

Middle East & Africa Wound Care Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Product (Advanced Wound Dressing, Surgical Wound Care, Traditional Wound Care, and Wound Therapy Devices), Wound Type (Chronic Wounds and Acute Wounds), and End User (Hospitals, Specialty Clinics, Home Healthcare, and Others)

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Abstracts

The Middle East & Africa wound care market is expected to grow from US\$ 957.86 million in 2022 to US\$ 1,274.12 million by 2028. It is estimated to record a CAGR of 4.9% from 2022 to 2028.

Growing Adoption of Advanced Wound Dressings to Fuel Middle East & Africa Wound Care Market Growth During Forecast Period

The increasing use of advanced wound dressings results in better care for individuals. Many advanced wound dressings are available with a wide range of physical performance, characteristics, and costs. Antimicrobial dressings are an alternative to traditional dressings and systemic antibiotics. This dressing type contains antimicrobial agents that reduce wound bacterial colonization and infection to improve healing. Due to the high functional efficiency in post-surgical care and burns, antimicrobial wound dressings are rapidly replacing conventional wound dressings. Advanced wound dressings incorporated with antimicrobial or wound healing agents and with up to 50% better and faster wound healing, low infection rate, painless dressing removal, better cosmetic results with less scarring, non-requisite of frequent dressing changes leading to cost reduction, affordability, and fewer drainage issues are substantially replacing the traditional wound dressings. Furthermore, advanced wound closure products such as

adhesives, sealants, and hemostats will replace conventional, traumatizing wound closure devices such as sutures, staples, and ligating clips. The feasibility of these products for surgical wounds, rapid termination of blood loss, prompt and effective closure of the wound, strong adhesion of wound edges, tight sealing, reduced scarring, and reduced risk of infections would accelerate the demand for advanced wound closure products in the coming years. The wound care market is expected to witness an inclination toward wound closure strips. The strips are easy to use, highly efficient, strong, and secure with minimal scarring effects, as well as they can eliminate railroad marks associated with sutures and staples. Thus, the increasing adoption of advanced wound dressings is expected to propel the Middle East & Africa wound care market during the forecast period.

Middle East & Africa Wound Care Market Overview

The Middle East & Africa wound care market has been segmented into the UAE, Saudi Arabia, South Africa, and the Rest of Middle East & Africa. Saudi Arabia dominated the market in 2022. An increase in the number of surgeries, the rise in incidences of chronic diseases, and the surge in awareness about wound care propel the growth of the wound care market in the region. Saudi Arabia has a higher prevalence of diabetes than other countries in the Middle East & Africa. According to the IDF's data published in February 2022, in Saudi Arabia, nearly 4,274,100 adults were affected by diabetes in 2022. The numbers accounted for a prevalence rate of 17.7% of the total population. Therefore, the risk of developing foot ulcers is ~ 25% in a person suffering from diabetes. Thus, with the increase in the diabetic population, the demand for DFU wound care products is estimated to grow in the country during the forecast period. The incidence of chronic diseases is high in Saudi Arabia. According to a qualitative study titled "Noncommunicable diseases and health system responses in Saudi Arabia: focus on policies and strategies. A qualitative study" published in June 2022, chronic diseases are responsible for 73% of total deaths. Therefore, a large portion of the population is expected to suffer from chronic diseases developing a risk of pressure ulcers.

Middle East & Africa Wound Care Market Revenue and Forecast to 2028 (US\$ Million)

Middle East & Africa Wound Care Market Segmentation

The Middle East & Africa wound care market is segmented based on product, wound type, end user, and country.

Based on product, the Middle East & Africa wound care market is segmented into advanced wound dressing, surgical wound care, traditional wound care, and wound therapy devices. The advanced wound dressing segment held the largest share of Middle East & Africa wound care market in 2022.

Based on wound type, the Middle East & Africa wound care market is bifurcated into chronic wounds and acute wounds. The chronic wounds segment a larger share of the Middle East & Africa wound care market in 2022.

Based on end user, the Middle East & Africa wound care market is segmented into hospitals, specialty clinics, home healthcare, and others. The hospitals segment held the largest share of the Middle East & Africa wound care market in 2022.

Based on country, the Middle East & Africa wound care market has been categorized into the UAE, Saudi Arabia, South Africa, and the Rest of Middle East & Africa. Our regional analysis states that Saudi Arabia dominated the Middle East & Africa wound care market in 2022.

3M Co, Baxter International Inc, Coloplast AS, ConvaTec Group Plc, Ethicon USA LLC, Integra LifeSciences Holdings Corp, Medtronic Plc, MiMedx, PAUL HARTMANN AG, and Smith & Nephew Plc are the leading companies operating in the Middle East & Africa wound care market.

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