

# **Middle East & Africa Unified Threat Management Market Forecast to 2030 - Regional Analysis - by Component (Solution and Services), Deployment (Cloud and On-Premise), Enterprise Size (Large Enterprises and SMEs), and End Users (BFSI, Manufacturing, Healthcare, Retail, Government, IT & Telecom, and Others)**

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## **Abstracts**

The Middle East & Africa unified threat management market was valued at US\$ 334.59 million in 2022 and is expected to reach US\$ 681.71 million by 2030; it is estimated to register at a CAGR of 9.3% from 2022 to 2030.

Growing Government Investments and Initiatives for SMEs Bolster Middle East & Africa Unified Threat Management Market

Small and medium-sized enterprises (SMEs) are significant contributors to economic growth as they account for the majority of businesses (~90%) worldwide. However, due to financial constraints, the growth of SMEs slows down. For instance, according to International Finance Corporation (IFC) estimations, nearly 40% of formal micro, small, and medium enterprises (MSMEs) in developing countries have ~US\$ 5.2 trillion in unmet financing that limits their business growth. Thus, the government sector and organizations are constantly supporting SMEs to expand their business, which further contributes to the economic growth of any country.

For instance, World Bank Group is focused on improving SMEs' access to finances and obtaining innovative solutions to unlock various sources of capital. It also provides Advisory and Policy Support for SME finance that helps them adopt innovative

solutions.

Thus, such instance by the government gives rise to SMEs' capability to adopt advanced solutions in order to expand and protect their business digitally. Unified threat management solutions and services offer security to the SMEs' network infrastructure. This solution acts as a layer of protection to the network, based on the connections between each distribution switch layer, and offers a zone-based monitoring and controlling system to protect the network from any possible threats. As SMEs have limited budgets, the support helps them adopt cost-effective unified threat management as an affordable security solution. Thus, all the factors mentioned above drive the Middle East & Africa unified threat management market.

### Middle East & Africa Unified Threat Management Market Overview

The Middle East & Africa unified threat management market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of the Middle East and Africa. Various unified threat management software market players are expanding their presence in the Middle East by distributing their DNS security products to organizations operating in the region. For instance, in November 2022, Palo Alto Networks and Amazon Web Services expanded their relationship to support the evolution of digital transformation and innovation in the UAE. The relationship enabled companies to use one of the broadest sets of integrated cloud security solutions, including networks cloud NGFW, to ensure that security and compliance are correctly implemented as they enjoy fast, flexible access to the cloud. Unified threat management simplifies the protection of the network to give the users control, visibility, and detection. The new features of the unified threat management allow for the protection of users from security threats in a simplified way.

### Middle East & Africa Unified Threat Management Market Revenue and Forecast to 2030 (US\$ Million)

### Middle East & Africa Unified Threat Management Market Segmentation

The Middle East & Africa unified threat management market is segmented based on component, deployment, enterprise size, end users, and country.

Based on component, the Middle East & Africa unified threat management market is bifurcated into solution and services. The solution segment held a larger share in 2022.

In terms of deployment, the Middle East & Africa unified threat management market is

bifurcated into cloud and on-premise. The cloud segment held a larger share in 2022.

By enterprise size, the Middle East & Africa unified threat management market is bifurcated into large enterprises and SMEs. The large enterprises segment held a larger share in 2022.

In terms of end users, the Middle East & Africa unified threat management market is segmented into BFSI, manufacturing, healthcare, retail, government, IT & Telecom, and others. The IT & Telecom segment held the largest share in 2022.

Based on country, the Middle East & Africa unified threat management market is categorized into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. The UAE dominated the Middle East & Africa unified threat management market in 2022.

Fortinet Inc, Sophos Ltd., Cisco Systems Inc, Juniper Networks Inc, Huawei Technologies Co Ltd, and Check Point Software Technologies Ltd are some of the leading companies operating in the Middle East & Africa unified threat management market.

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