

# **Middle East & Africa Tallow Market Forecast to 2031 - Regional Analysis - by Source (Beef, Sheep, and Others) and End-Use Industry (Food & Beverages, Personal Care & Cosmetics, Lubricants, Biofuel, Animal Nutrition, and Others)**

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## **Abstracts**

The Middle East & Africa tallow market was valued at US\$ 91.78 million in 2023 and is expected to reach US\$ 127.84 million by 2031; it is estimated to register a CAGR of 4.2% from 2023 to 2031.

### **Natural Beauty Trend Boost Tallow-based Skin Care Products Boosts Middle East & Africa Tallow Market**

Skincare enthusiasts are seeking products containing natural ingredients with enough nutrient availability, one of which is tallow. Owing to the increasing awareness about the adverse effects of synthetically prepared cosmetic and personal care products, many consumers are opting for products made from ingredients closer to nature. Beef tallow contains nutrients such as essential fatty acids, vitamins, and antioxidants that are suitable to hydrate, nourish, and rejuvenate skin. Moreover, natural beauty enthusiasts often want to avoid harsh chemicals in commercial skincare products. Ethical and sustainable choices are at the forefront of natural beauty trends. Many tallow-based skin products are labeled grass-fed. Some are marketed as ethical or sustainable.

Furthermore, promotional videos on YouTube and celebrity promotions on Instagram, Twitter, Facebook, TikTok, and other social media platforms propel the demand for natural skin care products across the world. Beef tallow-based skin care products are trending on TikTok. For instance, on TikTok, #beeftallow has more than 3K posts, and #beeftallowskincare has more than 1.3K. Also, @maggieroseadvocate, a TikToker with

343.7K followers, praises the tallow-based balm for being rich in vitamins E, A, D, K, and omega-3 and omega-6 fatty acids. Such social media influence can contribute to the growing demand for tallow-based skin care products. Thus, the increasing preference for beauty products made from natural ingredients is expected to create a new trend in the Middle East & Africa tallow market during the forecast period.

## Middle East & Africa Tallow Market Overview

The Middle East & Africa tallow market is growing significantly owing to increasing demand for animal fat in the food & beverages, biofuel, and cosmetics & personal care industries. According to the Energy Institute Statistical Review of World Energy 2023, biofuel consumption in the region surged by 9.3% between 2021 and 2022, and an annual average growth rate was 11.3% between 2012 and 2022. An increase in biofuel consumption in the region boosts the demand for tallow as a raw material for biofuel production.

Moreover, the cosmetic & personal care industry is significantly growing in the Middle East & Africa with rising skin care awareness. Tallow is a versatile skincare ingredient that is skin-friendly and gentle on all types of complexions. Thus, manufacturers are developing tallow-based products to enhance product quality. These factors drive the Middle East & Africa tallow market growth.

## Middle East & Africa Tallow Market Revenue and Forecast to 2031 (US\$ Million)

### Middle East & Africa Tallow Market Segmentation

The Middle East & Africa tallow market is categorized into source, end-use industry, and country.

By source, the Middle East & Africa tallow market is segmented into beef, sheep, and others. The beef segment held the largest share of the Middle East & Africa tallow market share in 2023.

In terms of end-use industry, the Middle East & Africa tallow market is segmented into food & beverages, personal care & cosmetics, lubricants, biofuel, animal nutrition, and others. The biofuel segment held the largest share of the Middle East & Africa tallow market share in 2023.

Based on country, the Middle East & Africa tallow market is segmented into South

Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. South Africa segment held the largest share of Middle East & Africa tallow market in 2023.

Craig Mostyn Group, Dalian Daping Oil Chemicals Co. Ltd, Jacob Stern & Sons Inc, KRV Ya? ve Kemik San Tic. A.?, Leo Group Ltd, Minerva SA, and Targray Technology International Inc. are some of the leading companies operating in the Middle East & Africa tallow market.

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