

# Middle East & Africa Sailcloth Market Forecast to 2030 - Regional Analysis - by Fiber Type (Polyester, Nylon, Ultra PE, Carbon Fiber, Aramid, and Others) and Application (Cruising Sails and Racing Sails)

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# **Abstracts**

The Middle East & Africa sailcloth market was valued at US\$ 3.82 million in 2022 and is expected to reach US\$ 5.02 million by 2030; it is estimated to register a CAGR of 3.5% from 2022 to 2030.

Growing Focus on Sustainable Materials Bolsters Middle East & Africa Sailcloth Market

Sustainability is becoming a key focus in sailcloth innovation, with the development of eco-friendly materials and production processes. The sailcloth market is undergoing a transformative shift driven by the growing focus on sustainable materials. This has propelled the demand for sailcloth that not only deliver high performance but also align with eco-friendly principles. Sustainable sailcloth materials encompass a range of options, including recycled fibers, bio-based polymers, and fabrics derived from renewable sources. Sail manufacturers are proactively responding to this shift by incorporating these materials into their product lines, addressing resource depletion and waste generation concerns. The sailcloth industry's commitment to sustainability goes beyond regulatory compliance, reflecting an acknowledgment of its role in minimizing its ecological footprint. The development of sailcloth made from recycled plastic, bamboo fibers, and other sustainable materials will most likely cater to the growing demand for eco-conscious products. In January 2024, North Sails announced the launch of NPL Renew, a sustainable sailcloth for yachts up to 45 feet (13.7 meters) in length that consists of 90% recycled material and Finnish trees. As environmental consciousness grows within the sailing community and beyond, sailcloth manufacturers are investing in solutions that reduce their ecological footprint. This focus on sustainable materials in the



sailcloth market is not merely a response to consumer trends, but it also represents a strategic move for the development of the industry in future. As governments and organizations worldwide prioritize environmental sustainability, sailcloth manufacturers that embrace eco-friendly practices position themselves as leaders in responsible production. This, in turn, opens up new avenues for growth as environmentally conscious sailors actively seek out products that align with their values. Thus, the growing focus on sustainable materials is a compelling force projected to shape the future of the sailcloth market.

Middle East & Africa Sailcloth Market Overview

The Middle East & Africa sailcloth market is undergoing notable growth, driven by a confluence of economic, social, and environmental factors. At its core lies the burgeoning yachting industry, fueled by rising disposable incomes, a growing appetite for luxury leisure activities, and government investments in developing coastal infrastructure. Countries such as the UAE, Saudi Arabia, and Morocco are witnessing a surge in yacht ownership and marinas, creating a robust need for high-performance sailcloth for racing and cruising enthusiasts. Additionally, advancements in sailcloth technology are playing a crucial role in its rising popularity. Manufacturers are innovating with high-tech materials, including Kevlar and Dyneema, offering exceptional strength-to-weight ratios and improved UV resistance, perfectly suited for the demanding Middle Eastern & African climates. Developments in sail design software and automation are leading to more efficient and customized sail production, catering to the specific needs of regional sailors. Furthermore, the region is witnessing a surge in sailing competitions, from prestigious international races such as the America's Cup World Series in Bahrain to local regattas across coastal communities. Other events, such as SailGP and SB20 World Championship, also act as catalysts for innovation to develop cutting-edge sailcloth with superior performance characteristics. In addition, sporting events act as powerful magnets for tourism, and sailing is often a highly soughtafter activity for visitors. This leads to increased demand for charter yachts and recreational sailing experiences, all of which require high-performance and durable sailcloth to ensure safety for participants.

Middle East & Africa Sailcloth Market Revenue and Forecast to 2030 (US\$ Million)

Middle East & Africa Sailcloth Market Segmentation

The Middle East & Africa sailcloth market is categorized into fiber type, application, and country.



Based on fiber type, the Middle East & Africa sailcloth market is categorized into polyester, nylon, ultra PE, carbon fiber, aramid, and others. The polyester segment held the largest market share in 2022.

In terms of application, the Middle East & Africa sailcloth market is bifurcated into cruising sails and racing sails. The racing sails segment held a larger market share in 2022.

By country, the Middle East & Africa sailcloth market is segmented into Saudia Arabia, the UAE, South Africa, and the Rest of Middle East & Africa. Saudi Arabia dominated the Middle East & Africa sailcloth market share in 2022.

Ullman Sails International Inc, Evolution Sails USA, Quantum Sails Design Group LLC, Elvstrom Sails AS, North Sails GmbH, and Contender BV are some of the leading companies operating in the Middle East & Africa sailcloth market.



# **Contents**

### 1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

# 2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

# 3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research
- 3.4 Limitations and Assumptions

### 4. MIDDLE EAST & AFRICA SAILCLOTH MARKET LANDSCAPE

- 4.1 Overview
- 4.2 Ecosystem Analysis
- 4.3 Porter's Five Forces Analysis

# 5. MIDDLE EAST & AFRICA SAILCLOTH MARKET - KEY MARKET DYNAMICS

- 5.1 Market Drivers
  - 5.1.1 Rising Interest in Recreational Sailing
  - 5.1.2 Growing Popularity of Competitive Sailing Events
- 5.2 Market Restraints
  - 5.2.1 High Cost of Premium Sailcloth Materials
- 5.3 Market Opportunities
  - 5.3.1 Increasing Emphasis on Technological Advancement
- 5.4 Future Trends
  - 5.4.1 Growing Focus on Sustainable Materials
- 5.5 Impact Analysis

# 6. SAILCLOTH MARKET - MIDDLE EAST & AFRICA ANALYSIS



- 6.1 Middle East & Africa Sailcloth Market Revenue (US\$ Million), 2020-2030
- 6.2 Middle East & Africa Sailcloth Market Forecast Analysis

### 7. MIDDLE EAST & AFRICA SAILCLOTH MARKET ANALYSIS - BY FIBER TYPE

- 7.1 Polyester
  - 7.1.1 Overview
  - 7.1.2 Polyester: Sailcloth Market Revenue and Forecast to 2030 (US\$ Million)
- 7.2 Nylon
  - 7.2.1 Overview
  - 7.2.2 Nylon: Sailcloth Market Revenue and Forecast to 2030 (US\$ Million)
- 7.3 Ultra PE
  - 7.3.1 Overview
  - 7.3.2 Ultra PE: Sailcloth Market Revenue and Forecast to 2030 (US\$ Million)
- 7.4 Carbon Fiber
  - 7.4.1 Overview
  - 7.4.2 Carbon Fiber: Sailcloth Market Revenue and Forecast to 2030 (US\$ Million)
- 7.5 Aramid
  - 7.5.1 Overview
  - 7.5.2 Aramid: Sailcloth Market Revenue and Forecast to 2030 (US\$ Million)
- 7.6 Others
  - 7.6.1 Overview
  - 7.6.2 Others: Sailcloth Market Revenue and Forecast to 2030 (US\$ Million)

### 8. MIDDLE EAST & AFRICA SAILCLOTH MARKET ANALYSIS - BY APPLICATION

- 8.1 Cruising Sails
  - 8.1.1 Overview
  - 8.1.2 Cruising Sails: Sailcloth Market Revenue and Forecast to 2030 (US\$ Million)
- 8.2 Racing Sails
  - 8.2.1 Overview
  - 8.2.2 Racing Sails: Sailcloth Market Revenue and Forecast to 2030 (US\$ Million)

# 9. MIDDLE EAST & AFRICA SAILCLOTH MARKET - COUNTRY ANALYSIS

- 9.1 Middle East & Africa Market Overview
- 9.1.1 Middle East & Africa: Sailcloth Market Breakdown, by Key Country, 2022 and 2030 (%)



- 9.1.1.1 Middle East & Africa: Sailcloth Market Revenue and Forecast Analysis by Country
  - 9.1.1.2 South Africa: Sailcloth Market Revenue and Forecast to 2030 (US\$ Million)
    - 9.1.1.2.1 South Africa: Sailcloth Market Breakdown, by Fiber Type
    - 9.1.1.2.2 South Africa: Sailcloth Market Breakdown, by Application
  - 9.1.1.3 Saudi Arabia: Sailcloth Market Revenue and Forecast to 2030 (US\$ Million)
  - 9.1.1.3.1 Saudi Arabia: Sailcloth Market Breakdown, by Fiber Type
  - 9.1.1.3.2 Saudi Arabia: Sailcloth Market Breakdown, by Application
  - 9.1.1.4 UAE: Sailcloth Market Revenue and Forecast to 2030 (US\$ Million)
    - 9.1.1.4.1 UAE: Sailcloth Market Breakdown, by Fiber Type
    - 9.1.1.4.2 UAE: Sailcloth Market Breakdown, by Application
- 9.1.1.5 Rest of Middle East & Africa: Sailcloth Market Revenue and Forecast to 2030 (US\$ Million)
  - 9.1.1.5.1 Rest of Middle East & Africa: Sailcloth Market Breakdown, by Fiber Type
  - 9.1.1.5.2 Rest of Middle East & Africa: Sailcloth Market Breakdown, by Application

### 10. COMPETITIVE LANDSCAPE

- 10.1 Heat Map Analysis by Key Players
- 10.2 Company Positioning & Concentration

# 11. INDUSTRY LANDSCAPE

- 11.1 Overview
- 11.2 Product launch
- 11.3 Other Strategies and Developments

### 12. COMPANY PROFILES

- 12.1 Ullman Sails International Inc
  - 12.1.1 Key Facts
  - 12.1.2 Business Description
  - 12.1.3 Products and Services
  - 12.1.4 Financial Overview
  - 12.1.5 SWOT Analysis
- 12.1.6 Key Developments
- 12.2 Evolution Sails USA
- 12.2.1 Key Facts
- 12.2.2 Business Description



- 12.2.3 Products and Services
- 12.2.4 Financial Overview
- 12.2.5 SWOT Analysis
- 12.2.6 Key Developments
- 12.3 Quantum Sails Design Group LLC
  - 12.3.1 Key Facts
  - 12.3.2 Business Description
  - 12.3.3 Products and Services
  - 12.3.4 Financial Overview
  - 12.3.5 SWOT Analysis
- 12.3.6 Key Developments
- 12.4 Elystrom Sails AS
  - 12.4.1 Key Facts
  - 12.4.2 Business Description
  - 12.4.3 Products and Services
  - 12.4.4 Financial Overview
  - 12.4.5 SWOT Analysis
- 12.4.6 Key Developments
- 12.5 North Sails GmbH
  - 12.5.1 Key Facts
  - 12.5.2 Business Description
  - 12.5.3 Products and Services
  - 12.5.4 Financial Overview
  - 12.5.5 SWOT Analysis
- 12.5.6 Key Developments
- 12.6 Contender BV
  - 12.6.1 Key Facts
  - 12.6.2 Business Description
  - 12.6.3 Products and Services
  - 12.6.4 Financial Overview
  - 12.6.5 SWOT Analysis
- 12.6.6 Key Developments

### 13. APPENDIX

# 13.1 About The Insight Partners



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