

Middle East & Africa Privileged Access Management (PAM) Solutions Market Forecast to 2031 - Regional Analysis - by Offering (Solutions and Services), Deployment (On-Premise and Cloud), Enterprise Size (Large Enterprises and SMEs), and End-Use Industry (BFSI, IT & Telecom, Healthcare, Energy & Utility, Retail & E-Commerce, Manufacturing, Government & Defense, and Others)

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Abstracts

The Middle East & Africa privileged access management (PAM) solutions market was valued at US\$ 132.83 million in 2023 and is expected to reach US\$ 268.52 million by 2031; it is estimated to register a CAGR of 9.2% from 2023 to 2031.

Zero Trust Security Model Bolsters Middle East & Africa Privileged Access Management (PAM) Solutions Market

Zero trust is reshaping the privileged access management solution in a new era of stringent security practices. The goal of the zero-trust security model is to grant access to assets as precisely as early as possible so that employees have permission to use specific accounts, applications, or equipment only when needed and for a specific reason. Modern privileged access management solutions grant access to specifically defined resources only on request and at a specific time. Users have to request and, through acceptance, can acquire access to the company's assets "just in time." A privileged access management solution that adopts a zero-trust security model helps organizations to implement contextual, dynamic security controls that enforce least privilege access, identify potential threats and malicious user activities in real-time,

minimize privilege abuse, and instantly invalidate access or trigger automated actions. Complying with the zero-trust security approach will be essential for privileged access management (PAM) solutions in the future, as it is gradually replacing traditional network-based perimeter protection models.

Middle East & Africa Privileged Access Management (PAM) Solutions Market Overview

The Middle East & Africa privileged access management (PAM) solutions market is segmented into Saudi Arabia, the UAE, South Africa, and the Rest of Middle East & Africa.

The region has experienced a rapid penetration of internet connectivity over the years. Government bodies are also constantly taking initiatives to promote the adoption of digital technologies across all industry verticals with the aim of increasing efficiency and effectively competing in the global market. For example, Saudi Arabia's Digital Government Authority (DGA) and Qatar Digital Government are the initiatives undertaken by the government to foster digitalization in the region.

Middle East & Africa Privileged Access Management (PAM) Solutions Market Revenue and Forecast to 2031 (US\$ Million)

Middle East & Africa Privileged Access Management (PAM) Solutions Market Segmentation

The Middle East & Africa privileged access management (PAM) solutions market is categorized into offering, deployment, enterprise size, end-use industry, and country.

By offering, the Middle East & Africa privileged access management (PAM) solutions market is bifurcated into solutions and services. The solutions segment held a larger share of the Middle East & Africa privileged access management (PAM) solutions market share in 2023.

In terms of deployment, the Middle East & Africa privileged access management (PAM) solutions market is bifurcated into on-premise and cloud. The on-premise segment held a larger share of the Middle East & Africa privileged access management (PAM) solutions market share in 2023.

Based on enterprise size, the Middle East & Africa privileged access management (PAM) solutions market is bifurcated into large enterprises and SMEs. The large

enterprises segment held a larger share of the Middle East & Africa privileged access management (PAM) solutions market share in 2023.

By end- use industry, the Middle East & Africa privileged access management (PAM) solutions market is BFSI, IT & telecom, healthcare, energy & utility, retail & e-commerce, manufacturing, government & defense, and others. The healthcare segment held the largest share of the Middle East & Africa privileged access management (PAM) solutions market share in 2023.

Based on country, the Middle East & Africa privileged access management (PAM) solutions market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. Saudi Arabia segment held the largest share of Middle East & Africa privileged access management (PAM) solutions market in 2023.

BeyondTrust Corporation, Broadcom Inc, CyberArk Software Ltd., Delinea Inc, Fortinet Inc, International Business Machines Corp, Microsoft Corp, and Persistent Systems Ltd are some of the leading companies operating in the Middle East & Africa privileged access management (PAM) solutions market.

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the Middle East & Africa privileged access management (PAM) solutions market.

Highlights key business priorities in order to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in the Middle East & Africa privileged access management (PAM) solutions market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth Middle East & Africa market trends and outlook coupled with the factors driving the Middle East & Africa privileged access management (PAM) solutions market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution.

The List of Companies - Middle East & Africa Privileged Access Management (PAM) Solutions Market

BeyondTrust Corporation

Broadcom Inc

CyberArk Software Ltd.

Delinea Inc

Fortinet Inc

International Business Machines Corp

Microsoft Corp

Persistent Systems Ltd

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