

# **Middle East & Africa Submarine Cable Systems Market Forecast to 2030 - Regional Analysis - by Services (Installation Services and Maintenance & Upgradation), Cable Capacity (Less than 10 Tb/S, 10 - 20 Tb/S, 20-30 Tb/S, and More than 30Tb/S), Application (Communication and Energy & Power), and Type (Single Core and Multi Core)**

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## **Abstracts**

The Middle East & Africa submarine cable systems market was valued at US\$ 1,122.89 million in 2022 and is expected to reach US\$ 2,989.38 million by 2030; it is estimated to register a CAGR of 13.0% from 2022 to 2030.

### **Need for Reduced Latency and Reaction Time Bolsters Middle East & Africa Submarine Cable Systems Market**

In today's digital landscape, enterprises and cloud service providers are increasingly focused on delivering quick and seamless access to data for their users. To achieve this, they are establishing servers in proximity to their users, reducing the distance required for the data to travel and minimizing latency. Latency is the delay or time lag between a user's action and the response from a web application or the time it takes for a data packet to travel round trip. High latency can negatively impact user experience, causing delays and inefficiencies in network performance. By minimizing the physical distance between users and servers, submarine cables can help reduce latency and improve reaction time. Hence, businesses are investing in the development of submarine cable systems to expand and improve their data transmission capabilities. For instance, according to Economic Times, the investment in global submarine cable systems is expected to reach ~US\$ 8 billion over the next three years i.e., by the year

2024. Such investment in submarine cable systems plays a crucial role in connecting offshore data centers and servers to onshore grids, enabling faster and more efficient data transfer. Thus, the growing need for reduced latency and reaction time drives the market.

## Middle East & Africa Submarine Cable Systems Market Overview

The Middle East & Africa submarine cable systems market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of the Middle East & Africa. The rise in offshore oil & gas exploration activities in countries such as Angola is leading to the market growth in the region. The need for reliable and efficient communication infrastructure to support these activities drives the demand for submarine cable systems. The rising demand for inter-country and island power connections also drives the submarine power cable market in the region. Submarine power cables play a key role in transmitting electricity across various water bodies, enabling efficient power distribution. Furthermore, the Middle East & Africa is witnessing a digital transformation, with a focus on improving connectivity and expanding access to digital services. Projects such as the Equiano submarine cable linking Africa to Europe and the increased capacity of the EASSy submarine cable system contribute to meeting the surging digital demands in the region.

## Middle East & Africa Submarine Cable Systems Market Revenue and Forecast to 2030 (US\$ Million)

### Middle East & Africa Submarine Cable Systems Market Segmentation

The Middle East & Africa submarine cable systems market is categorized into services, cable capacity, application, type, and country.

Based on services, the Middle East & Africa submarine cable systems market is bifurcated into installation services and maintenance & upgrade services. The installation services segment held a larger market share in 2022.

In terms of cable capacity, the Middle East & Africa submarine cable systems market is segmented into less than 10 Tb/S, 10-20 Tb/S, 20-30 Tb/S, and more than 30 Tb/S. The 20-30 Tb/S segment held the largest share of Middle East & Africa submarine cable systems market in 2022.

By application, the Middle East & Africa submarine cable systems market is bifurcated

into communication and energy & power. The communication segment held a larger share of Middle East & Africa submarine cable systems market in 2022.

Based on type, the Middle East & Africa submarine cable systems market is bifurcated into single core and multi-core. The single core segment held a larger share of Middle East & Africa submarine cable systems market in 2022.

By country, the Middle East & Africa submarine cable systems market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. The Rest of Middle East & Africa dominated the Middle East & Africa submarine cable systems market share in 2022.

SubCom, LLC; Prysmian SpA; Alcatel Submarine Networks; Nexans SA; NEC Corp; Mitsubishi Electric Corp; Fujitsu Ltd; Vodafone Group Plc; and HMN Technologies Co., Ltd. are some of the leading companies operating in the Middle East & Africa submarine cable systems market.

## Contents

### **1. INTRODUCTION**

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market segmentation

### **2. EXECUTIVE SUMMARY**

- 2.1 Key Insights
- 2.2 Market Attractiveness

### **3. RESEARCH METHODOLOGY**

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

### **4. SUBMARINE CABLE SYSTEMS MARKET LANDSCAPE**

- 4.1 Overview
- 4.2 Ecosystem Analysis
  - 4.2.1 Component Providers:
  - 4.2.2 Manufacturers:
  - 4.2.3 Distributors or Suppliers:
  - 4.2.4 End User:
- 4.3 Submarine Cable System (List of Projects)
- 4.4 Submarine Cable System Market: Pricing Analysis

### **5. MIDDLE EAST & AFRICA SUBMARINE CABLE SYSTEMS MARKET - KEY MARKET DYNAMICS**

- 5.1 Market Drivers
  - 5.1.1 Rise in Data Traffic
  - 5.1.2 Surge in Investment in Offshore Wind Power Generation
  - 5.1.3 Need for Reduced Latency and Reaction Time
- 5.2 Market Restraints
  - 5.2.1 Damage Due to Vulnerable Climatic Conditions
- 5.3 Market Opportunities

- 5.3.1 Rising Investments in Submarine Cable Infrastructure
- 5.3.2 Growing Number of Projects Based on HVDC Power Transmission Technology
- 5.4 Future Trends
  - 5.4.1 Rise in Adoption of Cloud-based Services
- 5.5 Impact of Drivers and Restraints:

## **6. SUBMARINE CABLE SYSTEMS MARKET - MIDDLE EAST & AFRICA MARKET ANALYSIS**

- 6.1 Overview
- 6.2 Submarine Cable Systems Market Revenue (US\$ Million), 2020-2030
- 6.3 Submarine Cable Systems Market Forecast Analysis

## **7. MIDDLE EAST & AFRICA SUBMARINE CABLE SYSTEMS MARKET ANALYSIS - BY SERVICES**

- 7.1 Installation Services
  - 7.1.1 Overview
  - 7.1.2 Installation Services: Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million)
- 7.2 Maintenance and Upgradation
  - 7.2.1 Overview
  - 7.2.2 Maintenance and Upgradation: Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million)

## **8. MIDDLE EAST & AFRICA SUBMARINE CABLE SYSTEMS MARKET ANALYSIS - BY CABLE CAPACITY**

- 8.1 Less than 10 Tb/S
  - 8.1.1 Overview
  - 8.1.2 Less than 10 Tb/S: Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million)
- 8.2 10 - 20 Tb/S
  - 8.2.1 Overview
  - 8.2.2 10 - 20 Tb/S: Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million)
- 8.3 20-30 Tb/S
  - 8.3.1 Overview
  - 8.3.2 20-30 Tb/S: Submarine Cable Systems Market - Revenue and Forecast to 2030

(US\$ Million)

8.4 More than 30Tb/S

8.4.1 Overview

8.4.2 More than 30Tb/S: Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million)

## **9. MIDDLE EAST & AFRICA SUBMARINE CABLE SYSTEMS MARKET ANALYSIS - BY APPLICATION**

9.1 Communication

9.1.1 Overview

9.1.2 Communication: Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million)

9.2 Energy and Power

9.2.1 Overview

9.2.2 Energy and Power: Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million)

## **10. MIDDLE EAST & AFRICA SUBMARINE CABLE SYSTEMS MARKET ANALYSIS - BY TYPE**

10.1 Single Core

10.1.1 Overview

10.1.2 Single Core: Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million)

10.2 Multi Core

10.2.1 Overview

10.2.2 Multi Core: Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million)

## **11. MIDDLE EAST & AFRICA SUBMARINE CABLE SYSTEMS MARKET - COUNTRY ANALYSIS**

11.1 Middle East & Africa Market Overview

11.1.1 Middle East & Africa: Submarine Cable Systems Market, By Key Country - Revenue 2022 (US\$ Million)

11.1.2 Middle East & Africa: Submarine Cable Systems Market - Revenue and Forecast Analysis - by Country

11.1.2.1 Middle East & Africa: Submarine Cable Systems Market - Revenue and

## Forecast Analysis - by Country

### 11.1.2.2 South Africa: Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million)

#### 11.1.2.2.1 South Africa: Submarine Cable Systems Market Breakdown, by Services

#### 11.1.2.2.2 South Africa: Submarine Cable Systems Market Breakdown, by Cable Capacity

#### 11.1.2.2.3 South Africa: Submarine Cable Systems Market Breakdown, by Application

#### 11.1.2.2.4 South Africa: Submarine Cable Systems Market Breakdown, by Type

### 11.1.2.3 Saudi Arabia: Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million)

#### 11.1.2.3.1 Saudi Arabia: Submarine Cable Systems Market Breakdown, by Services

#### 11.1.2.3.2 Saudi Arabia: Submarine Cable Systems Market Breakdown, by Cable Capacity

#### 11.1.2.3.3 Saudi Arabia: Submarine Cable Systems Market Breakdown, by Application

#### 11.1.2.3.4 Saudi Arabia: Submarine Cable Systems Market Breakdown, by Type

### 11.1.2.4 United Arab Emirates: Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million)

#### 11.1.2.4.1 United Arab Emirates: Submarine Cable Systems Market Breakdown, by Services

#### 11.1.2.4.2 United Arab Emirates: Submarine Cable Systems Market Breakdown, by Cable Capacity

#### 11.1.2.4.3 United Arab Emirates: Submarine Cable Systems Market Breakdown, by Application

#### 11.1.2.4.4 United Arab Emirates: Submarine Cable Systems Market Breakdown, by Type

### 11.1.2.5 Rest of Middle East & Africa: Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million)

#### 11.1.2.5.1 Rest of Middle East & Africa: Submarine Cable Systems Market Breakdown, by Services

#### 11.1.2.5.2 Rest of Middle East & Africa: Submarine Cable Systems Market Breakdown, by Cable Capacity

#### 11.1.2.5.3 Rest of Middle East & Africa: Submarine Cable Systems Market Breakdown, by Application

#### 11.1.2.5.4 Rest of Middle East & Africa: Submarine Cable Systems Market Breakdown, by Type

## 12. INDUSTRY LANDSCAPE

12.1 Overview

12.2 Market Initiative

## **13. COMPANY PROFILES**

13.1 SubCom, LLC

13.1.1 Key Facts

13.1.2 Business Description

13.1.3 Products and Services

13.1.4 Financial Overview

13.1.5 SWOT Analysis

13.1.6 Key Developments

13.2 Prysmian SpA

13.2.1 Key Facts

13.2.2 Business Description

13.2.3 Products and Services

13.2.4 Financial Overview

13.2.5 SWOT Analysis

13.2.6 Key Developments

13.3 Alcatel Submarine Networks

13.3.1 Key Facts

13.3.2 Business Description

13.3.3 Products and Services

13.3.4 Financial Overview

13.3.5 SWOT Analysis

13.3.6 Key Developments

13.4 Nexans SA

13.4.1 Key Facts

13.4.2 Business Description

13.4.3 Products and Services

13.4.4 Financial Overview

13.4.5 SWOT Analysis

13.4.6 Key Developments

13.5 NEC Corp

13.5.1 Key Facts

13.5.2 Business Description

13.5.3 Products and Services

13.5.4 Financial Overview



- 13.5.5 SWOT Analysis
- 13.5.6 Key Developments
- 13.6 Mitsubishi Electric Corp
  - 13.6.1 Key Facts
  - 13.6.2 Business Description
  - 13.6.3 Products and Services
  - 13.6.4 Financial Overview
  - 13.6.5 SWOT Analysis
  - 13.6.6 Key Developments
- 13.7 HMN Technologies Co., Ltd.
  - 13.7.1 Key Facts
  - 13.7.2 Business Description
  - 13.7.3 Products and Services
  - 13.7.4 Financial Overview
  - 13.7.5 SWOT Analysis
  - 13.7.6 Key Developments
- 13.8 Fujitsu Ltd
  - 13.8.1 Key Facts
  - 13.8.2 Business Description
  - 13.8.3 Products and Services
  - 13.8.4 Financial Overview
  - 13.8.5 SWOT Analysis
  - 13.8.6 Key Developments
- 13.9 Vodafone Group Plc
  - 13.9.1 Key Facts
  - 13.9.2 Business Description
  - 13.9.3 Financial Overview
  - 13.9.4 SWOT Analysis
  - 13.9.5 Key Developments

## **14. APPENDIX**

- 14.1 Word Index
- 14.2 About the Insight Partners

## List Of Tables

### LIST OF TABLES

Table 1. Submarine Cable Systems Market segmentation

Table 2. List of Vendors in the Value Chain:

Table 3. Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million)

Table 4. Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million) - by Services

Table 5. Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million) - by Cable Capacity

Table 6. Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million) - by Application

Table 7. Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million) - by Type

Table 8. Middle East & Africa: Submarine Cable Systems Market - Revenue and Forecast to 2030(US\$ Million) - by Country

Table 9. South Africa: Submarine Cable Systems Market - Revenue and Forecast to 2030(US\$ Million) - by Services

Table 10. South Africa: Submarine Cable Systems Market - Revenue and Forecast to 2030(US\$ Million) - by Cable Capacity

Table 11. South Africa: Submarine Cable Systems Market - Revenue and Forecast to 2030(US\$ Million) - by Application

Table 12. South Africa: Submarine Cable Systems Market - Revenue and Forecast to 2030(US\$ Million) - by Type

Table 13. Saudi Arabia: Submarine Cable Systems Market - Revenue and Forecast to 2030(US\$ Million) - by Services

Table 14. Saudi Arabia: Submarine Cable Systems Market - Revenue and Forecast to 2030(US\$ Million) - by Cable Capacity

Table 15. Saudi Arabia: Submarine Cable Systems Market - Revenue and Forecast to 2030(US\$ Million) - by Application

Table 16. Saudi Arabia: Submarine Cable Systems Market - Revenue and Forecast to 2030(US\$ Million) - by Type

Table 17. United Arab Emirates: Submarine Cable Systems Market - Revenue and Forecast to 2030(US\$ Million) - by Services

Table 18. United Arab Emirates: Submarine Cable Systems Market - Revenue and Forecast to 2030(US\$ Million) - by Cable Capacity

Table 19. United Arab Emirates: Submarine Cable Systems Market - Revenue and

Forecast to 2030(US\$ Million) - by Application

Table 20. United Arab Emirates: Submarine Cable Systems Market - Revenue and Forecast to 2030(US\$ Million) - by Type

Table 21. Rest of Middle East & Africa: Submarine Cable Systems Market - Revenue and Forecast to 2030(US\$ Million) - by Services

Table 22. Rest of Middle East & Africa: Submarine Cable Systems Market - Revenue and Forecast to 2030(US\$ Million) - by Cable Capacity

Table 23. Rest of Middle East & Africa: Submarine Cable Systems Market - Revenue and Forecast to 2030(US\$ Million) - by Application

Table 24. Rest of Middle East & Africa: Submarine Cable Systems Market - Revenue and Forecast to 2030(US\$ Million) - by Type

Table 25. List of Abbreviation12. List of Figures

Figure 1. Submarine Cable Systems Market segmentation, by Country

Figure 2. Ecosystem: Submarine Cable Systems Market

Figure 3. Submarine Cable Systems Market - Key Market Dynamics

Figure 4. Impact Analysis of Drivers and Restraints

Figure 5. Submarine Cable Systems Market Revenue (US\$ Million), 2022-2030

Figure 6. Submarine Cable Systems Market Share (%) - by Services (2022 and 2030)

Figure 7. Installation Services: Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 8. Maintenance and Upgradation: Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 9. Submarine Cable Systems Market Share (%) - by Cable Capacity (2022 and 2030)

Figure 10. Less than 10 Tb/S: Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 11. 10 - 20 Tb/S: Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 12. 20 - 30 Tb/S: Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 13. More than 30Tb/S: Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 14. Submarine Cable Systems Market Share (%) - by Application (2022 and 2030)

Figure 15. Communication: Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 16. Energy and Power: Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 17. Submarine Cable Systems Market Share (%) - by Type (2022 and 2030)

Figure 18. Single Core: Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 19. Multi Core: Submarine Cable Systems Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 20. Middle East & Africa: Submarine Cable Systems Market, By Key Country - Revenue 2022 (US\$ Million)

Figure 21. Middle East & Africa: Submarine Cable Systems Market Breakdown, by Key Countries, 2022 and 2030 (%)

Figure 22. South Africa: Submarine Cable Systems Market - Revenue and Forecast to 2030(US\$ Million)

Figure 23. Saudi Arabia: Submarine Cable Systems Market - Revenue and Forecast to 2030(US\$ Million)

Figure 24. United Arab Emirates: Submarine Cable Systems Market - Revenue and Forecast to 2030(US\$ Million)

Figure 25. Rest of Middle East & Africa: Submarine Cable Systems Market - Revenue and Forecast to 2030(US\$ Million)

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