

Middle East & Africa Wire Harness Market Forecast to 2030 – COVID-19 Impact and Regional Analysis – by Product Type (Wire Harness Connector, Wire Harness Terminal, and Others), Material (PVC, Vinyl, Thermoplastic Elastomer, Polyurethane, and Polyethylene), and End User (Automotive, Marine, Aerospace and Defense, Consumer Durables, Medical, Agriculture, Industrial, and Others)

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Abstracts

The Middle East & Africa wire harness market is expected to grow from US\$ 5,569.08 million in 2023 to US\$ 7,399.40 million by 2030. It is estimated to grow at a CAGR of 4.1% from 2023 to 2030.

Technological Advancements in Food & Beverages and Agriculture Drives Middle East & Africa Wire Harness Market

Wire harnesses reduce clutter, simplify usage, improve safety, and reduce installation time. Technological advancements in food & beverages and agricultural equipment have increased the demand for wire harnesses. In food & beverages, appliances such as microwave, vending machine and brewing machine consumption is increasing rapidly in residential and commercial sectors, Due to this, companies are producing more appliances for the food & beverages industry, and it is subsequently increasing the demand for wire harness. Further, HELUKABLE, Powersonic, and Marsh Electronics are among the prominent players offering wire harnesses for the food & beverages industry. Car Manufacturing Company, and Sumitomo Electric Industries offer wire harnesses for agricultural equipment. In harvester tractors, water pumps, disc

harrow, and various other agricultural equipment, wire harnesses are designed in a way that these bundles can perform extremely well under harsh conditions and can also carry heavy power loads. They also play a key role in improving fuel efficiency and resisting high heat and electromagnetic noise. Thus, the advantages will subsequently translate into lucrative growth opportunities for the Middle East & Africa wire harness market .

Middle East & Africa Wire Harness Market Overview

Increasing demand for vehicles in the Middle East is encouraging automakers worldwide to set up regional manufacturing bases. The government is also offering incentives to help develop plans to establish regional vehicle manufacturing centers. For instance, in Saudi Arabia, the government is developing a national vehicle cluster as part of the National Industrial Cluster Development Program (NICDP), intending to produce 600,000 vehicles annually by 2025. In addition, many strategies have also been developed to address the growing demand for vehicles at GCC. For instance, Saudi Arabia National Automobile Manufacturing Company (SNAM) and Saudi Arabia Public Investment Fund (SAPIF) have partnered with Daewoo International in South Korea to develop a vehicle assembly plant. KSA Sultan has a strategic plan to open an automobile factory by 2023 and start manufacturing automobile parts in the GCC region in the next few years. Such initiatives by giants to expand their operations in GCC countries are expected to help boost demand for wire harnesses for several types of vehicles in the near future.

Furthermore, while the oil and gas industry accounts for about 40% of UAE's GDP, the country is also facing shrinking profits as much of the world is looking at alternative energy sources. As a result, the government has recently taken several steps to allow the country to shift its focus to other areas such as manufacturing. Dubai has already built one of the largest industrial hubs in the region, attracting new manufacturers and working in new factories. Hence, the region's growing focus on manufacturing will likely boost the market over the forecast period.

Vendors in the Middle East & Africa wire harness market are visualizing the region as the next emerging market, setting up new production facilities to cater to the growing demand. For instance, in September 2019, Motherson Sumi Systems Limited announced to sets up a wire harness unit in the UAE. The Emirate of Ras Al Khaimah will host the new factory for auto wire harnesses, rear-view mirrors for passenger cars, and injection-molded parts. This will provide Motherson Sumi Systems with great opportunities for larger exposure to the global markets. Hence, the growing

development across the region is anticipated to propel the market forward over the forecast period.

Middle East & Africa Wire Harness Market Revenue and Forecast to 2030 (US\$ Million)

Middle East & Africa Wire Harness Market Segmentation

The Middle East & Africa wire harness market is segmented into product type, material, end user, and country.

Based on product type, the Middle East & Africa wire harness market is segmented into wire harness connector, wire harness terminal, and others. In 2023, the others segment registered a largest share in the Middle East & Africa wire harness market.

Based on material, the Middle East & Africa wire harness market is segmented into PVC, vinyl, thermoplastic elastomer, polyurethane, and polyethylene. In 2023, the PVC segment registered a largest share in the Middle East & Africa wire harness market.

Based on end-use, the Middle East & Africa wire harness market is segmented into automotive, marine, aerospace and defense, consumer durables, medical, agriculture, industrial, and others. In 2023, the automotive segment registered a largest share in the Middle East & Africa wire harness market. The automotive segment is further segmented into two wheeler, construction vehicles, passenger cars, and commercial vehicles.

Based on country, the Middle East & Africa wire harness market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. In 2023, the UAE segment registered a largest share in the Middle East & Africa wire harness market.

DR?XLMAIER Group; Fujikura Ltd.; FURUKAWA ELECTRIC CO., LTD.; Lear Corporation; LEONI AG; Motherson Sumi Systems Ltd.; Sumitomo Electric Industries, Ltd.; Yazaki Corporation; and YURA Corporation are the leading companies operating in the Middle East & Africa wire harness market.

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