

# **Middle East & Africa Pet ID Microchips Market Forecast to 2028 – COVID-19 Impact and Regional Analysis– by Pet Type (Horses, Dogs, Cats, and Others) and End User (Breeders, Households, Pet Shops, and Others)**

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## **Abstracts**

The Middle East & Africa pet ID microchips market is expected to grow from US\$ 3.51 million in 2022 to US\$ 4.35 million by 2028. It is estimated to grow at a CAGR of 3.7% from 2022 to 2028.

### **Microchips with Integrated Temperature Sensor Drive Middle East & Africa Pet ID Microchips Market**

Pet ID microchip can detect pet's temperature and provides a permanent form of identification. In addition, the pet's temperature is read by passing a microchip scanner over the pet's shoulder blades. The scanner emits a low radio frequency that provides the power necessary to transmit the microchip's unique ID code and positively identify the pet and its temperature. Moreover, with temperature reading capabilities, each transponder contains a unique non-repeating alphanumeric code for positive pet identification. This feature allows researchers to program the microchip with useful "human readable" data, such as study number, genotype, and pet DOB. Merck & Co., Inc. Thus, with the introduction of an easy, safe, and quick alternative method for multiple temperature measurements, demand for pet ID microchips with an integrated temperature biosensor would rise in the Middle East & Africa pet ID microchips market during the forecast period.

### **Middle East & Africa Pet ID Microchips Market Overview**

The Middle East & Africa pet ID microchips market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of MEA. Microchipping pets for travelers are compulsory in the UAE. Moreover, according to Federal law, pet dogs and cats living in the UAE must be registered in the Municipality database. This government rule aids in reducing the number of stray animals in the UAE since they can be traced and reunited with their owners. Also, while traveling with pets to the UAE or from the UAE, companion animals are required to be microchipped as it aids in verifying compliance with universally required vaccinations, such as that for rabies.

KAUST, a residential area in Thuwal, Saudi Arabia, has made it mandatory to register all pets, excluding fish, within one month of acquisition or arrival at KAUST. In South Africa, there is no such rule to microchip pets compulsorily. It is up to pet owners whether they want to implant a microchip in their pets. However, all pet dogs and cats entering South Africa must be microchipped with a 15-digit ISO pet microchip. The Turkey government has made it mandatory that all the pets in the country should be implanted with a microchip till December 31, 2022. After the imposition of this rule, according to the Ministry of Agriculture and Forestry, till the first week of December, ~629,000 pets were implanted with microchips. Thus, such government rules will further fuel the growth of the Middle East & Africa pet ID microchips market.

Middle East & Africa Pet ID Microchips Market Revenue and Forecast to 2028 (US\$ Million)

Middle East & Africa Pet ID Microchips Market Segmentation

The Middle East & Africa pet ID microchips market is segmented into pet type, end user, and country.

Based on pet type, the Middle East & Africa pet ID microchips market is segmented into horses, dogs, cats, and others. The dogs segment held the largest market share in 2022.

Based on end user, the Middle East & Africa pet ID microchips market is segmented into breeders, households, pet shops, and others. The breeders segment held the larger market share in 2022.

Based on country, the Middle East & Africa pet ID microchips market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. The Rest of Middle East & Africa dominated the market share in 2022.

Elanco Animal Health Inc; Merck & Co Inc; Trovan Ltd; and Virbac SA are the leading companies operating in the Middle East & Africa pet ID microchips market.

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