

# Middle East & Africa Medical Scheduling Software Market Forecast to 2028 - Regional Analysis - by Software (Installed Software and Web-Based Software) and End User (Hospitals, Clinics, and Others)

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## **Abstracts**

The Middle East & Africa medical scheduling software market is expected to grow from US\$ 14.35 million in 2022 to US\$ 27.02 million by 2028. It is estimated to grow at a CAGR of 11.1% from 2022 to 2028.

Increasing Knowledge About the Internet of Things fuels Middle East & Africa Medical Scheduling Software Market

The emergence of the Internet of Things (IoT) has propelled the development of various health practices aimed at improving population health. Many services and applications of IoT in healthcare—eHealth, mobile health (mHealth), ambient assisted living, semantic devices, wearable devices and smartphones, and community-based healthcare—have been examined in several recent studies. These services have been extensively informative and can be used for a variety of purposes across single condition and cluster condition management, including allowing healthcare professionals to track and monitor patient progress remotely, improving self-management of chronic conditions, assisting in the early detection of abnormalities, and accelerating symptom identification and clinical diagnoses. Further, IoT-powered apps have the potential to make better use of healthcare resources while providing high-quality, low-cost medical treatment.

Further artificial intelligence (AI) has boosted the availability of point-of-care health information; for example, chatbots (also known as AI physicians) can provide lifestyle and medical advice. Woebot, Your. Md, Babylon, and HealthTap are among other



examples of well-known AI bots that provide immediate recommendations to patients, based on details/symptoms entered by them.

Opportunities for IoT innovation in the healthcare industry are continuously emerging and evolving. Medical facilities have special challenges, and vendors of IoT are developing new approaches to address those challenges.

Middle East & Africa Medical Scheduling Software Market Overview

The Middle East & Africa medical scheduling software market has been segmented into the UAE, Saudi Arabia, South Africa, and the Rest of Middle East & Africa. Saudi Arabia is expected to account for the largest market share and is expected to develop moderately in the Middle East & Africa. The market growth is attributed to various factors, such as significant development in healthcare facilities, overcrowding at health care centers, and the geographic expansion of market players. Moreover, the rising prevalence and incidences of chronic disorders, improving healthcare offering as well as the government initiatives undertaken by countries such as UAE and Saudi Arabia are further expected to boost the medical scheduling software market growth over the forecast period.

Middle East & Africa Medical Scheduling Software Market Revenue and Forecast to 2028 (US\$ Million)

Middle East & Africa Medical Scheduling Software Market Segmentation

The Middle East & Africa medical scheduling software market is segmented into software, end user, and country.

Based on software, the Middle East & Africa medical scheduling software market is segmented into web-based software and installed software. The web-based software held a larger Middle East & Africa medical scheduling software market share in 2022.

Based on end user, the Middle East & Africa medical scheduling software market is segmented into hospitals, clinics, and other end users. The hospitals segment held the largest Middle East & Africa medical scheduling software market share in 2022.

Based on country, the Middle East & Africa medical scheduling software market is



segmented into Saudi Arabia, South Africa, the UAE, and the Rest of Middle East & Africa. Saudi Arabia dominated the Middle East & Africa medical scheduling software market share in 2022.

Cloudpital Pvt Ltd, Kaizen Star Technologies LLC, Q-nomy Inc, and WellSky are some of the leading companies operating in the Middle East & Africa medical scheduling software market in the region.



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