

Middle East & Africa Sophorolipid and Rhamnolipid Market Forecast to 2030 - Regional Analysis - by Type (Sophorolipid and Rhamnolipid) and Application (Household Detergents, Personal Care, Industrial & Institutional Cleaners, Food Processing, Oilfield Chemicals, Leather Processing, Agriculture, Pharmaceuticals, and Others)

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Abstracts

The Middle East & Africa sophorolipid and rhamnolipid market was valued at US\$ 41.29 million in 2022 and is expected to reach US\$ 61.36 million by 2030; it is estimated to grow at a CAGR of 5.1% from 2022 to 2030.

Rising Focus on Developing Bio-Based Products Fuels the Middle East & Africa Sophorolipid and Rhamnolipid Market

In recent years, environmental sustainability has become an important developmental goal. Efforts are now being driven toward a biomass-based economy, as compared to the fossil fuel-based economy. Various economies focus on fulfilling sustainability goals by developing and using bio-based products partially or fully derived from renewable biological sources. The surfactants industry is focusing on making surfactants from bio-based sources. Various surfactants used in different industries are derived from petroleum sources and are resistant to biodegradation. In addition, toxic pollutants are generated during their synthesis, which are persistent and represent a significant environmental hazard. Therefore, the interest in green and sustainable biosurfactants is increasing to overcome these limitations. Biosurfactants are produced by diverse microbes using various substrates from renewable sources such as industrial and agricultural waste materials. Rhamnolipids are an alternative to chemically synthesized

surfactants due to their diversified structures and biocompatibility properties. Sophorolipids are highly used as biosurfactants in various industries due to their low toxicity and high biodegradability. Further, due to rising concerns about the environment, various industries use sophorolipids and rhamnolipids to develop bio-based products and contribute to the environment. Thus, the rising focus on developing bio-based products is projected to boost the Middle East & Africa sophorolipid and rhamnolipid market growth over the coming years.

Middle East & Africa Sophorolipid and Rhamnolipid Market Overview

Middle East & Africa sophorolipid and rhamnolipid market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. The sophorolipid and rhamnolipid market in the Middle East & Africa is growing due to the increasing use of biosurfactants in various industries and the advantages associated with using sophorolipid and rhamnolipid. The demand for different personal care and cosmetics products is also growing due to increasing consumer spending and the strong growth of e-commerce platforms. Moreover, the demand for biobased cosmetics and personal care products is also gradually rising in the region. All these factors are driving the demand for sophorolipid and rhamnolipid. Further, people in the region demand less toxic and highly biodegradable products due to rising concern for the environment, driving the use of sophorolipid and rhamnolipid in detergent and cleaning products, food processing, and other applications.

Middle East & Africa Sophorolipid and Rhamnolipid Market Revenue and Forecast to 2030 (US\$ Million)

Middle East & Africa Sophorolipid and Rhamnolipid Market Segmentation

The Middle East & Africa sophorolipid and rhamnolipid market is segmented based on type, application, and country.

Based on type, the Middle East & Africa sophorolipid and rhamnolipid market is bifurcated into sophorolipid and rhamnolipid. The sophorolipid segment held a larger Middle East & Africa sophorolipid and rhamnolipid market share in 2022.

In terms of application, the Middle East & Africa sophorolipid and rhamnolipid market is segmented into household detergents, personal care, industrial and institutional cleaners, food processing, oilfield chemicals, leather processing, agriculture, pharmaceuticals, and others. The household detergents segment held the largest

Middle East & Africa sophorolipid and rhamnolipid market share in 2022.

Based on country, the Middle East & Africa sophorolipid and rhamnolipid market is segmented into Saudi Arabia, the UAE, South Africa, and the Rest of Middle East & Africa. The Rest of Middle East & Africa dominated the Middle East & Africa sophorolipid and rhamnolipid market in 2022.

Saraya Co Ltd, Evonik Industries AG, Givaudan SA, Godrej Industries Ltd, Dow Inc, and Jeneil Bioproducts GmbH are some of the leading companies operating in the Middle East & Africa sophorolipid and rhamnolipid market.

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