

Middle East & Africa Wicket Mailer Envelopes and Bags Market Forecast to 2028 – COVID-19 Impact and Regional Analysis– by Material Type {Plastic [Polyethylene (PE), Polypropylene (PP), Polyethylene Terephthalate (PET), and Others] and Paper}, Product Type (Poly Wicket Bags, Paper Wicket Bags, Poly Wicket Mailers, and Paper Wicket Mailers), and End Use (Banking & Financial Services, Courier & Logistics, Retail, and Others)

<https://marketpublishers.com/r/MB87A5711678EN.html>

Date: March 2023

Pages: 102

Price: US\$ 3,000.00 (Single User License)

ID: MB87A5711678EN

Abstracts

The Middle East & Africa wicket mailer envelopes and bags market is expected to grow from US\$ 90.28 million in 2022 to US\$ 108.54 million by 2028. It is estimated to grow at a CAGR of 3.1% from 2022 to 2028.

Rising Demand for Sustainable Packaging Solutions Expected to Bolster the Growth of The Middle East & Africa Wicket Mailer Envelopes and Bags Market

In recent years, the packaging industry has seen a massive demand for sustainable packaging owing to rising concerns related to single-use plastic packaging, greenhouse gas emissions (GHG), climate change and increasing plastic waste accumulation in landfills and oceans. Moreover, changing consumer perceptions about plastic usage and its environmental footprint are also propelling the demand for eco-friendly packaging solutions. According to the Global Buying Green Report 2020 published by Trivium Packaging, 53% of the surveyed consumers are actively seeking information on sustainability and recycling on product packaging. The manufacturers of wicket bags are providing 100% recyclable and paper-based products to meet the increasing

demand for eco-friendly and sustainable packaging solutions. Wicket plastic bags and mailers manufacturers are increasing the amount of recyclable material in their products to meet the rising consumer requirements for environment-friendly packaging. Moreover, the wicket bags eliminate the need for corrugated boxes, crumpled kraft paper, and air-filled pillows, which reduces the overall package weight. Thus, the rising demand for sustainable packaging solutions is expected to bolster the growth of the Middle East & Africa wicket mailer envelopes and bags market during the forecast period.

Middle East & Africa Wicket Mailer Envelopes and Bags Market Overview

The Middle East & Africa wicket mailer envelopes and bags market is segmented into South Africa, Saudi Arabia, the UAE, and the rest of the Middle East & Africa. The countries from the region have experienced a shift in the socio-economic condition, lifestyle, and economic status in the past few decades. The food & beverage industry in the Middle East & Africa has witnessed rapid growth due to high economic development, urbanization, population growth, and a rise in the middle-class population. Therefore, the demand for wicket bags is increasing in the region, as these bags are highly used for packaging fruits, vegetables, and other food products. Further, the growth of the wicket mailer envelopes and bags market in the Middle East & Africa is fuelled by the increasing use of wicket bags in various sectors, such as personal care products, logistics, and e-commerce. According to the report by BAIN & COMPANY, the e-commerce market in the Middle East & North Africa reached US\$ 8.3 billion in 2017. The Gulf Cooperation Council (GCC) and Egypt account for 80% of the e-commerce market, and countries have been growing at a 30% annual rate.

Middle East & Africa Wicket Mailer Envelopes and Bags Market Revenue and Forecast to 2028 (US\$ Million)

Middle East & Africa Wicket Mailer Envelopes and Bags Market Segmentation

The Middle East & Africa wicket mailer envelopes and bags market is segmented into material type, product type, end use, and country.

Based on material type, the Middle East & Africa wicket mailer envelopes and bags market is bifurcated into plastic and paper. The plastics segment held the larger market share in 2022. By plastics, the market is segmented into polyethylene (PE), polypropylene (PP), polyethylene terephthalate (PET), and others.

Based on product type, the Middle East & Africa wicket mailer envelopes and bags market is segmented into poly wicket bags, paper wicket bags, poly wicket mailers, and

paper wicket mailers. The poly wicket bags segment held the largest market share in 2022.

Based on end use, the Middle East & Africa wicket mailer envelopes and bags market is segmented into banking & financial services, courier & logistics, retail, and others. The courier & logistics segment held the largest market share in 2022.

Based on country, the Middle East & Africa wicket mailer envelopes and bags market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. the Rest of Middle East & Africa dominated the market share in 2022.

Bischof + Klein SE & Co KG; Coveris Management GmbH; Mondi Plc; St. Johns Packaging Ltd; UFlex Ltd are the leading companies operating in the Middle East & Africa wicket mailer envelopes and bags market.

Contents

1. INTRODUCTION

- 1.1 Study Scope
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation
 - 1.3.1 Middle East & Africa Wicket Mailer Envelopes and Bags Market, by Material Type
 - 1.3.2 Middle East & Africa Wicket Mailer Envelopes and Bags Market, by Product Type
 - 1.3.3 Middle East & Africa Wicket Mailer Envelopes and Bags Market, by End Use
 - 1.3.4 Middle East & Africa Wicket Mailer Envelopes and Bags Market, by Country

2. KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

- 3.1 Scope of the Study
- 3.2 Research Methodology
 - 3.2.1 Data Collection:
 - 3.2.2 Primary Interviews:
 - 3.2.3 Hypothesis formulation:
 - 3.2.4 Macro-economic factor analysis:
 - 3.2.5 Developing base number:
 - 3.2.6 Data Triangulation:
 - 3.2.7 Country level data:

4. MIDDLE EAST & AFRICA WICKET MAILER ENVELOPES AND BAGS MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 Middle East & Africa - PEST Analysis
- 4.3 Expert Opinion

5. MIDDLE EAST & AFRICA WICKET MAILER ENVELOPES AND BAGS MARKET – KEY MARKET DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Growing Preference of Wicket Bags and Mailer Envelopes Due to Added

Convenience

5.1.2 Rising Use of Wicket Bags in Retail Industry

5.2 Market Restraints

5.2.1 Challenges Associated with Recycling of Plastic Wicket Bags

5.3 Market Opportunities

5.3.1 Growing Adoption of E-Commerce in Developing Countries

5.4 Future Trends

5.4.1 Rising Demand for Sustainable Packaging Solutions

5.5 Impact Analysis of Drivers and Restraints

6. WICKET MAILER ENVELOPES AND BAGS –MIDDLE EAST & AFRICA MARKET ANALYSIS

6.1 Middle East & Africa Wicket Mailer Envelopes and Bags Market Overview

6.2 Middle East & Africa Wicket Mailer Envelopes and Bags Market –Revenue and Forecast to 2028 (US\$ Million)

7. MIDDLE EAST & AFRICA WICKET MAILER ENVELOPES AND BAGS MARKET ANALYSIS – BY MATERIAL TYPE

7.1 Overview

7.2 Middle East & Africa Wicket Mailer Envelopes and Bags Market, By Material Type (2021 and 2028)

7.3 Plastic

7.3.1 Overview

7.3.2 Plastic: Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast to 2028 (US\$ Million)

7.3.3 Polyethylene (PE)

7.3.3.1 Overview

7.3.3.2 Polyethylene (PE): Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast to 2028 (US\$ Million)

7.3.4 Polypropylene (PP)

7.3.4.1 Overview

7.3.4.2 Polypropylene (PP): Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast to 2028 (US\$ Million)

7.3.5 Polyethylene Terephthalate (PET)

7.3.5.1 Overview

7.3.5.2 Polyethylene Terephthalate (PET): Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast to 2028 (US\$ Million)

7.3.6 Others

7.3.6.1 Overview

7.3.6.2 Others: Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast to 2028 (US\$ Million)

7.4 Paper

7.4.1 Overview

7.4.2 Paper: Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast to 2028 (US\$ Million)

8. MIDDLE EAST & AFRICA WICKET MAILER ENVELOPES AND BAGS MARKET ANALYSIS – BY PRODUCT TYPE

8.1 Overview

8.2 Middle East & Africa Wicket Mailer Envelopes and Bags Market, By Product Type (2021 and 2028)

8.3 Poly Wicket Bags

8.3.1 Overview

8.3.2 Poly Wicket Bags: Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast to 2028 (US\$ Million)

8.4 Paper Wicket Bags

8.4.1 Overview

8.4.2 Paper Wicket Bags: Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast to 2028 (US\$ Million)

8.5 Poly Wicket Mailers

8.5.1 Overview

8.5.2 Poly Wicket Mailers: Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast to 2028 (US\$ Million)

8.6 Paper Wicket Mailers

8.6.1 Overview

8.6.2 Paper Wicket Mailers: Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast to 2028 (US\$ Million)

9. MIDDLE EAST & AFRICA WICKET MAILER ENVELOPES AND BAGS MARKET ANALYSIS – BY END USE

9.1 Overview

9.2 Middle East & Africa Wicket Mailer Envelopes and Bags Market, By End Use (2021 and 2028)

9.3 Banking & Financial Services

9.3.1 Overview

9.3.2 Banking & Financial Services: Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast to 2028 (US\$ Million)

9.4 Courier & Logistics

9.4.1 Overview

9.4.2 Courier & Logistics: Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast to 2028 (US\$ Million)

9.5 Retail

9.5.1 Overview

9.5.2 Retail: Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast to 2028 (US\$ Million)

9.6 Others

9.6.1 Overview

9.6.2 Others: Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast to 2028 (US\$ Million)

10. MIDDLE EAST & AFRICA WICKET MAILER ENVELOPS AND BAGS MARKET – COUNTRY ANALYSIS

10.1 Overview

10.1.1 Middle East & Africa Wicket Mailer Envelopes and Bags Market, by Key Country

10.1.1.1 South Africa: Middle East & Africa Wicket Mailer Envelopes and Bags Market –Revenue and Forecast to 2028 (US\$ Million)

10.1.1.1.1 South Africa: Middle East & Africa Wicket Mailer Envelopes and Bags Market, By Material Type

10.1.1.1.2 South Africa: Middle East & Africa Wicket Mailer Envelopes and Bags Market, by Product Type

10.1.1.1.3 South Africa: Middle East & Africa Wicket Mailer Envelopes and Bags Market, By End Use

10.1.1.2 Saudi Arabia: Middle East & Africa Wicket Mailer Envelopes and Bags Market –Revenue and Forecast to 2028 (US\$ Million)

10.1.1.2.1 Saudi Arabia: Middle East & Africa Wicket Mailer Envelopes and Bags Market, By Material Type

10.1.1.2.2 Saudi Arabia: Middle East & Africa Wicket Mailer Envelopes and Bags Market, by Product Type

10.1.1.2.3 Saudi Arabia: Middle East & Africa Wicket Mailer Envelopes and Bags Market, By End Use

10.1.1.3 UAE: Middle East & Africa Wicket Mailer Envelopes and Bags Market –Revenue and Forecast to 2028 (US\$ Million)

10.1.1.3.1 UAE: Middle East & Africa Wicket Mailer Envelopes and Bags Market, By Material Type

10.1.1.3.2 UAE: Middle East & Africa Wicket Mailer Envelopes and Bags Market, by Product Type

10.1.1.3.3 UAE: Middle East & Africa Wicket Mailer Envelopes and Bags Market, By End Use

10.1.1.4 Rest of Middle East & Africa: Middle East & Africa Wicket Mailer Envelopes and Bags Market –Revenue and Forecast to 2028 (US\$ Million)

10.1.1.4.1 Rest of Middle East & Africa: Middle East & Africa Wicket Mailer Envelopes and Bags Market, by Material Type

10.1.1.4.2 Rest of Middle East & Africa: Middle East & Africa Wicket Mailer Envelopes and Bags Market, by Product Type

10.1.1.4.3 Rest of Middle East & Africa: Middle East & Africa Wicket Mailer Envelopes and Bags Market, by End Use

11. INDUSTRY LANDSCAPE

11.1 Overview

11.2 Merger and Acquisition

11.3 Product Launch

12. COMPANY PROFILES

12.1 Mondi Plc

12.1.1 Key Facts

12.1.2 Business Description

12.1.3 Products and Services

12.1.4 Financial Overview

12.1.5 SWOT Analysis

12.1.6 Key Developments

12.2 St. Johns Packaging Ltd

12.2.1 Key Facts

12.2.2 Business Description

12.2.3 Products and Services

12.2.4 Financial Overview

12.2.5 SWOT Analysis

12.2.6 Key Developments

12.3 Bischof + Klein SE & Co KG

12.3.1 Key Facts

- 12.3.2 Business Description
- 12.3.3 Products and Services
- 12.3.4 Financial Overview
- 12.3.5 SWOT Analysis
- 12.3.6 Key Developments
- 12.4 UFlex Ltd
 - 12.4.1 Key Facts
 - 12.4.2 Business Description
 - 12.4.3 Products and Services
 - 12.4.4 Financial Overview
 - 12.4.5 SWOT Analysis
 - 12.4.6 Key Developments
- 12.5 Coveris Management GmbH
 - 12.5.1 Key Facts
 - 12.5.2 Business Description
 - 12.5.3 Products and Services
 - 12.5.4 Financial Overview
 - 12.5.5 SWOT Analysis
 - 12.5.6 Key Developments

13. APPENDIX

- 13.1 About The Insight Partners
- 13.2 Glossary of Terms

List Of Tables

LIST OF TABLES

Table 1. Middle East & Africa Wicket Mailer Envelopes and Bags Market –Revenue and Forecast to 2028 (US\$ Million)

Table 2. Middle East & Africa Wicket Mailer Envelopes and Bags Market, By Material Type– Revenue and Forecast to 2028 (US\$ Million)

Table 3. Middle East & Africa Wicket Mailer Envelopes and Bags Market, by Product Type – Revenue and Forecast to 2028 (US\$ Million)

Table 4. Middle East & Africa Wicket Mailer Envelopes and Bags Market, By End Use– Revenue and Forecast to 2028 (US\$ Million)

Table 5. South Africa: Middle East & Africa Wicket Mailer Envelopes and Bags Market, By Material Type – Revenue and Forecast to 2028 (US\$ Million)

Table 6. South Africa: Middle East & Africa Wicket Mailer Envelopes and Bags Market, by Product Type – Revenue and Forecast to 2028 (US\$ Million)

Table 7. South Africa: Middle East & Africa Wicket Mailer Envelopes and Bags Market, By End Use – Revenue and Forecast to 2028 (US\$ Million)

Table 8. Saudi Arabia: Middle East & Africa Wicket Mailer Envelopes and Bags Market, By Material Type – Revenue and Forecast to 2028 (US\$ Million)

Table 9. Saudi Arabia: Middle East & Africa Wicket Mailer Envelopes and Bags Market, by Product Type – Revenue and Forecast to 2028 (US\$ Million)

Table 10. Saudi Arabia: Middle East & Africa Wicket Mailer Envelopes and Bags Market, By End Use – Revenue and Forecast to 2028 (US\$ Million)

Table 11. UAE: Middle East & Africa Wicket Mailer Envelopes and Bags Market, By Material Type – Revenue and Forecast to 2028 (US\$ Million)

Table 12. UAE: Middle East & Africa Wicket Mailer Envelopes and Bags Market, by Product Type – Revenue and Forecast to 2028 (US\$ Million)

Table 13. UAE: Middle East & Africa Wicket Mailer Envelopes and Bags Market, By End Use – Revenue and Forecast to 2028 (US\$ Million)

Table 14. Rest of Middle East & Africa: Middle East & Africa Wicket Mailer Envelopes and Bags Market, by Material Type – Revenue and Forecast to 2028 (US\$ Million)

Table 15. Rest of Middle East & Africa: Middle East & Africa Wicket Mailer Envelopes and Bags Market, by Product Type – Revenue and Forecast to 2028 (US\$ Million)

Table 16. Rest of Middle East & Africa: Middle East & Africa Wicket Mailer Envelopes and Bags Market, by End Use – Revenue and Forecast to 2028 (US\$ Million)

Table 17. Glossary of Terms, Middle East & Africa Wicket Mailer Envelopes and Bags Market

List Of Figures

LIST OF FIGURES

- Figure 1. Middle East & Africa Wicket Mailer Envelopes and Bags Market Segmentation
- Figure 2. Middle East & Africa Wicket Mailer Envelopes and Bags Market Segmentation – By Country
- Figure 3. Middle East & Africa Wicket Mailer Envelopes and Bags Market Overview
- Figure 4. Middle East & Africa Wicket Mailer Envelopes and Bags Market, By Material Type
- Figure 5. Middle East & Africa Wicket Mailer Envelopes and Bags Market, by Country
- Figure 6. Middle East & Africa: PEST Analysis
- Figure 7. Expert Opinion
- Figure 8. Share of Plastics Treated by Waste Management Systems by Country, after Disposal of Recycling Residues and Collected Litter, 2019
- Figure 9. Middle East & Africa Wicket Mailer Envelopes and Bags Market: Impact Analysis of Drivers and Restraints
- Figure 10. Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 11. Middle East & Africa Wicket Mailer Envelopes and Bags Market Revenue Share, By Material Type (2021 and 2028)
- Figure 12. Plastic: Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 13. Polyethylene (PE): Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 14. Polypropylene (PP): Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 15. Polyethylene Terephthalate (PET): Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 16. Others: Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 17. Paper: Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 18. Middle East & Africa Wicket Mailer Envelopes and Bags Market Revenue Share, by Product Type (2021 and 2028)
- Figure 19. Poly Wicket Bags: Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 20. Paper Wicket Bags: Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 21. Poly Wicket Mailers: Middle East & Africa Wicket Mailer Envelopes and Bags

Market – Revenue and Forecast To 2028 (US\$ Million)

Figure 22. Paper Wicket Mailers: Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast To 2028 (US\$ Million)

Figure 23. Middle East & Africa Wicket Mailer Envelopes and Bags Market Revenue Share, By End Use (2021 and 2028)

Figure 24. Banking & Financial Services: Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast To 2028 (US\$ Million)

Figure 25. Courier & Logistics: Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast To 2028 (US\$ Million)

Figure 26. Retail: Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast To 2028 (US\$ Million)

Figure 27. Others: Middle East & Africa Wicket Mailer Envelopes and Bags Market – Revenue and Forecast To 2028 (US\$ Million)

Figure 28. Middle East & Africa Wicket Mailer Envelopes and Bags Market, by Key Country– Revenue (2021) (US\$ Million)

Figure 29. Middle East & Africa Wicket Mailer Envelopes and Bags Market Revenue Share, by Key Country (2021 and 2028)

Figure 30. South Africa: Middle East & Africa Wicket Mailer Envelopes and Bags Market –Revenue and Forecast to 2028 (US\$ Million)

Figure 31. Saudi Arabia: Middle East & Africa Wicket Mailer Envelopes and Bags Market –Revenue and Forecast to 2028 (US\$ Million)

Figure 32. UAE: Middle East & Africa Wicket Mailer Envelopes and Bags Market –Revenue and Forecast to 2028 (US\$ Million)

Figure 33. Rest of Middle East & Africa: Middle East & Africa Wicket Mailer Envelopes and Bags Market –Revenue and Forecast to 2028 (US\$ Million)

I would like to order

Product name: Middle East & Africa Wicket Mailer Envelopes and Bags Market Forecast to 2028 – COVID-19 Impact and Regional Analysis– by Material Type {Plastic [Polyethylene (PE), Polypropylene (PP), Polyethylene Terephthalate (PET), and Others] and Paper}, Product Type (Poly Wicket Bags, Paper Wicket Bags, Poly Wicket Mailers, and Paper Wicket Mailers), and End Use (Banking & Financial Services, Courier & Logistics, Retail, and Others)

Product link: <https://marketpublishers.com/r/MB87A5711678EN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MB87A5711678EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970