

# **Middle East & Africa Rugged Tablet Market Forecast to 2030 - Regional Analysis - by Type (Fully Rugged Tablet, Semi Rugged Tablet, and Ultra Rugged Tablet), Operating System (Android, Windows, and iOS), and Application (Aerospace & Defense, Automotive, Construction, Energy & Utilities, Manufacturing, Oil & Gas, and Others)**

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## **Abstracts**

The Middle East & Africa rugged tablet market was valued at US\$ 52.92 million in 2022 and is expected to reach US\$ 77.33 million by 2030; it is estimated to grow at a CAGR of 4.9% from 2022 to 2030.

### **Increasing Adoption in Several Industries Bolster Middle East & Africa Rugged Tablet Market**

The adoption of rugged tablets is increasing in several industries such as automotive, mining and others due to their durability, reliability, and higher performance in harsh environments. Rugged tablets are designed to endure extreme temperatures, dust, water, shock, and vibration, making them ideal for construction, utility, manufacturing, mining, and other industries. In construction, rugged tablets can be used for various site tasks, such as viewing blueprints, tracking materials and inventory, and managing projects. Rugged tablets can be used in manufacturing facilities to monitor production lines, control equipment, and collect data.

Ruggedized devices are the preferred option for energy & utility companies when it comes to outfitting field personnel, according to a Zebra Technologies report titled "Future of Field Operation Vision." Roughly half of businesses currently use rugged

tablets; during the next year, that number will rise to 80%. According to the survey, an even greater percentage of respondents stated their organizations would use rugged smartphones in the next five years, with 93% saying their mobile strategy would make use of these specially designed handheld devices for their field employees. Thus, such adoption may become future trend in several industries.

## Middle East & Africa Rugged Tablet Market Overview

The UAE is one of the world's leading oil-producing countries, and the industry has played a pivotal role in shaping its development. The UAE possesses substantial oil reserves, primarily located in the emirate of Abu Dhabi. The country has consistently been one of the largest oil producers in the world. UAE's proven oil reserves: Approximately 97.8 billion barrels. Oil production capacity: Around 3.5 million barrels per day (bpd). Abu Dhabi National Oil Company (ADNOC) is the major state-owned entity responsible for oil production, exploration, and distribution. While oil has been the cornerstone of the UAE's economy, the government has been actively diversifying it to reduce dependence on oil. Initiatives such as "Vision 2021" and "Vision 2030" aim to develop a knowledge-based economy, focusing on the tourism, finance, technology, and renewable energy sectors. The UAE has invested significantly in downstream activities such as refining and petrochemicals. This includes the construction of refining complexes and establishing strategic partnerships with international companies to enhance refining capacity and product quality. The rugged tablets are used widely in the oil & gas industry. Therefore, the demand for rugged tablets in the UAE is increasing with the growing oil & gas industry.

## Middle East & Africa Rugged Tablet Market Revenue and Forecast to 2030 (US\$ Million)

### Middle East & Africa Rugged Tablet Market Segmentation

The Middle East & Africa rugged tablet market is segmented based on type, operating system, application, and country. Based on type, the Middle East & Africa rugged tablet market is categorized into fully rugged tablet, semi rugged tablet, and ultra rugged tablet. The fully rugged tablet segment held the largest market share in 2022.

In terms of operating system, the Middle East & Africa rugged tablet market is segmented into android, windows, and iOS. The android segment held the largest market share in 2022.

By application, the Middle East & Africa rugged tablet market is categorized into aerospace & defense, automotive, construction, energy & utilities, manufacturing, oil & gas, and others. The aerospace & defense segment held the largest market share in 2022.

Based on country, the Middle East & Africa rugged tablet market is segmented into Saudi Arabia, South Africa, the UAE, Turkey, Nigeria, Egypt, and the Rest of Middle East & Africa. The UAE dominated the Middle East & Africa rugged tablet market share in 2022.

AAEON Technology Inc, Dell Technologies Inc, Panasonic Holdings Corp, Getac Holdings Corp, Leonardo DRS Inc, and Zebra Technologies Corp are some of the leading players operating in the Middle East & Africa rugged tablet market.

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