

Middle East & Africa Polyurea Coatings Market Forecast to 2028 - COVID-19 Impact and Regional Analysis By Raw Material (Aliphatic Polyurea and Aromatic Polyurea), Type (Pure Polyurea and Hybrid Polyurea), Technology (Spraying, Pouring, and Hand Mixing), and Application (Building and Construction, Transportation, Industrial Application and Others)

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# **Abstracts**

The Middle East & Africa polyurea coatings market is expected to grow from US\$ 56.67 million in 2022 to US\$ 82.52 million by 2028. It is estimated to grow at a CAGR of 6.5% from 2022 to 2028.

Growing Infrastructure Advancement Activities in Various Economies fuels Middle East & Africa Polyurea Coatings Market

Companies in the Middle East & Africa polyurea coatings market focus on offering new, upgraded products to meet customers' evolving needs. Therefore, the companies started adopting technological advancements and advanced techniques in polyurea coatings manufacturing. The ease in the production processes ultimately lowers the total cost. R&D spending has also increased, and manufacturers are coming up with advanced technologies in terms of chemistry with changes in the functioning of the products. Innovations in the formulation of isocyanate components and resin blends and ongoing technological advancements in the manufacturing process would lead to the development of polyurea coatings with high-performance properties in the coming years. The introduction of spray and injection technologies for applying polyurea coatings is expected to propel their use in various end-use industries such as construction and transportation during the forecast period.



The Middle East & Africa polyurea coatings market is witnessing various strategic initiatives such as product launches, collaborations, and mergers and acquisitions by market players. For instance, in 2019, Specialty Products Inc. announced a collaboration with the VersaFlex family of companies along with Raven Lining Systems, Milamar Coatings, Bridge Preservation, and Vanberg Specialized Coatings. The collaboration expanded the portfolio of Speciality Coating Solutions . In February 2021, PPG acquired VersaFlex from DalFort Capital Partners. VersaFlex has specialization in polyurea, epoxy, and polyurethane coatings for water and wastewater infrastructure, flooring, transportation infrastructure, and industrial applications.

Middle East & Africa Polyurea Coatings Market Overview

The Middle East & Africa polyurea coatings market is segmented into South Africa, Saudi Arabia, the UAE, and Rest of the Middle East & Africa. The rising urban population has led to an increase in the construction of private residential buildings in semi-urban and urban cities. Therefore, the rise in the construction of office buildings, residential as well as commercial and industrial buildings, has increased the demand for polyurea coatings in the region as polyurea coatings is highly capable of waterproofing & protecting terrace/roof structures against damages caused by extreme weather, expansion and contraction caused by temperature changes, abrasion, high and lowimpact stressors, and corrosion, etc. Also, the market is witnessing rapid development in the Middle East due to the end-use industries' increased adoption of advanced polyurea coatings.

Middle East & Africa Polyurea Coatings Market Revenue and Forecast to 2028 (US\$ Million)

Middle East & Africa Polyurea Coatings Market Segmentation

The Middle East & Africa polyurea coatings market is segmented into raw material, type, technology, application and country.

Based on raw material, the Middle East & Africa polyurea coatings market is segmented into aliphatic polyurea and aromatic polyurea. The aromatic polyurea segment held a larger share of the Middle East & Africa polyurea coatings market in 2022.

Based on type, the Middle East & Africa polyurea coatings market is segmented into pure polyurea and hybrid polyurea. The hybrid polyurea segment held a larger share of



the Middle East & Africa polyurea coatings market in 2022.

Based on technology, the Middle East & Africa polyurea coatings market is segmented into spraying, pouring, and hand mixing. The spraying segment held the largest share of the Middle East & Africa polyurea coatings market in 2022.

Based on application, the Middle East & Africa polyurea coatings market is segmented into building and construction, transportation, industrial application and others. The building and construction segment held the largest share of the Middle East & Africa polyurea coatings market in 2022.

Based on country, the Middle East & Africa polyurea coatings market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. The Rest of Middle East & Africa dominated the share of the Middle East & Africa polyurea coatings market in 2022.

BASF SE; Fosroc Inc; Huntsman International LLC; Nukote Coating Systems International LLC; PPG Industries Inc; Sika AG; The Sherwin-Williams Co; and VIP Coatings International GmbH & Co KG are the leading companies operating in the Middle East & Africa polyurea coatings market.



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