

# **Middle East & Africa Portable Evaporative Cooler Market Forecast to 2028–Regional Analysis– by Type (Direct Evaporative Cooling and Indirect Evaporative Cooling) and Application (Residential, Commercial, and Industrial)**

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## **Abstracts**

The Middle East & Africa portable evaporative cooler market is expected to grow from US\$ 165.22 million in 2022 to US\$ 258.74 million by 2028. It is estimated to grow at a CAGR of 7.8% from 2022 to 2028.

**Increasing Adoption of Evaporative Cooling in Residential Sector Fuel Middle East & Africa Portable Evaporative Cooler Market**

Portable evaporative coolers are gaining popularity in residential spaces due to their various advantages such as portability, convenience, and easy and quick maintenance. Moreover, the adoption of portable evaporative cooling is increasing in hotels, warehouses, shopping complexes, regional sites (churches), kitchens, garages, gyms, porches/decks, events venues, and workshops to handle the concerns regarding warm air. Thus, the rising demand for portable evaporative coolers in commercial and residential spaces drives the growth of the portable evaporative cooler market. In April 2021, Portacool, LLC extended its product line by adding an expansive Portacool evaporative cooler. The newly introduced Portacool 510 is a powerful and portable cooling solution developed to make open spaces comfortably cool through a natural evaporation process. Similarly, in September 2022, Indwell announced the launch of two in one air conditioner and cooler that uses evaporative technology for residential and commercial applications. Also, the compact cooler provides ultimate versatility for on-the-go and spot cooling to meet the requirements of outdoor living, home, and small workspaces. Such developments in portable evaporative coolers are also contributing to the portable evaporative cooler market growth for the residential segment.

**Middle East & Africa Portable Evaporative Cooler Market Overview**

The Middle East & Africa portable evaporative cooler market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. Due to the rising hospitality industry in the MEA, hotels and restaurants are trying to meet up with the customer's inflow. This factor is anticipated to drive the demand for portable evaporative coolers, which, in turn, will fuel the market growth in the coming years. The portable evaporative cooler market in the MEA is expected to grow in the coming years due to the rising investments in industrial, commercial, and residential sectors in the region. Major infrastructure projects comprise the US\$ 500 billion NEOM project, US\$ 20 billion Diriyah Gate Development, US\$ 10 billion Red Sea Development, and US\$ 5 billion Qiddiya Entertainment project, which are forecasted to fuel the commercial sector of the region. The expanding commercial sectors, including entertainment and hospitality, are estimated to accelerate the portable evaporative cooler market growth during the forecast period.

Exhibit: Middle East & Africa Portable Evaporative Cooler Market Revenue and Forecast to 2028 (US\$ Million)

Middle East & Africa Portable Evaporative Cooler Market Segmentation

The Middle East & Africa portable evaporative cooler market is segmented into type, application and country.

Based on type, the Middle East & Africa portable evaporative cooler market is segmented into direct evaporative cooling and indirect evaporative cooling. The direct evaporative cooling segment held a larger share of the Middle East & Africa portable evaporative cooler market in 2022.

Based on application, the Middle East & Africa portable evaporative cooler market is segmented into residential, commercial, and industrial. The residential segment held the largest share of the Middle East & Africa portable evaporative cooler market in 2022.

Based on country, the Middle East & Africa portable evaporative cooler market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. The Rest of Middle East & Africa dominated the share of the Middle East & Africa portable evaporative cooler market in 2022.

Breezsol; Constromech; Honeywell International; and PortaCool are the leading companies operating in the Middle East & Africa portable evaporative cooler market.

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