

Middle East & Africa Positive Airway Pressure (PAP) Devices Market Report (2021-2031) by Scope, Segmentation, Dynamics, and Competitive Analysis

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Abstracts

The Middle East and Africa (MEA) positive airway pressure (PAP) devices market is projected to grow from US\$ 251.81 million in 2023 to US\$ 292.08 million by 2031, reflecting a compound annual growth rate (CAGR) of 1.9% during this period.

Executive Summary and Market Analysis

The MEA PAP devices market is categorized into key regions including Saudi Arabia, the UAE, South Africa, and the Rest of MEA. The anticipated growth in this market is driven by several factors: increased investments in healthcare development, rising healthcare expenditures, government initiatives, collaborations among market players, and a growing prevalence of sleep apnea. Additionally, various associations and institutes are actively supporting the advancement of the sleep apnea treatment sector.

Market Segmentation Analysis

The MEA PAP devices market can be segmented based on product type, application, and end user:

1. **Product Type:** The market includes automatic positive airway pressure (APAP) devices, continuous positive airway pressure (CPAP) devices, and bilevel positive airway pressure (BiPAP) devices. In 2023, CPAP devices dominated the market share.
2. **Application:** The applications of PAP devices are primarily in chronic obstructive pulmonary disease (COPD), obstructive sleep apnea, and respiratory distress. Obstructive sleep apnea was the leading application segment in 2023.

3. End User: The end users of PAP devices are hospitals, ambulatory surgical centers, home care settings, and rehabilitation centers. Hospitals accounted for the largest market share in 2023.

Market Outlook

PAP devices are essential for maintaining open airways during sleep, significantly enhancing cognitive function and sleep quality for individuals suffering from sleep apnea and other respiratory disorders. The introduction of innovative PAP devices, such as CPAP and BiPAP, addresses the increasing demand for effective treatment of respiratory diseases. The rising awareness and diagnosis of sleep apnea, particularly obstructive sleep apnea (OSA), are key drivers of demand. Furthermore, the growing incidence of respiratory diseases, including COPD, is contributing to market growth. According to the World Health Organization (WHO), COPD was responsible for 3.5 million deaths globally in 2021, making it the fourth leading cause of death worldwide. The majority of COPD-related deaths occur in low- and middle-income countries (LMIC), highlighting the urgent need for effective treatment options like PAP devices.

Country Insights

The MEA PAP devices market is further analyzed by country, with Saudi Arabia holding the largest market share in 2023. The increasing prevalence of sleep apnea in Saudi Arabia is a significant factor driving market growth. Reports indicate that the elderly population in Saudi Arabia is expected to increase dramatically, with the number of individuals aged 60 and above projected to rise from 2 million in 2020 to 10.5 million by 2050. As sleep apnea is more common among older adults, this demographic shift is likely to boost the demand for PAP devices in the coming years.

Moreover, market players are pursuing both organic and inorganic growth strategies to enhance their market presence. For example, in March 2022, Avon Protection showcased its respiratory protection products, including the MP-PAPR and FM50 respirator, at the inaugural World Defense Show in Riyadh, Saudi Arabia.

Company Profiles

Key players in the PAP devices market include ICU Medical Inc., React Health (formerly 3B Medical, Inc.), Fisher & Paykel Healthcare Corp Ltd, BPL Medical Technologies Pvt Ltd, Koninklijke Philips NV, Drägerwerk AG & Co KGaA, ResMed Inc., Vyaire Medical

Inc., Wellell Inc., Armstrong Medical Ltd, L?wenstein Medical UK Ltd., BMC Medical Co Ltd, and Narang Medical Limited, among others. These companies are focusing on strategies such as market expansion, product innovation, and mergers and acquisitions to enhance their offerings and increase market share.

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the Middle East & Africa positive airway pressure (PAP) devices market.

Highlights key business priorities in order to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in Middle East & Africa positive airway pressure (PAP) devices market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth Middle East & Africa market trends and outlook coupled with the factors driving the positive airway pressure (PAP) devices market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin security interest with respect to client products, segmentation, pricing, and distribution.

Companies

ICU Medical Inc

React Health (Formerly 3B Medical, Inc)

Fisher & Paykel Healthcare Corp Ltd

BPL Medical Technologies Pvt Ltd

Koninklijke Philips NV

Dragerwerk AG & Co KGaA

ResMed Inc

Vyaire Medical Inc

Wellell Inc

Armstrong Medical Ltd

L?wenstein Medical UK Ltd.

BMC Medical Co Ltd

Narang Medical Limited.

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