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Middle East & Africa Robotic Process Automation Market Forecast to 2030 - Regional Analysis - by Component [Solution and Service (Consulting, Integration & Development, Support & Maintenance, and Training)], Deployment (On-Premise and Cloud), Organization Size (Large Enterprises and SMEs), and End-User Industry (BFSI, e-Commerce & Retail, Healthcare, IT & Telecom, Manufacturing, and Others)

https://marketpublishers.com/r/M8C7E5D622A8EN.html
Date: June 2024
Pages: 116
Price: US$ 2,485.00 (Single User License)
ID: M8C7E5D622A8EN

Abstracts

The Middle East & Africa robotic process automation market was valued at US$ 200.95 million in 2022 and is expected to reach US$ 413.94 million by 2030; it is estimated to register at a CAGR of 9.5% from 2022 to 2030.

Rise in Use of Robotic Process Automation in BFSI Sector Bolsters Middle East & Africa Robotic Process Automation Market

Using software bots, robotic process automation helps perform all the mundane, labor-intensive, repetitive tasks across the banking sector. By implementing pre-programmed rules, software bots can automate high-volume business processes, which can help improve operational accuracy, optimize costs, and ensure improved talent management. Also, as robotic process automation can smartly mimic all human actions at the primary user interface level, its demand in the banking industry is increasing tremendously. In addition, robotic process automation can also help accelerate process efficiency in the banking industry and build a better workplace experience for employees. It can help perform various tasks, such as account approvals, receivables, collection, accounting origination, underwriting, general ledger, and account closure.

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Furthermore, banking organizations can use advanced technologies such as AI and ML to make robotic process automation automate complex processes, which can help in decision-making. This can further enable employees with smart AI agent assistance, thus quickly resolving customer queries and enabling smart conversations with instant resolution. Thus, robotic process automation provide effective cost management and resource utilization for customer and employee satisfaction, increasing its demand in modern digital banks.

Middle East & Africa Robotic Process Automation Market Overview

Middle East & Africa has emerged as a prominent and influential region in the robotic process automation market, experiencing substantial growth and widespread adoption of robotic process automation solutions. The region's robust technological infrastructure, advanced IT capabilities, and strong commitment to automation and digital transformation have played a pivotal role in establishing its dominance in the robotic process automation market.

Automation has become an integral component of modern manufacturing and industrial processes, enabling enterprises to achieve their objectives. Companies in the region are implementing automation in their operations using various technologies such as programmable logic controllers (PLCs), manufacturing execution systems (MES), distributed control systems (DCS), and supervisory control and data acquisition (SCADA). The demand for these technologies is increasing, prompting numerous vendors to develop solutions that enhance manufacturing process efficiency for enterprises. In July 2020, Saudi German Hospitals (SGH) UAE engaged the services of Automation Anywhere, a San Jose-based company, to deploy AI-driven software bots within its systems. This collaboration aimed to improve patient care and automate various business processes amid the COVID-19 pandemic. The Saudi German Hospitals (SGH) UAE manages three advanced care hospitals and a multidisciplinary clinic in the UAE. The collaboration aims to digitally transform both the front and back offices of SGH UAE, as stated in an official statement.

Middle East & Africa Robotic Process Automation Market Revenue and Forecast to 2030 (US$ Million)

Middle East & Africa Robotic Process Automation Market Segmentation

The Middle East & Africa robotic process automation market is segmented based on

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component, deployment, organization size, end-user industry, and country.

Based on component, the Middle East & Africa robotic process automation market is bifurcated into solution and service. The service segment held a larger share in 2022. The service segment is sub-categorized into consulting, integration & development, support & maintenance, and training.

In terms of deployment, the Middle East & Africa robotic process automation market is bifurcated into on-premise and cloud. The on-premise segment held a larger share in 2022.

Based on organization size, the Middle East & Africa robotic process automation market is bifurcated into SMEs and large enterprises. The large enterprises segment held a larger share in 2022.

By end-user industry, the Middle East & Africa robotic process automation market is segmented into BFSI, e-commerce & retail, healthcare, IT & Telecom, manufacturing, and others. The BFSI segment held the largest share in 2022.

Based on country, the Middle East & Africa robotic process automation market is categorized into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. The Rest of Middle East & Africa dominated the Middle East & Africa robotic process automation market in 2022.

Automation Anywhere Inc, Datamatics Global Services Ltd, International Business Machines Corp, Microsoft Corp, NICE Ltd, Salesforce Inc, SAP SE, and UiPath Inc are some of the leading companies operating in the Middle East & Africa robotic process automation market.

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