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Middle East & Africa Medical Device Connectivity Market Forecast to 2028 -Regional Analysis - by Product and Services (Medical Device Connectivity Solutions and Medical Device Connectivity Services), Technology (Wireless Technologies, Hybrid Technologies, and Wired Technologies), Application (Vital Signs and Patient Monitors, Anaesthesia Machines and Ventilators, Infusion Pumps, and Others), and End User (Hospitals, Ambulatory Surgical Centers, Imaging and Diagnostic Centers, and Homecare Settings)

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Abstracts

The Middle East & Africa medical device connectivity market is expected to grow from US$ 46.91 million in 2022 to US$ 145.95 million by 2028. It is estimated to grow at a CAGR of 20.8% from 2022 to 2028.

Promising 5G Technology to Enhance Medical Device Connectivity to Fuel Middle East & Africa Medical Device Connectivity Market Growth During Forecast Period

Telemedicine requires a network supporting high-quality videos during real-time remote patient monitoring. Using 4G or older networks for transferring larger files between departments can be time-consuming, forcing physicians to spend their valuable time waiting for the file transfer process to complete. Upgrading to 5G can eliminate these blocks and provide healthcare providers with a more effective network that can continue to adapt to new technology. 5G is the next generation of wireless technology that

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benefits all devices operating in a network by providing higher bandwidths, faster speeds, and greater capacity to connect devices. 5G technology offers 100-2,000 times faster speed than typical hospital wireless networks, as it allows for quick data transfer even for large data sets (i.e., low latency), which can help the medical device connectivity to work faster. Using connected medical devices paired with smart data applications and artificial intelligence (AI), doctors can remotely track the patient's vitals and efficiently proceed with the diagnosis, prescription, and treatment plans. 5G technology has the ability to transform the healthcare sector with its high speed, low latency, and improved data accuracy. Thus, combining 5G technology and AI can greatly improve the healthcare sector. The importance of telehealth solutions was widely witnessed during the COVID-19 pandemic, when maintaining social distancing was imperative. Also, remote patient monitoring aided in the proactive management of chronic diseases and the delivery of healthcare services. Moreover, 5G is a key enabling technology for digital health and the Internet of Things (IoT) and is quickly being incorporated into various medical devices. Wireless technology enables connectivity among devices in the hospital, home, etc. 5G-enabled wearable devices can transmit large data packets throughout the day, driving improved patient outcomes through continuous remote monitoring. Thus, with increasing medical device connectivity usage, the need for a better network and technology also arises, and 5G is one such technology that is likely to offer growth opportunities to the market during the forecast period.

Middle East & Africa Medical Device Connectivity Market Overview

The Middle East & Africa medical device connectivity market is segmented into the UAE, Saudi Arabia, South Africa, and the Rest of Middle East & Africa. Saudi Arabia is expected to account for the largest market share and is expected to develop moderately in the Middle East & Africa. Countries such as the UAE and South Arabia are expected to be the largest contributor to the medical device connectivity market due to the large geriatric population and a surge in the prevalence of various diseases, which require telehealth and remote online consultation. Technology has become mainstream in healthcare, with more than 50% of hospitals in the UAE using various IoT-based solutions; approximately 90% of doctors use smartphones and medical apps to provide healthcare. The population of the Middle East also makes it easier to implement telehealth; ~85% are under the age of 45, and ~90% of this population uses mobile technology, laptops, and tablets. The UAE government supports establishing a telematics infrastructure and advancing telemedicine applications with the aim of country-wide provision of healthcare services in the long term through various initiatives. The UAE has several companies offering teleconsultations, from independent

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telemedicine companies to health insurers. In March 2020, the UAE Ministry of Health and Prevention (MOHAP) collaborated with Du, a telecom company, to establish the first virtual hospital in the Middle East to provide remote care to patients. In July 2020, UAE-based Mulk Healthcare launched the first 'e-hospital' in the form of an app for providing medical services.

Middle East & Africa Medical Device Connectivity Market Revenue and Forecast to 2028 (US$ Million)

Middle East & Africa Medical Device Connectivity Market Segmentation

The Middle East & Africa medical device connectivity market is segmented into product and services, technology, application, end user, and country. Based on product and services, the Middle East & Africa medical device connectivity market is segmented into medical device connectivity solutions and medical device connectivity services. The medical device connectivity solutions segment registered the largest market share in 2022.

Based on technology, the Middle East & Africa medical device connectivity market is segmented into wireless technologies, hybrid technologies, and wired technologies. The wireless technologies segment registered the largest market share in 2022.

Based on application, the Middle East & Africa medical device connectivity market is segmented into vital signs and patient monitors, anesthesia machines and ventilators, infusion pumps, and others. The vital signs and patient monitors segment registered the largest market share in 2022.

Based on end user, the Middle East & Africa medical device connectivity market is segmented into hospitals, ambulatory surgical centres, imaging and diagnostic centres, and homecare settings. The hospitals segment registered the largest market share in 2022.

Based on country, the Middle East & Africa medical device connectivity market is segmented into Saudi Arabia, South Africa, the UAE, and the Rest of Middle East & Africa. Saudi Arabia dominated the market share in 2022.

Cisco Systems Inc, Digi International Inc., GE HealthCare Technologies Inc, iHealth Labs Inc, Infosys Ltd, Koninklijke Philips NV, Lantronix Inc., Medtronic Plc, and Oracle Corp are the leading companies operating in the Middle East & Africa medical device

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connectivity market.

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Contents

1. INTRODUCTION

1.1 Scope of the Study
1.2 The Insight Partners Research Report Guidance
1.3 Market Segmentation
1.3.1 Middle East & Africa Medical Device Connectivity Market - By Product and Services
1.3.2 Middle East & Africa Medical Device Connectivity Market - By Technology
1.3.3 Middle East & Africa Medical Device Connectivity Market - By Application
1.3.4 Middle East & Africa Medical Device Connectivity Market - By End User
1.3.5 Middle East & Africa Medical Device Connectivity Market - By Country

2. KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

3.1 Coverage
3.2 Secondary Research
3.3 Primary Research

4. MIDDLE EAST & AFRICA MEDICAL DEVICE CONNECTIVITY MARKET - MARKET LANDSCAPE

4.1 Overview
4.2 Middle East & Africa PEST Analysis
4.3 Expert's Opinion

5. MIDDLE EAST & AFRICA MEDICAL DEVICE CONNECTIVITY MARKET - KEY MARKET DYNAMICS

5.1 Market Drivers
5.1.1 Growing Penetration of Electronic Health Record (EHR) or Electronic Medical Records (EMR)
5.2 Market Restraints
5.2.1 High Risk of Cyberattack
5.3 Market Opportunities

+44 20 8123 2220
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5.3.1 Promising 5G Technology to Enhance Medical Device Connectivity
5.4 Future Trends
5.4.1 Inclination Toward Home Healthcare
5.5 Impact Analysis

6. MEDICAL DEVICE CONNECTIVITY MARKET - MIDDLE EAST & AFRICA ANALYSIS

6.1 Middle East & Africa Medical Device Connectivity Market Revenue Forecast and Analysis

7. MIDDLE EAST & AFRICA MEDICAL DEVICE CONNECTIVITY MARKET - REVENUE AND FORECAST TO 2028 - BY PRODUCT AND SERVICES

7.1 Overview
7.2 Middle East & Africa Medical Device Connectivity Market Revenue Share, by Product and Services 2021 & 2028 (%)
7.3 Medical Device Connectivity Solutions
7.3.1 Overview
7.3.2 Medical Device Connectivity Solutions: Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
7.3.3 Medical Device Integration Solutions
7.3.3.1 Overview
7.3.3.2 Medical Device Integration Solution: Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
7.3.4 Telemetry Systems
7.3.4.1 Overview
7.3.4.2 Telemetry Systems: Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
7.3.5 Connectivity Hubs
7.3.5.1 Overview
7.3.5.2 Connectivity Hubs: Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
7.3.6 Interface Devices
7.3.6.1 Overview
7.3.6.2 Interface Devices: Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
7.4 Medical Device Connectivity Services
7.4.1 Overview

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7.4.2 Medical Device Connectivity Services: Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
7.4.3 Support and Maintenance Services
7.4.3.1 Overview
7.4.3.2 Support and Maintenance Services: Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
7.4.4 Consulting Services
7.4.4.1 Overview
7.4.4.2 Consulting Services: Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
7.4.5 Implementation and Integration Services
7.4.5.1 Overview
7.4.5.2 Implementation and Integration Services: Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
7.4.6 Training Services
7.4.6.1 Overview
7.4.6.2 Training Services: Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)

8. MIDDLE EAST & AFRICA MEDICAL DEVICE CONNECTIVITY MARKET ANALYSIS - BY TECHNOLOGY

8.1 Overview
8.2 Middle East & Africa Medical Device Connectivity Market, By Technology, 2021 & 2028 (%)
8.3 Wireless Technologies
8.3.1 Overview
8.4 Wired Technologies
8.4.1 Overview
8.4.2 Wired Technologies: Medical Device Connectivity Market Revenue and Forecasts to 2028 (US$ Million)
8.5 Hybrid Technologies
8.5.1 Overview
8.5.2 Hybrid Technologies: Medical Device Connectivity Market Revenue and Forecasts to 2028 (US$ Million)

9. MIDDLE EAST & AFRICA MEDICAL DEVICE CONNECTIVITY MARKET ANALYSIS - BY APPLICATION

+44 20 8123 2220
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9.1 Overview
9.2 Middle East & Africa Medical Device Connectivity Market, By Application, 2021 & 2028 (%)
9.3 Vital Signs and Patient Monitors
9.3.1 Overview
9.3.2 Vital Signs and Patient Monitors: Medical Device Connectivity Market Revenue and Forecasts to 2028 (US$ Million)
9.4 Anesthesia Machines and Ventilators
9.4.1 Overview
9.4.2 Anesthesia Machines and Ventilators: Medical Device Connectivity Market Revenue and Forecasts to 2028 (US$ Million)
9.5 Infusion Pump
9.5.1 Overview
9.5.2 Infusion Pump: Medical Device Connectivity Market Revenue and Forecasts to 2028 (US$ Million)
9.6 Others
9.6.1 Overview
9.6.2 Others: Medical Device Connectivity Market Revenue and Forecasts to 2028 (US$ Million)

10. MIDDLE EAST & AFRICA MEDICAL DEVICE CONNECTIVITY MARKET ANALYSIS - BY END USER

10.1 Overview
10.2 Middle East & Africa Medical Device Connectivity Market, By End User, 2021 & 2028 (%)
10.3 Hospitals
10.3.1 Overview
10.3.2 Hospitals: Medical Device Connectivity Market Revenue and Forecasts to 2028 (US$ Million)
10.4 Ambulatory Surgical Centres
10.4.1 Overview
10.4.2 Ambulatory Surgical Centres: Medical Device Connectivity Market Revenue and Forecasts to 2028 (US$ Million)
10.5 Imaging and Diagnostic Centres
10.5.1 Overview
10.5.2 Imaging and Diagnostic Centres: Medical Device Connectivity Market Revenue and Forecasts to 2028 (US$ Million)
10.6 Homecare Settings

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10.6.1 Overview
10.6.2 Homecare Settings: Medical Device Connectivity Market Revenue and Forecasts to 2028 (US$ Million)

11. MIDDLE EAST & AFRICA MEDICAL DEVICE CONNECTIVITY MARKET - REVENUE AND FORECAST TO 2028 - COUNTRY ANALYSIS

11.1 Overview
11.1.1 Middle East & Africa: Medical Device Connectivity Market, by Country, 2021 & 2028 (%)
11.1.1.1 Saudi Arabia: Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
11.1.1.1.1 Overview
11.1.1.1.2 Saudi Arabia: Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
11.1.1.1.3 Saudi Arabia: Medical Device Connectivity Market, by Product and Services, 2019-2028 (US$ Million)
11.1.1.1.3.1 Saudi Arabia: Medical Device Connectivity Market, by Medical Device Connectivity Solutions, 2019-2028 (US$ Million)
11.1.1.1.3.2 Saudi Arabia: Medical Device Connectivity Market, by Medical Device Connectivity Services, 2019-2028 (US$ Million)
11.1.1.1.4 Saudi Arabia: Medical Device Connectivity Market, by Technology, 2019-2028 (US$ Million)
11.1.1.1.5 Saudi Arabia: Medical Device Connectivity Market, by Application, 2019-2028 (US$ Million)
11.1.1.1.6 Saudi Arabia: Medical Device Connectivity Market, by End User, 2019-2028 (US$ Million)
11.1.1.2 UAE: Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
11.1.1.2.1 Overview
11.1.1.2.2 UAE: Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
11.1.1.2.3 UAE: Medical Device Connectivity Market, by Product and Services, 2019-2028 (US$ Million)
11.1.1.2.3.1 UAE: Medical Device Connectivity Market, by Medical Device Connectivity Solutions, 2019-2028 (US$ Million)
11.1.1.2.3.2 UAE: Medical Device Connectivity Market, by Medical Device Connectivity Services, 2019-2028 (US$ Million)
11.1.1.2.4 UAE: Medical Device Connectivity Market, by Technology, 2019-2028 (US$

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Million)
11.1.1.2.5 UAE: Medical Device Connectivity Market, by Application, 2019-2028 (US$ Million)
11.1.1.2.6 UAE: Medical Device Connectivity Market, by End User, 2019-2028 (US$ Million)
11.1.1.3 South Africa: Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
11.1.1.3.1 Overview
11.1.1.3.2 South Africa: Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
11.1.1.3.3 South Africa: Medical Device Connectivity Market, by Product and Services, 2019-2028 (US$ Million)
11.1.1.3.3.1 South Africa: Medical Device Connectivity Market, by Medical Device Connectivity Solutions, 2019-2028 (US$ Million)
11.1.1.3.3.2 South Africa: Medical Device Connectivity Market, by Medical Device Connectivity Services, 2019-2028 (US$ Million)
11.1.1.3.4 South Africa: Medical Device Connectivity Market, by Technology, 2019-2028 (US$ Million)
11.1.1.3.5 South Africa: Medical Device Connectivity Market, by Application, 2019-2028 (US$ Million)
11.1.1.3.6 South Africa: Medical Device Connectivity Market, by End User, 2019-2028 (US$ Million)
11.1.1.4 Rest of Middle East & Africa: Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
11.1.1.4.1 Overview
11.1.1.4.2 Rest of Middle East & Africa: Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
11.1.1.4.3 Rest of Middle East & Africa: Medical Device Connectivity Market, by Product and Services, 2019-2028 (US$ Million)
11.1.1.4.3.1 Rest of Middle East & Africa: Medical Device Connectivity Market, by Medical Device Connectivity Solutions, 2019-2028 (US$ Million)
11.1.1.4.3.2 Rest of Middle East & Africa: Medical Device Connectivity Market, by Medical Device Connectivity Services, 2019-2028 (US$ Million)
11.1.1.4.4 Rest of Middle East & Africa: Medical Device Connectivity Market, by Technology, 2019-2028 (US$ Million)
11.1.1.4.5 Rest of Middle East & Africa: Medical Device Connectivity Market, by Application, 2019-2028 (US$ Million)
11.1.1.4.6 Rest of Middle East & Africa: Medical Device Connectivity Market, by End User, 2019-2028 (US$ Million)

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12. MIDDLE EAST & AFRICA MEDICAL DEVICE CONNECTIVITY MARKET- INDUSTRY LANDSCAPE

12.1 Overview
12.2 Inorganic Growth Strategies
12.2.1 Overview
12.3 Organic Growth Strategies
12.3.1 Overview

13. COMPANY PROFILES

13.1 iHealth Labs Inc
13.1.1 Key Facts
13.1.2 Business Description
13.1.3 Products and Services
13.1.4 Financial Overview
13.1.5 SWOT Analysis
13.1.6 Key Developments
13.2 Oracle Corp
13.2.1 Key Facts
13.2.2 Business Description
13.2.3 Products and Services
13.2.4 Financial Overview
13.2.5 SWOT Analysis
13.2.6 Key Developments
13.3 Lantronix Inc.
13.3.1 Key Facts
13.3.2 Business Description
13.3.3 Products and Services
13.3.4 Financial Overview
13.3.5 SWOT Analysis
13.3.6 Key Developments
13.4 Infosys Ltd
13.4.1 Key Facts
13.4.2 Business Description
13.4.3 Products and Services
13.4.4 Financial Overview
13.4.5 SWOT Analysis

+44 20 8123 2220
info@marketpublishers.com

13.4.6 Key Developments
13.5 Digi International Inc.
13.5.1 Key Facts
13.5.2 Business Description
13.5.3 Products and Services
13.5.4 Financial Overview
13.5.5 SWOT Analysis
13.5.6 Key Developments
13.6 Cisco Systems Inc
13.6.1 Key Facts
13.6.2 Business Description
13.6.3 Products and Services
13.6.4 Financial Overview
13.6.5 SWOT Analysis
13.6.6 Key Developments
13.7 Medtronic Plc
13.7.1 Key Facts
13.7.2 Business Description
13.7.3 Products and Services
13.7.4 Financial Overview
13.7.5 SWOT Analysis
13.7.6 Key Developments
13.8 Koninklijke Philips NV
13.8.1 Key Facts
13.8.2 Business Description
13.8.3 Products and Services
13.8.4 Financial Overview
13.8.5 SWOT Analysis
13.8.6 Key Developments
13.9 GE HealthCare Technologies Inc
13.9.1 Key Facts
13.9.2 Business Description
13.9.3 Products and Services
13.9.4 Financial Overview
13.9.5 SWOT Analysis
13.9.6 Key Developments

14. APPENDIX

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14.1 About The Insight Partners
14.2 Glossary of Terms

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info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Middle East & Africa Medical Device Connectivity Market, Revenue and Forecast, 2019-2028 (US$ Mn)
Table 2. Saudi Arabia Medical Device Connectivity Market, by Product and Services - Revenue and forecast to 2028 (US$ Million)
Table 3. Saudi Arabia Medical Device Connectivity Market, by Medical Device Connectivity Solutions - Revenue and forecast to 2028 (US$ Million)
Table 4. Saudi Arabia Medical Device Connectivity Market, by Medical Device Connectivity Services - Revenue and forecast to 2028 (US$ Million)
Table 5. Saudi Arabia Medical Device Connectivity Market, by Technology - Revenue and forecast to 2028 (US$ Million)
Table 6. Saudi Arabia Medical Device Connectivity Market, by Application - Revenue and forecast to 2028 (US$ Million)
Table 7. Saudi Arabia Medical Device Connectivity Market, by End User - Revenue and forecast to 2028 (US$ Million)
Table 8. UAE Medical Device Connectivity Market, by Product and Services - Revenue and forecast to 2028 (US$ Million)
Table 9. UAE Medical Device Connectivity Market, by Medical Device Connectivity Solutions - Revenue and forecast to 2028 (US$ Million)
Table 10. UAE Medical Device Connectivity Market, by Medical Device Connectivity Services - Revenue and forecast to 2028 (US$ Million)
Table 11. UAE Medical Device Connectivity Market, by Technology - Revenue and forecast to 2028 (US$ Million)
Table 12. UAE Medical Device Connectivity Market, by Application - Revenue and forecast to 2028 (US$ Million)
Table 13. UAE Medical Device Connectivity Market, by End User - Revenue and forecast to 2028 (US$ Million)
Table 14. South Africa Medical Device Connectivity Market, by Product and Services - Revenue and forecast to 2028 (US$ Million)
Table 15. South Africa Medical Device Connectivity Market, by Medical Device Connectivity Solutions - Revenue and forecast to 2028 (US$ Million)
Table 16. South Africa Medical Device Connectivity Market, by Medical Device Connectivity Services - Revenue and forecast to 2028 (US$ Million)
Table 17. South Africa Medical Device Connectivity Market, by Technology - Revenue and forecast to 2028 (US$ Million)
Table 18. South Africa Medical Device Connectivity Market, by Application - Revenue

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and forecast to 2028 (US$ Million)
Table 19. South Africa Medical Device Connectivity Market, by End User - Revenue and forecast to 2028 (US$ Million)
Table 20. Rest of Middle East & Africa Medical Device Connectivity Market, by Product and Services - Revenue and forecast to 2028 (US$ Million)
Table 21. Rest of Middle East & Africa Medical Device Connectivity Market, by Medical Device Connectivity Solutions - Revenue and forecast to 2028 (US$ Million)
Table 22. Rest of Middle East & Africa Medical Device Connectivity Market, by Medical Device Connectivity Services - Revenue and forecast to 2028 (US$ Million)
Table 23. Rest of Middle East & Africa Medical Device Connectivity Market, by Technology - Revenue and forecast to 2028 (US$ Million)
Table 24. Rest of Middle East & Africa Medical Device Connectivity Market, by Application - Revenue and forecast to 2028 (US$ Million)
Table 25. Rest of Middle East & Africa Medical Device Connectivity Market, by End User - Revenue and forecast to 2028 (US$ Million)
Table 26. Recent Inorganic Growth Strategies in the medical device connectivity Market
Table 27. Recent Organic Growth Strategies in the medical device connectivity Market
Table 28. Glossary of Terms

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List Of Figures

LIST OF FIGURES

Figure 1. Middle East & Africa Medical Device Connectivity Market Segmentation
Figure 2. Middle East & Africa Medical Device Connectivity Market, By Country
Figure 3. Middle East & Africa Medical Device Connectivity Market Overview
Figure 4. Middle East & Africa Medical Device Connectivity Market, by Product and Services
Figure 5. Middle East & Africa Medical Device Connectivity Market, By Country
Figure 6. Middle East & Africa: PEST Analysis
Figure 7. Experts' Opinion
Figure 8. Middle East & Africa Medical Device Connectivity Market: Impact Analysis of Drivers and Restraints
Figure 9. Middle East & Africa Medical Device Connectivity Market- Revenue Forecast and Analysis
Figure 10. Middle East & Africa Medical Device Connectivity Market Revenue Share, by Product and Services 2021 & 2028 (%)
Figure 11. Medical Device Connectivity Solutions: Middle East & Africa Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
Figure 12. Medical Device Integration Solution: Middle East & Africa Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
Figure 13. Telemetry Systems: Middle East & Africa Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
Figure 14. Connectivity Hubs: Middle East & Africa Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
Figure 15. Interface Devices: Middle East & Africa Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
Figure 16. Medical Device Connectivity Services: Middle East & Africa Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
Figure 17. Support and Maintenance Services: Middle East & Africa Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
Figure 18. Consulting Services: Middle East & Africa Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
Figure 19. Implementation and Integration Services: Middle East & Africa Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
Figure 20. Training Services: Middle East & Africa Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
Figure 21. Middle East & Africa Medical Device Connectivity Market, by Technology,

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2021 & 2028 (%)
Figure 22. Wireless Technologies: Middle East & Africa Medical Device Connectivity Market Revenue and Forecasts to 2028 (US$ Million)
Figure 23. Wired Technologies: Middle East & Africa Medical Device Connectivity Market Revenue and Forecasts to 2028 (US$ Million)
Figure 24. Hybrid Technologies: Middle East & Africa Medical Device Connectivity Market Revenue and Forecasts to 2028 (US$ Million)
Figure 25. Middle East & Africa Medical Device Connectivity Market, by Application, 2021 & 2028 (%)
Figure 26. Vital Signs and Patient Monitors: Middle East & Africa Medical Device Connectivity Market Revenue and Forecasts to 2028 (US$ Million)
Figure 27. Anesthesia Machines and Ventilators: Middle East & Africa Medical Device Connectivity Market Revenue and Forecasts to 2028 (US$ Million)
Figure 28. Infusion Pump: Middle East & Africa Medical Device Connectivity Market Revenue and Forecasts to 2028 (US$ Million)
Figure 29. Others: Middle East & Africa Medical Device Connectivity Market Revenue and Forecasts to 2028 (US$ Million)
Figure 30. Middle East & Africa Medical Device Connectivity Market, by End User, 2021 & 2028 (%)
Figure 31. Hospitals: Middle East & Africa Medical Device Connectivity Market Revenue and Forecasts to 2028 (US$ Million)
Figure 32. Ambulatory Surgical Centres: Middle East & Africa Medical Device Connectivity Market Revenue and Forecasts to 2028 (US$ Million)
Figure 33. Imaging and Diagnostic Centres: Middle East & Africa Medical Device Connectivity Market Revenue and Forecasts to 2028 (US$ Million)
Figure 34. Homecare Settings: Middle East & Africa Medical Device Connectivity Market Revenue and Forecasts to 2028 (US$ Million)
Figure 35. Middle East & Africa: Medical Device Connectivity Market, by Key Country - Revenue (2021) (US$ Million)
Figure 36. Saudi Arabia: Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
Figure 37. UAE: Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
Figure 38. South Africa: Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)
Figure 39. Rest of Middle East & Africa: Medical Device Connectivity Market - Revenue and Forecast to 2028 (US$ Million)

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