

# **Middle East & Africa Screen Printing Mesh Market Size and Forecasts to 2030 - Regional Analysis - by Product Type (Regular and Dyed), Material (Polyester, Nylon, Tungsten, Stainless Steel, and Others), and Application [Textiles, Electronics & Electricals (Circuit Boards, Solar Panels, Displays, and Others), Glass & Ceramics, and Others]**

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## **Abstracts**

The Middle East & Africa screen printing mesh market was valued at US\$ 40.69 million in 2022 and is expected to reach US\$ 51.12 million by 2030; it is estimated to grow at a CAGR of 2.9% from 2022 to 2030.

### **Growing Demand for Printed Apparel Fuels the Middle East & Africa Screen Printing Mesh Market**

The increasing trend of printed clothing is driving the demand for screen printing mesh in the apparel industry. In recent years, there has been a growing trend toward printed clothing, with consumers seeking unique and individualized items that reflect their style. This trend has propelled the demand for screen printing mesh in the apparel industry, as it allows for high-quality and precise printing of custom designs onto a wide range of fabrics and materials. Screen printing mesh is particularly popular for creating t-shirts, hoodies, and other garments with custom graphics or logos. As the trend toward printed clothing continues to grow, the demand for screen printing mesh is expected to remain strong in the years to come. For instance, the demand for official merchandise of popular movies, comic books and TV series has been increasing drastically across the countries among the young consumers. These consumers are also comfortable with shelling out large sums of money to own official merchandises, printed apparel and

accessories of their favorite movies, comic books, etc. This trend is anticipated to drive the Middle East & Africa screen printing mesh market further. Furthermore, custom printed T-shirts are increasingly used to raise public awareness, and support causes.

However, printing custom designs or slogans on T-shirts related to sensitive topics such as disease, gender, crime or politics is subject to criticism and legal action. According to Euratex, the textile market is expected to reach approximately US\$ 1.3 trillion by 2030. Thus, the growing demand for custom apparel is projected to boost the Middle East & Africa screen printing mesh market outlook over the coming years.

### Middle East & Africa Screen Printing Mesh Market Overview

The screen printing mesh market in the Middle East & Africa is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. Countries in the region seek to attract various smartphone and other electronic product manufacturers. In September 2022, Egypt's Information Technology Industry Development Agency (ITIDA) and Chinese electronics manufacturer OPPO signed a memorandum of understanding (MoU) to build a mobile phone manufacturing plant in Egypt with ~US\$ 20 million in investments. In August 2022, Nokia phone manufacturer HMD Global partnered with Etisalat for Advanced Industries (EAI) to assemble 1 million mobile phones in Egypt in 2022, with plans to double the production later. This growing investment of manufacturers in the region is expected to fuel the demand for screen printing mesh.

The Middle East has started transforming itself from a major trading hub for textiles into a manufacturing hub. Saudi Arabia and Iran leads the textile industry in the region. Further, the investment in the textile & clothing industry is expected to drive Africa's industrial transformation and has potential to create millions of jobs. Thus, the rising textile & clothing industry is driving the screen printing mesh market growth.

### Middle East & Africa Screen Printing Mesh Market Revenue and Forecast to 2030 (US\$ Million)

### Middle East & Africa Screen Printing Mesh Market Segmentation

The Middle East & Africa screen printing mesh market is segmented based on product type, material, application, and country.

Based on product type, the Middle East & Africa screen printing mesh market is

bifurcated into regular and dyed. The regular segment held a larger share in 2022.

Based on material, the Middle East & Africa screen printing mesh market is segmented into polyester, nylon, tungsten, stainless steel, and others. The polyester segment held the largest share in 2022.

Based on application, the Middle East & Africa screen printing mesh market is segmented into textiles, electronics & electricals (circuit boards, solar panels, displays, and others), glass & ceramics, and others. The textiles segment held the largest share in 2022.

Based on country, the Middle East & Africa screen printing mesh market is segmented into South Africa, Saudi Arabia, the UAE, and Rest of Middle East & Africa. The Rest of Middle East & Africa dominated the Middle East & Africa screen printing mesh market in 2022.

Safar AG, HAVER & BOECKER, Hebei Anping Printing Screen Co Ltd, and Bishop Merchandising are some of the leading companies operating in the Middle East & Africa screen printing mesh market.

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