the end of 2026 or the beginning of 2027. The expansion in oil production will create new job opportunities in the oil & gas segment and boost the adoption of staffing and recruitment solutions across organizations, thereby contributing to the Middle East staffing & recruitment market growth.

BFSI has evolved into a highly competitive industry that needs to constantly adapt to the changing market and cater to clients more effectively. The BFSI industry is witnessing higher demand for better systems and software to handle the workload and rising demand for competent or proficient individuals to manage these systems. Thus, the BFSI industry in the Middle East is opting for staffing and recruitment solutions to fulfil

such needs. The banking sector in the UAE has started hiring new employees on a large scale. According to the Central Bank of UAE (CBUAE), the number of banking staff increased by 738 employees at the end of December 2021 compared to Q3 2021. According to the Ministry of Labour's Civil Service and Government Development Bureau (CSGDB) recruitment statistics, 7,127 positions were created in 2022 for Qatar nationals in government and commercial sectors. Qatar National Bank, QatarEnergy, Qatar Foundation, Qatar Airways, and Ooredoo are among the mass recruiting organizations. Such factors propel the the Middle East staffing & recruitment market size in the BFSI sector.

The healthcare sector is witnessing continuous growth due to increasing health awareness, affordable and accessible healthcare facilities, aging population, growing health concerns, and changing attitudes toward preventive healthcare. Healthcare is among the sectors that require employees in huge volume. Staffing and recruitment solutions play an essential role in the healthcare industry by providing qualified staff and ensuring the facility has the right personnel for the job. The pharmaceutical market in the UAE is creating new job opportunities, which boosts the adoption of recruitment and staffing solutions across the country. According to Abu Dhabi Holding Company, the UAE pharmaceutical market is expected to grow by 27% from 2021 to 2025. The UAE is striving to become a regional pharmaceutical hub. According to a recruitment consultancy, there is a high demand for nurses, laboratory technicians, and doctors/physicians in the UAE healthcare sector. Such an increase in jobs in the healthcare sector is boosting the adoption of recruitment and staffing solutions across the region, which is anticipated to catalyze the Middle East staffing & recruitment market growth during the forecast period.

The Middle East staffing & recruitment market is segmented into staffing type, recruitment channel, and end user. Based on staffing type, the Middle East staffing & recruitment market is bifurcated into permanent and temporary. By recruitment channel, the Middle East staffing & recruitment market is divided into online, offline, and hybrid. In terms of end user, the Middle East staffing & recruitment market is categorized into oil & gas, BFSI, IT & telecom, healthcare, retail & e-commerce, and others. Geographically, the Middle East staffing & recruitment market is segmented into Saudi Arabia, the UAE, Kuwait, Qatar, Bahrain, and the Rest of Middle East.

Adecco Group AG, ALLIANCE RECRUITMENT AGENCY, BAC Middle East, Brunel, Hays plc, Korn Ferry, Medacs Healthcare Limited, Morgan Philips Group SA, NES Fircrof, and Randstad N.V. are among the key market players operating in the Middle East staffing & recruitment market that are profiled in this market study.

The overall Middle East staffing & recruitment market size has been derived using both primary and secondary sources. Exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the Middle East staffing & recruitment market. The process also helps obtain an overview and forecast of the market with respect to all the market segments. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain analytical insights. This process includes industry experts such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants such as valuation experts, research analysts, and key opinion leaders, specializing in the Middle East staffing & recruitment market.

## Contents

### **1. INTRODUCTION**

- 1.1 Study Scope
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation
  - 1.3.1 Middle East Staffing & Recruitment Market – By Staffing Type
  - 1.3.2 Middle East Staffing & Recruitment Market – By Recruitment Channel
  - 1.3.3 Middle East Staffing & Recruitment Market – By End User
  - 1.3.4 Middle East Staffing & Recruitment Market- By Region

### **2. KEY TAKEAWAYS**

### **3. RESEARCH METHODOLOGY**

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

### **4. STAFFING & RECRUITMENT MARKET LANDSCAPE**

- 4.1 Market Overview
- 4.2 PEST Analysis
  - 4.2.1 Middle East
- 4.3 Ecosystem Analysis
- 4.4 Expert Opinion

### **5. STAFFING & RECRUITMENT MARKET – KEY MARKET DYNAMICS**

- 5.1 Market Drivers
  - 5.1.1 Huge Job Opportunities in BFSI and Technology Sectors
  - 5.1.2 Workforce Localization in the Middle East
- 5.2 Market Restraints
  - 5.2.1 Lack of Qualified Job Seekers
- 5.3 Market Opportunities
  - 5.3.1 Growing Prevalence of Jobs with Increasing Youth Population
- 5.4 Future Trends

- 5.4.1 Automation and AI-Driven Recruitment
- 5.5 Impact Analysis of Drivers and Restraints

## **6. STAFFING & RECRUITMENT MARKET – GLOBAL ANALYSIS**

- 6.1 Middle East Staffing & Recruitment Market Overview
- 6.2 Middle East Staffing & Recruitment Market – Revenue and Forecast to 2028 (US\$ Million)
- 6.3 Market Positioning – Five Key Players

## **7. STAFFING & RECRUITMENT MARKET ANALYSIS – BY STAFFING TYPE**

- 7.1 Overview
- 7.2 Staffing & Recruitment Market, By Staffing Type (2022 and 2028)
- 7.3 Temporary
  - 7.3.1 Overview
  - 7.3.2 Temporary: Staffing & Recruitment Market – Revenue, and Forecast to 2028 (US\$ Million)
- 7.4 Permanent
  - 7.4.1 Overview
  - 7.4.2 Permanent: Staffing & Recruitment Market – Revenue, and Forecast to 2028 (US\$ Million)

## **8. STAFFING & RECRUITMENT MARKET ANALYSIS – BY RECRUITMENT CHANNEL**

- 8.1 Overview
- 8.2 Staffing & Recruitment Market, By Recruitment Channel (2022 and 2028)
- 8.3 Online
  - 8.3.1 Overview
  - 8.3.2 Online: Staffing & Recruitment Market- Revenue and Forecast to 2028 (US\$ Million)
- 8.4 Hybrid
  - 8.4.1 Overview
  - 8.4.2 Hybrid: Staffing & Recruitment Market- Revenue and Forecast to 2028 (US\$ Million)
- 8.5 Offline
  - 8.5.1 Overview
  - 8.5.2 Offline: Staffing & Recruitment Market- Revenue and Forecast to 2028 (US\$ Million)

Million)

## **9. STAFFING & RECRUITMENT MARKET ANALYSIS – BY END USER**

### 9.1 Overview

### 9.2 Staffing & Recruitment Market, By End User (2022 and 2028)

### 9.3 Oil & Gas

#### 9.3.1 Overview

#### 9.3.2 Oil & Gas: Staffing & Recruitment Market – Revenue and Forecast to 2028 (US\$ Million)

### 9.4 BFSI

#### 9.4.1 BFSI: Staffing & Recruitment Market – Revenue and Forecast to 2028 (US\$ Million)

### 9.5 IT & Telecom

#### 9.5.1 Overview

#### 9.5.2 IT & Telecom: Staffing & Recruitment Market – Revenue and Forecast to 2028 (US\$ Million)

### 9.6 Healthcare

#### 9.6.1 Healthcare: Staffing & Recruitment Market – Revenue and Forecast to 2028 (US\$ Million)

### 9.7 Retail & E-Commerce

#### 9.7.1 Overview

#### 9.7.2 Retail & E-Commerce: Staffing & Recruitment Market – Revenue and Forecast to 2028 (US\$ Million)

### 9.8 Others

#### 9.8.1 Others: Staffing & Recruitment Market – Revenue and Forecast to 2028 (US\$ Million)

## **10. MIDDLE EAST STAFFING & RECRUITMENT MARKET – REGIONAL ANALYSIS**

### 10.1 Overview

#### 10.1.1 Middle East Staffing & Recruitment Market, Revenue and Forecast To 2028

##### 10.1.1.1 Saudi Arabia Staffing & Recruitment Market, Revenue and Forecast to 2028

###### 10.1.1.1.1 Saudi Arabia Staffing & Recruitment Market Breakdown, By Staffing Type

###### 10.1.1.1.2 Saudi Arabia Staffing & Recruitment Market Breakdown, By Recruitment Channel

###### 10.1.1.1.3 Saudi Arabia Staffing & Recruitment Market Breakdown, By End User

##### 10.1.1.2 UAE Staffing & Recruitment Market, Revenue and Forecast to 2028

###### 10.1.1.2.1 UAE Staffing & Recruitment Market Breakdown, By Staffing Type

- 10.1.1.2.2 UAE Staffing & Recruitment Market Breakdown, By Recruitment Channel
- 10.1.1.2.3 UAE Staffing & Recruitment Market Breakdown, By End User
- 10.1.1.3 Qatar Staffing & Recruitment Market, Revenue and Forecast to 2028
  - 10.1.1.3.1 Qatar Staffing & Recruitment Market Breakdown, By Staffing Type
  - 10.1.1.3.2 Qatar Staffing & Recruitment Market Breakdown, By Recruitment Channel
  - 10.1.1.3.3 Qatar Staffing & Recruitment Market Breakdown, By End User
- 10.1.1.4 Kuwait Staffing & Recruitment Market, Revenue and Forecast to 2028
  - 10.1.1.4.1 Kuwait Staffing & Recruitment Market Breakdown, By Staffing Type
  - 10.1.1.4.2 Kuwait Staffing & Recruitment Market Breakdown, By Recruitment Channel
  - 10.1.1.4.3 Kuwait Staffing & Recruitment Market Breakdown, By End User
- 10.1.1.5 Bahrain Staffing & Recruitment Market, Revenue and Forecast to 2028
  - 10.1.1.5.1 Bahrain Staffing & Recruitment Market Breakdown, By Staffing Type
  - 10.1.1.5.2 Bahrain Staffing & Recruitment Market Breakdown, By Recruitment Channel
  - 10.1.1.5.3 Bahrain Staffing & Recruitment Market Breakdown, By End User
- 10.1.1.6 Rest of Middle East Staffing & Recruitment Market, Revenue and Forecast to 2028
  - 10.1.1.6.1 Rest of Middle East Staffing & Recruitment Market Breakdown, By Staffing Type
  - 10.1.1.6.2 Rest of Middle East Staffing & Recruitment Market Breakdown, By Recruitment Channel
  - 10.1.1.6.3 Rest of Middle East Staffing & Recruitment Market Breakdown, By End User

## **11. IMPACT OF COVID-19 PANDEMIC ON MIDDLE EAST STAFFING & RECRUITMENT MARKET**

### 11.1 Overview

## **12. INDUSTRY LANDSCAPE**

### 12.1 Overview

### 12.2 Market Initiative

### 12.3 New Product Development

### 12.4 Merger and Acquisition

## **13. COMPANY PROFILES**

### 13.1 Adecco Group AG

#### 13.1.1 Key Facts

#### 13.1.2 Business Description



- 13.1.3 Products and Services
- 13.1.4 Financial Overview
- 13.1.5 SWOT Analysis
- 13.1.6 Key Developments
- 13.2 Alliance Recruitment Agency
  - 13.2.1 Key Facts
  - 13.2.2 Business Description
  - 13.2.3 Products and Services
  - 13.2.4 Financial Overview
  - 13.2.5 SWOT Analysis
  - 13.2.6 Key Developments
- 13.3 BAC Middle East
  - 13.3.1 Key Facts
  - 13.3.2 Business Description
  - 13.3.3 Products and Services
  - 13.3.4 Financial Overview
  - 13.3.5 SWOT Analysis
  - 13.3.6 Key Developments
- 13.4 Brunel International NV
  - 13.4.1 Key Facts
  - 13.4.2 Business Description
  - 13.4.3 Products and Services
  - 13.4.4 Financial Overview
  - 13.4.5 SWOT Analysis
  - 13.4.6 Key Developments
- 13.5 Hays Plc
  - 13.5.1 Key Facts
  - 13.5.2 Business Description
  - 13.5.3 Products and Services
  - 13.5.4 Financial Overview
  - 13.5.5 SWOT Analysis
  - 13.5.6 Key Developments
- 13.6 Korn Ferry
  - 13.6.1 Key Facts
  - 13.6.2 Business Description
  - 13.6.3 Products and Services
  - 13.6.4 Financial Overview
  - 13.6.5 SWOT Analysis
  - 13.6.6 Key Developments



## 13.7 Medacs Global Group Ltd

### 13.7.1 Key Facts

### 13.7.2 Business Description

### 13.7.3 Products and Services

### 13.7.4 Financial Overview

### 13.7.5 SWOT Analysis

### 13.7.6 Key Developments

## 13.8 Morgan Philips Group SA

### 13.8.1 Key Facts

### 13.8.2 Business Description

### 13.8.3 Products and Services

### 13.8.4 Financial Overview

### 13.8.5 SWOT Analysis

### 13.8.6 Key Developments

## 13.9 NES Fircroft

### 13.9.1 Key Facts

### 13.9.2 Business Description

### 13.9.3 Products and Services

### 13.9.4 Financial Overview

### 13.9.5 SWOT Analysis

### 13.9.6 Key Developments

## 13.10 Randstad NV

### 13.10.1 Key Facts

### 13.10.2 Business Description

### 13.10.3 Products and Services

### 13.10.4 Financial Overview

### 13.10.5 SWOT Analysis

### 13.10.6 Key Developments

## **14. APPENDIX**

### 14.1 About The Insight Partners

### 14.2 Word Index

## List Of Tables

### LIST OF TABLES

Table 1. Middle East Staffing & Recruitment Market – Revenue and Forecast to 2028 (US\$ Million)

Table 2. Middle East Staffing & Recruitment Market, Revenue and Forecast To 2028 – By Country (US\$ Million)

Table 3. Saudi Arabia Staffing & Recruitment Market, Revenue and Forecast to 2028 – By Staffing Type (US\$ Million)

Table 4. Saudi Arabia Staffing & Recruitment Market, Revenue and Forecast to 2028 – By Recruitment Channel (US\$ Million)

Table 5. Saudi Arabia Staffing & Recruitment Market, Revenue and Forecast to 2028 – By End User (US\$ Million)

Table 6. UAE Staffing & Recruitment Market, Revenue and Forecast to 2028 – By Staffing Type (US\$ Million)

Table 7. UAE Staffing & Recruitment Market, Revenue and Forecast to 2028 – By Recruitment Channel (US\$ Million)

Table 8. UAE Staffing & Recruitment Market, Revenue and Forecast to 2028 – By End User (US\$ Million)

Table 9. Qatar Staffing & Recruitment Market, Revenue and Forecast to 2028 – By Staffing Type (US\$ Million)

Table 10. Qatar Staffing & Recruitment Market, Revenue and Forecast to 2028 – By Recruitment Channel (US\$ Million)

Table 11. Qatar Staffing & Recruitment Market, Revenue and Forecast to 2028 – By End User (US\$ Million)

Table 12. Kuwait Staffing & Recruitment Market, Revenue and Forecast to 2028 – By Staffing Type (US\$ Million)

Table 13. Kuwait Staffing & Recruitment Market, Revenue and Forecast to 2028 – By Recruitment Channel (US\$ Million)

Table 14. Kuwait Staffing & Recruitment Market, Revenue and Forecast to 2028 – By End User (US\$ Million)

Table 15. Bahrain Staffing & Recruitment Market, Revenue and Forecast to 2028 – By Staffing Type (US\$ Million)

Table 16. Bahrain Staffing & Recruitment Market, Revenue and Forecast to 2028 – By Recruitment Channel (US\$ Million)

Table 17. Bahrain Staffing & Recruitment Market, Revenue and Forecast to 2028 – By End User (US\$ Million)

Table 18. Rest of Middle East Staffing & Recruitment Market, Revenue and Forecast to

2028 – By Staffing Type (US\$ Million)

Table 19. Rest of Middle East Staffing & Recruitment Market, Revenue and Forecast to 2028 – By Recruitment Channel (US\$ Million)

Table 20. Rest of Middle East Staffing & Recruitment Market, Revenue and Forecast to 2028 – By End User (US\$ Million)

Table 21. List of Abbreviation

## List Of Figures

### LIST OF FIGURES

- Figure 1. Staffing & Recruitment Market Segmentation
- Figure 2. Staffing & Recruitment Market Segmentation – By Geography
- Figure 3. Middle East Staffing & Recruitment Market Overview
- Figure 4. Temporary Segment held the Largest Share of Staffing & Recruitment Market
- Figure 5. Online Segment held the Largest Share of Staffing & Recruitment Market
- Figure 6. Oil & Gas Segment held the Largest Share of Staffing & Recruitment Market
- Figure 7. Middle East: PEST Analysis
- Figure 8. Expert Opinion
- Figure 9. Staffing & Recruitment Market Impact Analysis of Drivers and Restraints
- Figure 10. Staffing & Recruitment Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 11. Staffing & Recruitment Market Revenue Share, By Staffing Type (2022 and 2028)
- Figure 12. Temporary: Staffing & Recruitment Market – Revenue, and Forecast to 2028 (US\$ Million)
- Figure 13. Permanent: Staffing & Recruitment Market – Revenue, and Forecast to 2028 (US\$ Million)
- Figure 14. Staffing & Recruitment Market Revenue Share, By Recruitment Channel (2022 and 2028)
- Figure 15. Online: Staffing & Recruitment Market- Revenue and Forecast to 2028 (US\$ Million)
- Figure 16. Hybrid: Staffing & Recruitment Market- Revenue and Forecast to 2028 (US\$ Million)
- Figure 17. Offline: Staffing & Recruitment Market- Revenue and Forecast to 2028 (US\$ Million)
- Figure 18. Staffing & Recruitment Market Revenue Share, by End User (2022 and 2028)
- Figure 19. Oil & Gas: Staffing & Recruitment Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 20. BFSI: Staffing & Recruitment Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 21. IT & Telecom: Staffing & Recruitment Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 22. Healthcare: Staffing & Recruitment Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 23. Retail & E-Commerce: Staffing & Recruitment Market – Revenue and

Forecast to 2028 (US\$ Million)

Figure 24. Others: Staffing & Recruitment Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 25. Middle East Staffing & Recruitment Market Breakdown, by Country, 2022 & 2028 (%)

Figure 26. Saudi Arabia Staffing & Recruitment Market, Revenue and Forecast to 2028 (US\$ Million)

Figure 27. UAE Staffing & Recruitment Market, Revenue and Forecast to 2028 (US\$ Million)

Figure 28. Qatar Staffing & Recruitment Market, Revenue and Forecast to 2028 (US\$ Million)

Figure 29. Kuwait Staffing & Recruitment Market, Revenue and Forecast to 2028 (US\$ Million)

Figure 30. Bahrain Staffing & Recruitment Market, Revenue and Forecast to 2028 (US\$ Million)

Figure 31. Rest of Middle East Staffing & Recruitment Market, Revenue and Forecast to 2028 (US\$ Million)

Figure 32. Impact of Covid-19 Pandemic on Middle East & Africa Country Markets

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