

Middle East & Africa Noninvasive Fat Reduction Market Forecast to 2031 - Regional Analysis - by Technology (Cryolipolysis, Laser Lipolysis, Ultrasound, and Others) and End User (Hospitals, Dermatology & Cosmetic Clinics, and Other End Users)

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Abstracts

The Middle East & Africa noninvasive fat reduction market was valued at US\$ 37.91 million in 2023 and is projected to reach US\$ 88.55 million by 2031; it is estimated to register a CAGR of 11.2% from 2023 to 2031.

Robotics to Perform Noninvasive Fat Reduction Procedures Bolsters Middle East & Africa Noninvasive Fat Reduction Market

Companies are trying to launch technologically advanced, noninvasive fat-reducing products. Dominion Aesthetic Technologies, Inc.'s EON is one such example. EON includes a programmable articulated robotic arm that uses sensors to map the body's unique topography, providing 100% personalized treatment. Also, the programmable articulated robotic arm understands the body better than other fat contouring machines; it is capable of mapping the entire treatment area, reducing the chances of irregular results and increasing comfort levels. EON is an FDA-cleared product that has been proven safe, effective, and better than laser treatment. Laser treatment targets unwanted fat cells, while EON targets only abdominal fat without causing any harm to the rest of the body, producing effective results. For example, during the apoptosis procedure, EON permanently removes subcutaneous fat cells by delivering consistent and powerful laser energy through the robotic arm, while jet impingement ensures a comfortable and safe patient experience. Treatment by EON only takes about 20

minutes, with the whole treatment being completed within 60 minutes, requiring no downtime. This treatment time is remarkably short compared to other fat-reduction treatment machines that exist in the market. Therefore, such advanced robotic delivery technologies provide effective fat reduction results and patient safety in the long run.

Middle East & Africa Noninvasive Fat Reduction Market Overview

Middle East and Africa region is divided into main countries such as Saudi Arabia, South Africa, UAE, and Rest of Middle East & Africa. In Middle East and Africa region, Saudi Arabia accounts major share for non-surgical fat reduction market. Rising trend of body slimming and consciousness about fitness among the Saudi's are the key factors that influences market growth for the forecast period.

Middle East & Africa Noninvasive Fat Reduction Market Revenue and Forecast to 2031 (US\$ Million)

Middle East & Africa Noninvasive Fat Reduction Market Segmentation

The Middle East & Africa noninvasive fat reduction market is categorized into technology, end user, and country.

Based on technology, the Middle East & Africa noninvasive fat reduction market is categorized into cryolipolysis, laser lipolysis, ultrasound, and others. The cryolipolysis segment held the largest market share in 2023.

In terms of end user, the Middle East & Africa noninvasive fat reduction market is segmented into hospitals, dermatology clinics & cosmetic clinics, and others. The dermatology clinics & cosmetic clinics segment held the largest market share in 2023.

By country, the Middle East & Africa noninvasive fat reduction market is segmented into Saudi Arabia, South Africa, the UAE, and the Rest of Middle East & Africa. South Africa dominated the Middle East & Africa noninvasive fat reduction market share in 2023.

Cynosure LLC, Alma Lasers Ltd, Fotona, Lumenis, Venus Concept Inc, and Candela Corporation. are among the leading companies operating in the Middle East & Africa noninvasive fat reduction market.

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