

Middle East & Africa Third Party Logistics Market Forecast to 2030 - Regional Analysis - by Mode of Transports (Roadways, Railways, Waterways, and Airways), Services (International Transportation, Warehousing, Domestic Transportation, Inventory Management, and Others), and End user (Automotive, Healthcare, Retail, Consumer Goods, and Others)

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Abstracts

The Middle East & Africa third party logistics market was valued at US\$ 100.00 billion in 2022 and is expected to reach US\$ 143.66 billion by 2030; it is estimated to register a CAGR of 4.6% from 2022 to 2030.

Implementation of Software Solutions and Adoption of Big Data Analytics Bolsters Middle East & Africa Third Party Logistics Market

Logistics is a complex process that involves the flow of multiple goods and information across the network of suppliers, carriers, and warehouses. This complexity can be handled using software systems, which allow the analysis of real-time and real-world data. This implementation of software systems improves lead times, reduces excess inventory levels, helps in resolving warehousing issues, and decreases inventory costs. Increased competitiveness in the industry is the major reason for third-party investing in automation and digitization. In the coming years, third-party logistics firms are expected to shift toward mobile technology to reduce paper records.

The adoption of RFID-enabled devices is also expected to store data for easy transport that will also simplify tracking and identification of products. Software related to transportation management systems will reduce inefficiency and costs. Furthermore, the

usage of speech recognition software in warehouse management system communications will help with order turnaround and inventory records while lowering employee training needs. Along with this, the acceptance of cloud-based technology in third-party logistics organizations will respond to demands by recognizing the need for client access, allowing them to address seasonal trends better.

Big Data is another technology that is transforming the third-party logistics industry notably. By analyzing financial and operational KPIs and providing the best shipping experience, a data-driven strategy aids third-party logistics service providers in maintaining flexibility. Third-party logistics service providers will be able to turn data into insightful knowledge by developing data science technologies and other resources. End-to-end supply chain visibility, improved resource planning, and cost reduction are a few of them. According to a study done by Council of Supply Chain Management Professionals in 2021, 98% of third-party logistics organizations and 93% of shippers agree that data analytics are essential for making wise business decisions. In fact, 71% of them think data analytics significantly improves the effectiveness and quality of their company. Thus, advancements in third-party logistics such as IT solutions, supply chain software, higher use of mobile technology and Big Data, and greater inclination toward the use of cloud-based systems will help companies meet the real-time demand for services.

Middle East & Africa Third Party Logistics Market Overview

Countries in the region are now focusing on the growth of the non-oil sectors. As a result, governments are heavily investing in developing infrastructure. For instance, Saudi Arabia is planning to invest ~US\$ 133 billion by 2030 in its transportation & logistics sector. With this investment, the Kingdom is planning to build ~300 projects with the help of private companies. Thus, many companies enter into partnerships to build logistics centers. In March 2023, Aramco and DHL announced that they were building a logistics and procurement hub in Saudi Arabia that would offer services to customers from the industrial, energy, chemical, and petrochemical sectors. The third-party logistics industry in the Rest of Middle East & Africa experiences a significant transformation driven by multiple factors, including economic growth, infrastructure development, and increased globalization. This region comprises diverse countries, each presenting its unique opportunities and challenges for the logistics sector. Economic growth is a key driver of the 3PL industry in the Rest of Middle East & Africa. As nations in the region continue to expand, there is a growing demand for efficient logistics and supply chain solutions to support various industries, including oil & gas, manufacturing, and consumer goods. These initiatives have attracted both international

and regional 3PL providers to establish a presence and offer a range of services to meet these evolving needs.

Middle East & Africa Third Party Logistics Market Revenue and Forecast to 2030 (US\$ Billion)

Middle East & Africa Third Party Logistics Market Segmentation

The Middle East & Africa third party logistics market is categorized into mode of transports, services, end user, and country.

Based on mode of transports, the Middle East & Africa third party logistics market is segmented into roadways, railways, waterways, and airways. The roadways segment held the largest market share in 2022.

In terms of services, the Middle East & Africa third party logistics market is segmented into international transportation, warehousing, domestic transportation, inventory management, and others. The domestic transportation segment held the largest market share in 2022.

Based on end user, the Middle East & Africa third party logistics market is segmented into automotive, healthcare, retail, consumer goods, and others. The others segment held the largest market share in 2022.

By country, the Middle East & Africa third party logistics market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. The Rest of Middle East & Africa dominated the Middle East & Africa third party logistics market share in 2022.

C H Robinson Worldwide Inc, DB Schenker, DSV AS, GEODIS SA, Kuehne + Nagel International AG, Nippon Express Co Ltd, Sinotrans Ltd, and United Parcel Service Inc are among the leading companies operating in the Middle East & Africa third party logistics market.

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