

Middle East & Africa SLC NAND Flash Memory Market Size and Forecast (2021 - 2031)

<https://marketpublishers.com/r/M054FDA87168EN.html>

Date: April 2026

Pages: 145

Price: US\$ 3,450.00 (Single User License)

ID: M054FDA87168EN

Abstracts

The SLC NAND Flash Memory Market in the Middle East and Africa (MEA) is projected to grow significantly, reaching an estimated US\$ 684.9 million by 2031, up from US\$ 555.0 million in 2024. This growth represents a compound annual growth rate (CAGR) of 2.8% from 2025 to 2031.

Executive Summary and Market Analysis

The MEA region comprises several developing countries that are increasingly adopting electric vehicles (EVs) equipped with advanced safety features. The rising sales of new electric vehicles are driving the demand for SLC NAND flash memory, which is essential for fast memory storage in these vehicles. Notably, in March 2022, the Saudi Arabian government announced plans to establish its first EV manufacturing plant, aiming for 30% of vehicles to be electric by 2030. This facility is expected to produce up to 150,000 EVs annually, further boosting the demand for SLC NAND flash memory.

Strategic Insights

Market Segmentation Analysis

The Middle East and Africa SLC NAND Flash Memory Market can be segmented based on type, application, and density:

By Type: The market is divided into Parallel and Serial segments, with the Parallel segment leading the market in 2024.

By Application: The applications include Industrial, Automotive, Consumer

Electronics, Computers and IT, Communication, and Others. The Industrial segment was the largest in 2024.

By Density: The market is categorized into Above 8 GB, 8 GB, 4 GB, 2 GB, and 1 GB, with the Above 8 GB segment dominating in 2024.

Market Outlook

The growth of the industrial and communication sectors is significantly contributing to the adoption of NAND-based storage technologies. The COVID-19 pandemic has accelerated the demand for data centers and cloud servers, which rely heavily on NAND flash memory for various applications. Additionally, NAND flash memory is widely used in mobile devices, portable SSDs, enterprise SSDs, and automotive systems.

Manufacturers are focusing on developing and marketing solutions that enhance cost efficiency and support the miniaturization of electronic devices. For instance, SK hynix Inc. has introduced 4D-NAND technology, which offers high-performance, low-power NAND flash memory. In June 2023, SK hynix announced the commencement of mass production of its 238-layer 4D NAND flash memory, following its development in August 2022. This technology utilizes periphery under cell (PUC) technology to maximize storage capacity by placing peripheral circuits beneath the memory cells, thereby reducing chip size and increasing bit productivity per wafer.

The advancements in 4D NAND technology are expected to enable memory cells to be stacked in multiple layers, achieving higher density compared to traditional 2D NAND. This innovation allows for the production of greater-capacity SLC NAND flash memory without increasing the physical size of the chips. Furthermore, 4D NAND technology enhances read and write speeds, making it suitable for critical applications such as enterprise storage solutions and high-performance computing. As a result, the emergence of 4D NAND technology is anticipated to create new trends in the SLC NAND flash memory market in the coming years.

Country Insights

The SLC NAND Flash Memory Market in the Middle East and Africa is further segmented by country, including the United Arab Emirates (UAE), Saudi Arabia, South Africa, and the Rest of the Middle East and Africa. In 2024, the UAE held the largest

market share.

The UAE's commitment to smart city initiatives, advanced transportation systems, and industrial automation is driving the demand for reliable and durable memory technologies, such as SLC NAND, which provide superior endurance and fast read/write speeds essential for mission-critical applications. For example, in March 2025, Rana Group's electric mobility venture partnered with a UAE-based industrial firm and China's CCEED to develop smart manufacturing hubs for sustainable energy solutions globally. This investment will support Erisha's expansion into the UAE and other markets. Additionally, in March 2025, Synapsia and UAE's Bold Technologies announced a US\$ 2.5 billion partnership to introduce AI-powered city management services, aligning with Abu Dhabi's vision to become the world's first fully AI-native city by 2027.

Company Profiles

Key players in the Middle East and Africa SLC NAND Flash Memory Market include Kingston Technology Co., Inc., Micron Technology Inc., Samsung Electronics Co., Ltd., Winbond Electronics Corp, Macronix International Co., Ltd., Flexxon Pte Ltd, SkyHigh Memory Ltd, Greenliant Systems, UNIM Innovation (Wuxi) Co., Ltd., and Shanghai Fudan Microelectronics Group Co., Ltd.

These companies are employing various strategies, including expansion, product innovation, and mergers and acquisitions, to deliver innovative products to consumers and enhance their market share.

In conclusion, the Middle East and Africa SLC NAND Flash Memory Market is poised for growth, driven by advancements in technology, increasing demand for electric vehicles, and the expansion of data centers and cloud services.

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