

Middle East & Africa Sewer Cable Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Type (Inner Core, Double Wound, and No Core) and Application (Industrial, Municipal, Commercial, and Residential)

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Abstracts

The Middle East & Africa Sewer Cable Market is projected to grow from US\$ 4.7 million in 2024 to US\$ 6.0 million by 2031, reflecting a compound annual growth rate (CAGR) of 3.6% from 2025 to 2031. This growth is driven by increasing waste generation due to rising populations and expanding residential sectors, which in turn leads to significant challenges in wastewater management. The region faces severe issues related to municipal wastewater generation, which poses environmental risks and escalates treatment costs.

A notable development in this context is Dubai's recent approval of a US\$ 21 million investment in a centennial sewerage system aimed at reducing carbon emissions in the sector by 25%. This initiative aligns with the Dubai Economic Agenda D33 and the Dubai Urban Plan 2040, highlighting the region's commitment to sustainable urban development. Key countries such as South Africa, the UAE, and Saudi Arabia are grappling with sewer-related challenges, particularly the clogging of sewer systems caused by the disposal of non-biodegradable items like wet wipes, leading to the formation of fatbergs. The removal of these blockages necessitates specialized sewer cleaning equipment, where sewer cables play a crucial role.

Manufacturers in the sewer cable market must develop products that meet the specific needs of sewer system authorities. Prominent players in the region include ICM Industries and Roto Rooter Africa (PTY) Ltd, both of which have established strong distribution networks to reach various drain and plumbing service providers. This

accessibility is vital for ensuring that affordable and user-friendly sewer cables are available to end users.

The market segmentation reveals that by type, the sewer cable market is divided into Inner Core, Double Wound, and No Core categories, with Double Wound cables holding the largest market share in 2024. In terms of application, the market is segmented into Industrial, Municipal, Commercial, and Residential sectors, with the Industrial segment also leading in market share for the same year.

To remain competitive, sewer cable manufacturers are increasingly collaborating with local distributors and leveraging online platforms to reach their target audiences effectively. For instance, RIDGID has adopted e-commerce strategies, selling its sewer cables through platforms like Amazon to cater to residential customers. Additionally, partnerships with local distributors are becoming common, as seen in the collaboration between the World Plumbing Council (WPC) and the International Water, Sanitation and Hygiene Foundation (IWSH), which hosted a workshop in Lusaka, Zambia, to enhance plumbing standards across Africa.

Moreover, manufacturers are focusing on providing repair services through strategically located repair centers, which not only helps in building a loyal customer base but also enhances their service offerings. This trend of strengthening distribution networks and offering high-quality repair services is expected to shape the future of the sewer cable market.

Geographically, the market is segmented into Saudi Arabia, the United Arab Emirates, South Africa, and the Rest of the Middle East & Africa, with Saudi Arabia holding the largest market share in 2024. The development of the water sector in Saudi Arabia is crucial for addressing the increasing demand for potable water and wastewater infrastructure. Factors such as economic growth, urbanization, and rising water demand are driving the need for robust utility infrastructure. In December 2024, Saudi Arabia's National Water Company (NWC) announced a significant investment of US\$ 3.2 billion in water and sanitation projects across various regions, including Aseer, Qassim, and Al Baha. These investments are expected to spur extensive infrastructure development, including sewer systems, thereby increasing the demand for reliable sewer cables that facilitate effective wastewater transport.

Key players in the Middle East & Africa Sewer Cable Market include Electric Eel Manufacturing Co Inc, Gorlitz Sewer & Drain Inc, Spartan Tool LLC, MyTana LLC, General Wire Spring Co, Hangzhou Hongli Pipe Machinery Co Ltd, Sewer Cable Equipment Co, Coast Manufacturing Inc, Duracable Manufacturing Co, The Milwaukee Electric Tool Corp, RJM Equipment Sales Inc, Wymefa BV, Ken-Way Corp, REMS GmbH & Co KG, RIDGID Inc, and Trojan Worldwide Inc. These companies are pursuing various strategies such as market expansion, product innovation, and mergers and acquisitions to enhance their product offerings and increase market share.

Contents

1. INTRODUCTION

- 1.1 Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Secondary Research
- 3.2 Primary Research
 - 3.2.1 Hypothesis formulation:
 - 3.2.2 Macroeconomic factor analysis:
 - 3.2.3 Developing base number:
 - 3.2.4 Data Triangulation:
 - 3.2.5 Country-level data:

4. SEWER CABLE MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 PEST Analysis
- 4.3 Ecosystem Analysis
 - 4.3.5 List of Vendors in the Value Chain

5. MIDDLE EAST & AFRICA SEWER CABLE MARKET - KEY MARKET DYNAMICS

- 5.1 Market Drivers
- 5.2 Market Restraints
- 5.3 Market Opportunities
- 5.4 Future Trends
- 5.5 Impact of Drivers and Restraints:

6. SEWER CABLE MARKET - MIDDLE EAST & AFRICA MARKET ANALYSIS

6.1 Middle East & Africa Sewer Cable Market Revenue (US\$ Million), 2024 - 2031

6.2 Middle East & Africa Sewer Cable Market Forecast and Analysis

7. MIDDLE EAST & AFRICA SEWER CABLE MARKET REVENUE ANALYSIS - BY TYPE

7.1 Inner Core

7.1.1 Overview

7.1.2 Inner Core: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

7.2 Double Wound

7.2.1 Overview

7.2.2 Double Wound: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

7.3 No Core

7.3.1 Overview

7.3.2 No Core: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

8. MIDDLE EAST & AFRICA SEWER CABLE MARKET REVENUE ANALYSIS - BY APPLICATION

8.1 Industrial

8.1.1 Overview

8.1.2 Industrial: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

8.2 Municipal

8.2.1 Overview

8.2.2 Municipal: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

8.3 Commercial

8.3.1 Overview

8.3.2 Commercial: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

8.4 Residential

8.4.1 Overview

8.4.2 Residential: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9. MIDDLE EAST & AFRICA SEWER CABLE MARKET - COUNTRY ANALYSIS

9.1 Middle East & Africa

9.1.1 Middle East & Africa Sewer Cable Market Revenue and Forecast and Analysis - by Country

9.1.1.1 Middle East & Africa Sewer Cable Market Revenue and Forecast and Analysis - by Country

9.1.1.2 Saudi Arabia: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.1.1.2.1 Saudi Arabia: Middle East & Africa Sewer Cable Market Share - by Type

9.1.1.2.2 Saudi Arabia: Middle East & Africa Sewer Cable Market Share - by Application

9.1.1.3 United Arab Emirates: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.1.1.3.1 United Arab Emirates: Middle East & Africa Sewer Cable Market Share - by Type

9.1.1.3.2 United Arab Emirates: Middle East & Africa Sewer Cable Market Share - by Application

9.1.1.4 South Africa: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.1.1.4.1 South Africa: Middle East & Africa Sewer Cable Market Share - by Type

9.1.1.4.2 South Africa: Middle East & Africa Sewer Cable Market Share - by Application

9.1.1.5 Rest of Middle East & Africa: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.1.1.5.1 Rest of Middle East & Africa: Middle East & Africa Sewer Cable Market Share - by Type

9.1.1.5.2 Rest of Middle East & Africa: Middle East & Africa Sewer Cable Market Share - by Application

10 COMPETITIVE LANDSCAPE

10.1 Heat Map Analysis by Key Players

10.2 Company Positioning & Concentration

10.3 Company Share Analysis

11 INDUSTRY LANDSCAPE

11.1 Overview

- 11.2 New Product Development
- 11.3 Merger and Acquisition
- 11.4 Other Strategic Developments

12 COMPANY PROFILES

12.1 Electric Eel Manufacturing Co Inc

- 12.1.1 Key Facts
- 12.1.2 Business Description
- 12.1.3 Products and Services
- 12.1.4 Financial Overview
- 12.1.5 SWOT Analysis
- 12.1.6 Key Developments

12.2 Gorlitz Sewer & Drain Inc

- 12.2.1 Key Facts
- 12.2.2 Business Description
- 12.2.3 Products and Services
- 12.2.4 Financial Overview
- 12.2.5 SWOT Analysis
- 12.2.6 Key Developments

12.3 Spartan Tool LLC

- 12.3.1 Key Facts
- 12.3.2 Business Description
- 12.3.3 Products and Services
- 12.3.4 Financial Overview
- 12.3.5 SWOT Analysis
- 12.3.6 Key Developments

12.4 MyTana LLC

- 12.4.1 Key Facts
- 12.4.2 Business Description
- 12.4.3 Products and Services
- 12.4.4 Financial Overview
- 12.4.5 SWOT Analysis
- 12.4.6 Key Developments

12.5 General Wire Spring Co

- 12.5.1 Key Facts
- 12.5.2 Business Description
- 12.5.3 Products and Services
- 12.5.4 Financial Overview

- 12.5.5 SWOT Analysis
- 12.5.6 Key Developments
- 12.6 Hangzhou Hongli Pipe Machinery Co Ltd
 - 12.6.1 Key Facts
 - 12.6.2 Business Description
 - 12.6.3 Products and Services
 - 12.6.4 Financial Overview
 - 12.6.5 SWOT Analysis
 - 12.6.6 Key Developments
- 12.7 Sewer Cable Equipment Co
 - 12.7.1 Key Facts
 - 12.7.2 Business Description
 - 12.7.3 Products and Services
 - 12.7.4 Financial Overview
 - 12.7.5 SWOT Analysis
 - 12.7.6 Key Developments
- 12.8 Coast Manufacturing Inc
 - 12.8.1 Key Facts
 - 12.8.2 Business Description
 - 12.8.3 Products and Services
 - 12.8.4 Financial Overview
 - 12.8.5 SWOT Analysis
 - 12.8.6 Key Developments
- 12.9 Duracable Manufacturing Co
 - 12.9.1 Key Facts
 - 12.9.2 Business Description
 - 12.9.3 Products and Services
 - 12.9.4 Financial Overview
 - 12.9.5 SWOT Analysis
 - 12.9.6 Key Developments
- 12.10 The Milwaukee Electric Tool Corp
 - 12.10.1 Key Facts
 - 12.10.2 Business Description
 - 12.10.3 Products and Services
 - 12.10.4 Financial Overview
 - 12.10.5 SWOT Analysis
 - 12.10.6 Key Developments
- 12.11 RJM Equipment Sales Inc
 - 12.11.1 Key Facts

- 12.11.2 Business Description
- 12.11.3 Products and Services
- 12.11.4 Financial Overview
- 12.11.5 SWOT Analysis
- 12.11.6 Key Developments
- 12.12 Wymefa BV
 - 12.12.1 Key Facts
 - 12.12.2 Business Description
 - 12.12.3 Products and Services
 - 12.12.4 Financial Overview
 - 12.12.5 SWOT Analysis
 - 12.12.6 Key Developments
- 12.13 Ken-Way Corp
 - 12.13.1 Key Facts
 - 12.13.2 Business Description
 - 12.13.3 Products and Services
 - 12.13.4 Financial Overview
 - 12.13.5 SWOT Analysis
 - 12.13.6 Key Developments
- 12.14 REMS GmbH & Co KG
 - 12.14.1 Key Facts
 - 12.14.2 Business Description
 - 12.14.3 Products and Services
 - 12.14.4 Financial Overview
 - 12.14.5 SWOT Analysis
 - 12.14.6 Key Developments
- 12.15 RIDGID Inc
 - 12.15.1 Key Facts
 - 12.15.2 Business Description
 - 12.15.3 Products and Services
 - 12.15.4 Financial Overview
 - 12.15.5 SWOT Analysis
 - 12.15.6 Key Developments
- 12.16 Trojan Worldwide Inc
 - 12.16.1 Key Facts
 - 12.16.2 Business Description
 - 12.16.3 Products and Services
 - 12.16.4 Financial Overview
 - 12.16.5 SWOT Analysis

12.16.6 Key Developments

13. APPENDIX

13.1 About The Insight Partners

List Of Tables

LIST OF TABLES

- Table 1. Middle East & Africa Sewer Cable Market Segmentation
- Table 2. List of Vendors
- Table 3. Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)
- Table 4. Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Type
- Table 5. Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application
- Table 6. Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Country
- Table 7. Saudi Arabia: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Type
- Table 8. Saudi Arabia: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application
- Table 9. United Arab Emirates: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Type
- Table 10. United Arab Emirates: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application
- Table 11. South Africa: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Type
- Table 12. South Africa: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application
- Table 13. Rest of Middle East & Africa: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Type
- Table 14. Rest of Middle East & Africa: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application
- Table 15. Heat Map Analysis by Key Players

List Of Figures

LIST OF FIGURES

- Figure 1. Middle East & Africa Sewer Cable Market Segmentation - Country
- Figure 2. PEST Analysis
- Figure 3. Ecosystem: Sewer Cable Market
- Figure 4. Middle East & Africa Sewer Cable Market - Key Market Dynamics
- Figure 5. Impact Analysis of Drivers and Restraints
- Figure 6. Middle East & Africa Sewer Cable Market Revenue (US\$ Million), 2024 - 2031
- Figure 7. Middle East & Africa Sewer Cable Market Share (%) - by Type, 2024 and 2031
- Figure 8. Inner Core: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)
- Figure 9. Double Wound: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)
- Figure 10. No Core: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)
- Figure 11. Middle East & Africa Sewer Cable Market Share (%) - by Application, 2024 and 2031
- Figure 12. Industrial: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)
- Figure 13. Municipal: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)
- Figure 14. Commercial: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)
- Figure 15. Residential: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)
- Figure 16. Middle East & Africa Sewer Cable Market Breakdown by Key Countries, 2024 and 2031 (%)
- Figure 17. Saudi Arabia: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)
- Figure 18. United Arab Emirates: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)
- Figure 19. South Africa: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)
- Figure 20. Rest of Middle East & Africa: Middle East & Africa Sewer Cable Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)
- Figure 21. Company Positioning & Concentration

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