

# **Middle East & Africa Warehouse Management System Market Forecast to 2028 - COVID-19 Impact and Regional Analysis By Component (Hardware, Software, and Services), Tier Type (Advance [Tier 1], Intermediate [Tier 2], and Basic [Tier 3]), and Industry (Manufacturing, Automotive, Food and Beverage, Electrical and Electronics, Healthcare, Retail and E-commerce, and Others)**

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## **Abstracts**

The Middle East & Africa warehouse management system market is expected to grow from US\$ 879.03 million in 2023 to US\$ 2,001.64 million by 2030; it is estimated to grow at a CAGR of 12.5% from 2023 to 2030.

### **Cloud-Based Operations Management and Automated WMS**

Companies increasingly opt for software-as-a-service (SaaS) technology when implementing warehouse management software. This cloud-based model provides greater flexibility in organizing logistics operations, and users can access the app from any computer or terminal with internet access. Moreover, SaaS is an option with a lower initial investment, and businesses do not have to allocate resources to hardware or equipment maintenance. Installing automated warehouse management systems in logistics is another rising trend. There is a growing need for agility and accuracy in operations such as picking, storage, and dispatch, driving businesses to incorporate automated solutions that improve goods management. Furthermore, there is increasing automation in a storage facility due to the efficiency of solutions such as stacker crane, a handling equipment that deposits and removes goods automatically from their

locations. As a result, growing number of cloud-based operations management across several verticals becoming major trends in the market.

## Middle East & Africa Warehouse Management System Market Overview

Businesses in the Middle East & Africa have found it crucial to benchmark their operations against world-class warehouse management practices. However, the key challenges faced by the region include labor productivity and skilled availability. With high order volumes flooding through warehouses, it is difficult to meet tight delivery deadlines without sufficient teams of skilled laborers. This has caused a rapidly increasing need for warehouse automation. Moreover, according to Turner & Townsend, the demand for consumer goods rose in the Middle East in 2021, which strongly relied on logistics activities. The strong e-commerce sales in the UAE are propelling the need for warehousing in the country. Under Vision 2030, Saudi Arabia is investing heavily in the logistics sector, which will hold 30% of the country's economy by 2030. Thus, the rising initiatives and e-commerce sales in Middle East & Africa countries will propel the need for warehouse management systems, contributing to the market growth during the forecast period.

## Middle East & Africa Warehouse Management System Market Revenue and Forecast to 2030 (US\$ Million)

### Middle East & Africa Warehouse Management System Market Segmentation

The Middle East & Africa warehouse management system market is segmented based on component, tier type, industry, and country. Based on component, the Middle East & Africa warehouse management system market is segmented into hardware, software, and services. The hardware segment held the largest market share in 2023.

Based on tier type, the Middle East & Africa warehouse management system market is segmented into advance [Tier 1], intermediate [Tier 2], and basic [Tier 3]. The intermediate [Tier 2] segment held the largest market share in 2023.

Based on country, the Middle East & Africa warehouse management system market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of the Middle East & Africa. The UAE dominated the Middle East & Africa warehouse management system market share in 2023.

International Business Machines Corp; SAP SE; Epicor Software Corp; Oracle Corp;

Panasonic Holdings Corp; Infor Inc; Manhattan Associates Inc; and PTC Inc are the leading companies operating in the Middle East & Africa warehouse management system market.

## Contents

### **1. INTRODUCTION**

- 1.1 Study Scope
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation

### **2. KEY TAKEAWAYS**

### **3. RESEARCH METHODOLOGY**

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

### **4. MIDDLE EAST & AFRICA WAREHOUSE MANAGEMENT SYSTEM MARKET LANDSCAPE**

- 4.1 Market Overview
- 4.2 PEST Analysis
  - 4.2.1 Middle East & Africa
- 4.3 Ecosystem Analysis
- 4.4 Expert Opinions

### **5. MIDDLE EAST & AFRICA WAREHOUSE MANAGEMENT SYSTEM MARKET – KEY MARKET DYNAMICS**

- 5.1 Market Drivers
  - 5.1.1 Migration to Cloud-Based WMS
  - 5.1.2 E-Commerce Industry Growth
  - 5.1.3 Middle East & Africa Supply Chain Networks
- 5.2 Market Restraints
  - 5.2.1 High Initial Investment Cost and Lack of Awareness About WMS
- 5.3 Market Opportunities
  - 5.3.1 Rising Adoption of Advanced Technologies Resulting in Smarter Warehouses
- 5.4 Future Trends
  - 5.4.1 Development of Regional Warehouses for Rapid Delivery Facilities Resulted from

E-commerce Growth

5.4.2 Cloud-Based Operations Management and Automated WMS

5.4.3 Use of Warehouse Management Systems in Omnichannel Logistics

5.5 Impact Analysis of Drivers and Restraints

## **6. WAREHOUSE MANAGEMENT SYSTEM MARKET – MIDDLE EAST & AFRICA MARKET ANALYSIS**

6.1 Middle East & Africa Warehouse Management System Market Overview

6.2 Middle East & Africa Warehouse Management System Market Revenue Forecast and Analysis

## **7. MIDDLE EAST & AFRICA WAREHOUSE MANAGEMENT SYSTEM MARKET ANALYSIS – BY COMPONENT**

7.1 Overview

7.2 Warehouse Management System Market, By Component (2022 and 2030)

7.3 Hardware

7.3.1 Overview

7.3.2 Hardware: Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

7.3.2.1 Robots

7.3.2.1.1 Overview

7.3.2.1.2 Robots: Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

7.3.2.2 Automated Storage and Retrieval System

7.3.2.2.1 Overview

7.3.2.2.2 Automated Storage and Retrieval System: Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

7.3.2.3 Conveyor and Sorting System

7.3.2.3.1 Overview

7.3.2.3.2 Conveyor and Sorting System: Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

7.3.2.4 Automated Guided Vehicle

7.3.2.4.1 Overview

7.3.2.4.2 Automated Guided Vehicle: Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

7.3.2.5 Others

7.3.2.5.1 Overview

7.3.2.5.2 Others: Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

7.4 Software

7.4.1 Overview

7.4.2 Software: Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

7.4.2.1 On-premise

7.4.2.1.1 Overview

7.4.2.1.2 On-premise: Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

7.4.2.2 Cloud

7.4.2.2.1 Overview

7.4.2.2.2 Cloud: Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

7.5 Services

7.5.1 Overview

7.5.2 Services: Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

## **8. MIDDLE EAST & AFRICA WAREHOUSE MANAGEMENT SYSTEM MARKET ANALYSIS – BY TIER TYPE**

8.1 Overview

8.2 Warehouse Management System Market, By Tier Type (2022 and 2030)

8.3 Advance (Tier 1)

8.3.1 Overview

8.3.2 Tier 1: Warehouse Management System Market- Revenue and Forecast to 2030 (US\$ Million)

8.4 Intermediate (Tier 2)

8.4.1 Overview

8.4.2 Tier 2: Warehouse Management System Market- Revenue and Forecast to 2030 (US\$ Million)

8.5 Basic (Tier 3)

8.5.1 Overview

8.5.2 Tier 3: Warehouse Management System Market- Revenue and Forecast to 2030 (US\$ Million)

## **9. MIDDLE EAST & AFRICA WAREHOUSE MANAGEMENT SYSTEM MARKET ANALYSIS – BY INDUSTRY**

- 9.1 Overview
- 9.2 Warehouse Management System Market Breakdown, By Industry, (2022 and 2030)
- 9.3 Manufacturing
  - 9.3.1 Overview
  - 9.3.2 Manufacturing Market Revenue and Forecast to 2030 (US\$ Million)
- 9.4 Automotive
  - 9.4.1 Overview
  - 9.4.2 Automotive Market Revenue and Forecast to 2030 (US\$ Million)
- 9.5 Food and Beverages
  - 9.5.1 Overview
  - 9.5.2 Food and Beverages Market Revenue and Forecast to 2030 (US\$ Million)
- 9.6 Electrical and Electronics
  - 9.6.1 Overview
  - 9.6.2 Electrical and Electronics Market Revenue and Forecast to 2030 (US\$ Million)
- 9.7 Healthcare
  - 9.7.1 Overview
  - 9.7.2 Healthcare Market Revenue and Forecast to 2030 (US\$ Million)
- 9.8 Retail and E-commerce
  - 9.8.1 Overview
  - 9.8.2 Retail and E-commerce Market Revenue and Forecast to 2030 (US\$ Million)
- 9.9 Others
  - 9.9.1 Overview
  - 9.9.2 Others Market Revenue and Forecast to 2030 (US\$ Million)

## **10. MIDDLE EAST & AFRICA WAREHOUSE MANAGEMENT SYSTEM MARKET – BY COUNTRY ANALYSIS**

- 10.1 Middle East & Africa: Warehouse Management System Market
  - 10.1.1 MEA: Warehouse Management System Market, by Key Country
    - 10.1.1.1 Saudi Arabia: Warehouse Management System Market – Revenue and Forecast to 2030 (US\$ Million)
      - 10.1.1.1.1 Saudi Arabia: Warehouse Management System Market, By Component
        - 10.1.1.1.1.1 Saudi Arabia: Warehouse Management System Market, By Hardware
        - 10.1.1.1.1.2 Saudi Arabia: Warehouse Management System Market, By Software
      - 10.1.1.1.2 Saudi Arabia: Warehouse Management System Market, by Tier Type
      - 10.1.1.1.3 Saudi Arabia: Warehouse Management System Market, by Industry
    - 10.1.1.2 UAE: Warehouse Management System Market – Revenue and Forecast to 2030 (US\$ Million)



- 10.1.1.2.1 UAE: Warehouse Management System Market, By Component
  - 10.1.1.2.1.1 UAE: Warehouse Management System Market, By Hardware
  - 10.1.1.2.1.2 UAE: Warehouse Management System Market, By Software
- 10.1.1.2.2 UAE: Warehouse Management System Market, by Tier Type
- 10.1.1.2.3 UAE: Warehouse Management System Market, by Industry
- 10.1.1.3 South Africa: Warehouse Management System Market – Revenue and Forecast to 2030 (US\$ Million)
  - 10.1.1.3.1 South Africa: Warehouse Management System Market, By Component
    - 10.1.1.3.1.1 South Africa: Warehouse Management System Market, By Hardware
    - 10.1.1.3.1.2 South Africa: Warehouse Management System Market, By Software
  - 10.1.1.3.2 South Africa: Warehouse Management System Market, by Tier Type
  - 10.1.1.3.3 South Africa: Warehouse Management System Market, by Industry
- 10.1.1.4 Rest of MEA: Warehouse Management System Market – Revenue and Forecast to 2030 (US\$ Million)
  - 10.1.1.4.1 Rest of MEA: Warehouse Management System Market, By Component
    - 10.1.1.4.1.1 Rest of MEA: Warehouse Management System Market, By Hardware
    - 10.1.1.4.1.2 Rest of MEA: Warehouse Management System Market, By Software
  - 10.1.1.4.2 Rest of MEA: Warehouse Management System Market, by Tier Type
  - 10.1.1.4.3 Rest of MEA: Warehouse Management System Market, by Industry

## **11. INDUSTRY LANDSCAPE**

- 11.1 Overview
- 11.2 Market Initiative
- 11.3 Product Development
- 11.4 Mergers & Acquisitions

## **12. COMPANY PROFILES**

- 12.1 International Business Machines Corp
  - 12.1.1 Key Facts
  - 12.1.2 Business Description
  - 12.1.3 Products and Services
  - 12.1.4 Financial Overview
  - 12.1.5 SWOT Analysis
  - 12.1.6 Key Developments
- 12.2 SAP SE
  - 12.2.1 Key Facts
  - 12.2.2 Business Description



12.2.3 Products and Services

12.2.4 Financial Overview

12.2.5 SWOT Analysis

12.2.6 Key Developments

12.3 Epicor Software Corp

12.3.1 Key Facts

12.3.2 Business Description

12.3.3 Products and Services

12.3.4 Financial Overview

12.3.5 SWOT Analysis

12.3.6 Key Developments

12.4 Oracle Corp

12.4.1 Key Facts

12.4.2 Business Description

12.4.3 Products and Services

12.4.4 Financial Overview

12.4.5 SWOT Analysis

12.4.6 Key Developments

12.5 Panasonic Holdings Corp

12.5.1 Key Facts

12.5.2 Business Description

12.5.3 Products and Services

12.5.4 Financial Overview

12.5.5 SWOT Analysis

12.5.6 Key Developments

12.6 Infor Inc

12.6.1 Key Facts

12.6.2 Business Description

12.6.3 Products and Services

12.6.4 Financial Overview

12.6.5 SWOT Analysis

12.6.6 Key Developments

12.7 Manhattan Associates Inc

12.7.1 Key Facts

12.7.2 Business Description

12.7.3 Products and Services

12.7.4 Financial Overview

12.7.5 SWOT Analysis

12.7.6 Key Developments

## 12.8 PTC Inc

### 12.8.1 Key Facts

### 12.8.2 Business Description

### 12.8.3 Products and Services

### 12.8.4 Financial Overview

### 12.8.5 SWOT Analysis

### 12.8.6 Key Developments

## **13. APPENDIX**

### 13.1 About The Insight Partners

### 13.2 Word Index

## List Of Tables

### LIST OF TABLES

Table 1. Middle East & Africa Warehouse Management System Market Revenue and Forecast to 2030 (US\$ Million)

Table 2. Saudi Arabia: Warehouse Management System Market, By Component – Revenue and Forecast to 2030 (US\$ Million)

Table 3. Saudi Arabia: Warehouse Management System Market, By Hardware – Revenue and Forecast to 2030 (US\$ Million)

Table 4. Saudi Arabia: Warehouse Management System Market, By Software – Revenue and Forecast to 2030 (US\$ Million)

Table 5. Saudi Arabia: Warehouse Management System Market, by Tier Type – Revenue and Forecast to 2030 (US\$ Million)

Table 6. Saudi Arabia: Warehouse Management System Market, by Industry – Revenue and Forecast to 2030 (US\$ Million)

Table 7. UAE: Warehouse Management System Market, By Component – Revenue and Forecast to 2030 (US\$ Million)

Table 8. UAE: Warehouse Management System Market, By Hardware – Revenue and Forecast to 2030 (US\$ Million)

Table 9. UAE: Warehouse Management System Market, By Software – Revenue and Forecast to 2030 (US\$ Million)

Table 10. UAE: Warehouse Management System Market, by Tier Type – Revenue and Forecast to 2030 (US\$ Million)

Table 11. UAE: Warehouse Management System Market, by Industry – Revenue and Forecast to 2030 (US\$ Million)

Table 12. South Africa: Warehouse Management System Market, By Component – Revenue and Forecast to 2030 (US\$ Million)

Table 13. South Africa: Warehouse Management System Market, By Hardware – Revenue and Forecast to 2030 (US\$ Million)

Table 14. South Africa: Warehouse Management System Market, By Software – Revenue and Forecast to 2030 (US\$ Million)

Table 15. South Africa: Warehouse Management System Market, by Tier Type – Revenue and Forecast to 2030 (US\$ Million)

Table 16. South Africa: Warehouse Management System Market, by Industry – Revenue and Forecast to 2030 (US\$ Million)

Table 17. Rest of MEA: Warehouse Management System Market, By Component – Revenue and Forecast to 2030 (US\$ Million)

Table 18. Rest of MEA: Warehouse Management System Market, By Hardware –

Revenue and Forecast to 2030 (US\$ Million)

Table 19. Rest of MEA: Warehouse Management System Market, By Software – Revenue and Forecast to 2030 (US\$ Million)

Table 20. Rest of MEA: Warehouse Management System Market, by Tier Type – Revenue and Forecast to 2030 (US\$ Million)

Table 21. Rest of MEA: Warehouse Management System Market, by Industry – Revenue and Forecast to 2030 (US\$ Million)

Table 22. List of Abbreviation

## List Of Figures

### LIST OF FIGURES

- Figure 1. Middle East & Africa Warehouse Management System Market Segmentation
- Figure 2. Middle East & Africa Warehouse Management System Market Segmentation – By Country
- Figure 3. Middle East & Africa Warehouse Management System Market Overview
- Figure 4. Middle East & Africa Warehouse Management System Market, by Component
- Figure 5. Middle East & Africa Warehouse Management System Market, by Industry
- Figure 6. Middle East & Africa Warehouse Management System Market, by Country
- Figure 7. Middle East & Africa – PEST Analysis
- Figure 8. Middle East & Africa Warehouse Management System Market – Ecosystem Analysis
- Figure 9. Middle East & Africa Expert Opinions
- Figure 10. Middle East & Africa Warehouse Management System Market: Impact Analysis of Drivers and Restraints
- Figure 11. Middle East & Africa Warehouse Management System Market Revenue Forecast and Analysis (US\$ Million)
- Figure 12. Middle East & Africa Warehouse Management System Market Revenue Share, By Component (2022 and 2030)
- Figure 13. Hardware: Middle East & Africa Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)
- Figure 14. Robots: Middle East & Africa Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)
- Figure 15. Automated Storage and Retrieval System: Middle East & Africa Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)
- Figure 16. Conveyor and Sorting System: Middle East & Africa Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)
- Figure 17. Automated Guided Vehicle: Middle East & Africa Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)
- Figure 18. Others: Middle East & Africa Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)
- Figure 19. Software: Middle East & Africa Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)
- Figure 20. On-premise: Middle East & Africa Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)
- Figure 21. Cloud: Middle East & Africa Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

Figure 22. Services: Middle East & Africa Warehouse Management System Market – Revenue, and Forecast to 2028 (US\$ Million)

Figure 23. Middle East & Africa Warehouse Management System Market Revenue Share, By Tier Type (2022 and 2030)

Figure 24. Tier 1: Middle East & Africa Warehouse Management System Market- Revenue and Forecast to 2030 (US\$ Million)

Figure 25. Tier 2: Middle East & Africa Warehouse Management System Market- Revenue and Forecast to 2030 (US\$ Million)

Figure 26. Tier 3: Middle East & Africa Warehouse Management System Market- Revenue and Forecast to 2030 (US\$ Million)

Figure 27. Middle East & Africa Warehouse Management System Market Revenue Share, By Industry (2022 and 2030)

Figure 28. Manufacturing: Middle East & Africa Warehouse Management System Market- Revenue and Forecast to 2030 (US\$ Million)

Figure 29. Automotive: Middle East & Africa Warehouse Management System Market- Revenue and Forecast to 2030 (US\$ Million)

Figure 30. Food and Beverages: Middle East & Africa Warehouse Management System Market- Revenue and Forecast to 2030 (US\$ Million)

Figure 31. Electrical and Electronics: Middle East & Africa Warehouse Management System Market- Revenue and Forecast to 2030 (US\$ Million)

Figure 32. Healthcare: Middle East & Africa Warehouse Management System Market- Revenue and Forecast to 2030 (US\$ Million)

Figure 33. Retail and E-commerce: Middle East & Africa Warehouse Management System Market- Revenue and Forecast to 2030 (US\$ Million)

Figure 34. Others: Middle East & Africa Warehouse Management System Market- Revenue and Forecast to 2030 (US\$ Million)

Figure 35. MEA: Warehouse Management System Market, by Key Country – Revenue (2022) (US\$ Million)

Figure 36. MEA: Warehouse Management System Market Revenue Share, by Key Country (2022 and 2030)

Figure 37. Saudi Arabia: Warehouse Management System Market – Revenue and Forecast to 2030 (US\$ Million)

Figure 38. UAE: Warehouse Management System Market – Revenue and Forecast to 2030 (US\$ Million)

Figure 39. South Africa: Warehouse Management System Market – Revenue and Forecast to 2030 (US\$ Million)

Figure 40. Rest of MEA: Warehouse Management System Market – Revenue and Forecast to 2030 (US\$ Million)

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