

Middle East & Africa Vegetarian Capsules Market Forecast to 2031 - Regional Analysis - by Product [Hydroxypropyl Methylcellulose (HPMC), Pullulan, and Others], Application (Antibiotic and Antibacterial Drug, Vitamin and Dietary Supplement, Anti Inflammatory Drugs, Cardiovascular Therapy Drugs, Antacid and Antiflatulent Preparation, and Others), Functionality (Immediate Release Capsules, Sustained Release Capsules, and Delayed Release Capsules), and End User (Pharmaceutical Companies, Nutraceutical Companies, Contract Manufacturing Organizations (CMOs), and Cosmeceutical Companies)

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Abstracts

The Middle East & Africa vegetarian capsules market was valued at US\$ 42.88 million in 2023 and is expected to reach US\$ 67.54 million by 2031; it is estimated to register a CAGR of 5.8% from 2023 to 2031.

Personalization of Supplements Bolsters Middle East & Africa Vegetarian Capsules Market

The personalization of supplements is a growing trend driven by the increasing awareness of individual health needs and preferences. Consumers are seeking tailored nutritional solutions that cater to their specific lifestyles, dietary habits, and health goals.

This shift is facilitated by advancements in technology, such as DNA testing and health assessments, which allow for a more precise understanding of personal nutritional requirements.

Vegetarian capsules play a pivotal role in this trend, as they offer versatility in formulation. Brands can create customized blends that incorporate a variety of ingredients, including vitamins, minerals, herbal extracts, and superfoods, all within a plant-based capsule. This not only appeals to consumers looking for vegan options but also ensures that the supplements align with their ethical values.

Moreover, personalized supplements enhance user engagement, as consumers feel more connected to products designed specifically for them. This trend is likely to continue growing, reshaping the dietary supplement landscape.

Middle East & Africa Vegetarian Capsules Market Overview

The intake of dietary supplements among the population in Saudi Arabia is high due to the high prevalence of micronutrient deficiencies, particularly iron, iodine, zinc, and vitamins A and D. A research study published in The Egyptian Journal of Hospital Medicine report reveals that the overall intake of multivitamins and minerals & supplements among the Saudi population was found to be 22%, among which 16% were males and 24% were females. However, this number is relatively smaller compared to other countries such as the US, where the multivitamin intake is more than 50%. With dietary supplements being heavily consumed to maintain micronutrient levels, the consumption of herbal dietary supplements is also high among the Saudi Arabian population. The International Journal of Applied Sciences-Research and Review report reveals that the intake of dietary or herbal supplements intended for therapeutic purposes among adults in Saudi Arabia is high as they offer enhanced therapeutic efficacy, safety, and affordability. Therefore, more people in Saudi Arabia have a high awareness of dietary herbal supplements, resulting in increased consumption of these products, which contributes to the growing demand for vegetarian capsules.

Middle East & Africa Vegetarian Capsules Market Revenue and Forecast to 2031 (US\$ Million)

Middle East & Africa Vegetarian Capsules Market Segmentation

The Middle East & Africa vegetarian capsules market is categorized into product,

application, functionality, end user, and country.

Based on product, the Middle East & Africa vegetarian capsules market is segmented hydroxypropyl methylcellulose (HPMC), pullulan, and others. The hydroxypropyl methylcellulose (HPMC) segment held the largest market share in 2023.

In terms of application, the Middle East & Africa vegetarian capsules market is categorized into antibiotic and antibacterial drug, vitamin and dietary supplement, anti-inflammatory drugs, cardiovascular therapy drugs, antacid and antiflatulent preparation, and others. The antibiotic and antibacterial drug segment held the largest market share in 2023.

By functionality, the Middle East & Africa vegetarian capsules market is segmented into immediate release capsules, sustained release capsules, and delayed release capsules. The immediate release capsules segment held the largest market share in 2023.

By end user, the Middle East & Africa vegetarian capsules market is segmented into pharmaceutical companies, nutraceutical companies, contract manufacturing organizations (CMOS), and cosmeceutical companies. The pharmaceutical companies segment held the largest market share in 2023.

By country, the Middle East & Africa vegetarian capsules market is segmented into Saudi Arabia, South Africa, the UAE, and the Rest of Middle East & Africa. Saudi Arabia dominated the Middle East & Africa vegetarian capsules market share in 2023.

ACG; CapsCanada; Capsugel, Inc (A subsidiary of Lonza Group AG); HealthCaps India; Lefancaps; NATURAL CAPSULES LIMITED; QUALICAPS; Shanxi Guangsheng Medicinal Capsules Co (GS Capsules); Sunil Healthcare Limited; Yasin; Zhejiang Honghui Capsule Co., Ltd; and Zhejiang Huili Capsules Co., Ltd. are some of the leading companies operating in the Middle East & Africa vegetarian capsules market.

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