

# **Middle East & Africa Medical Courier Market Forecast to 2030 - Regional Analysis - By Product Type (Medical Supplies and Equipment, Blood and Organs, Lab Specimens, Medical Notes, and Others), Destination (Domestic and International), Service (Standard Service and Rush and On-Demand Services), and End Users (Hospital and Clinics, Diagnostic Labs, Blood and Tissue Banks, Pharmacy, In Home Support, Pharmaceutical and Biotechnology Companies, and Others)**

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## **Abstracts**

The Middle East & Africa medical courier market was valued at US\$ 140.24 million in 2022 and is expected to reach US\$ 178.84 million by 2030; it is estimated to grow at a CAGR of 3.1% from 2022 to 2030.

Growing Strategic Initiatives Fuels the Middle East & Africa Medical Courier Market  
Several giants operating in the industry are taking strategic initiatives to expand their foothold and support their end users in faster delivery of medical supplies, offer value-based care, and maintain a competitive edge. For instance, in 2023, Eli Lilly & Company committed US\$ 1.15 million to a new cold chain capacity initiative aimed at enhancing drug availability in low- and middle-income nations. Eli Lilly and Company has announced that it will contribute \$1.15 million to a new cold chain capacity program, with the aim of facilitating greater access to medications in low- and middle-income countries (LICs). With this funding, 25 Life for a Child partner facilities in Africa, Latin America, the Caribbean, and Southeast Asia will be able to install an estimated 150 medical-grade refrigeration units. Furthermore, Investcorp bought a 215,000-square-

foot temperature-controlled warehouse in Dammam, Saudi Arabia, marking its first real estate purchase in the country. Such strategic initiatives are expected to offer prosperous growth opportunities to the players operating in the medical courier market in the region.

#### Middle East & Africa Medical Courier Market Overview

The Middle East & Africa medical courier market is segmented into the UAE, Saudi Arabia, South Africa, and Rest of the Middle East & Africa. Governments of African countries are entering into partnerships with medical courier companies to introduce the use of drones for delivering medical supplies in the country. For instance, in June 2022, the Kaduna State Government entered into a partnership with Zipline to deliver medical supplies in Nigeria. With this partnership, Nigeria has become 5th country globally and 3rd country in Africa to introduce drone services for medical deliveries. In June 2022, Swoop Aero partnered with Astral Aviation and Skyports to launch a drone logistics network for the delivery of medical supplies in Kenya. In December 2022, the Government of Rwanda partnered with Zipline to deliver blood and medical supplies to 12 regional hospitals in remote locations. As per the State of the Nation address by the President of Ghana, Ghana has the world's largest Zipline drone delivery network with 6 centers for medical supplies.

According to an article published by Emirates News Agency, the Ministry of Health and Prevention (MoHAP), the Department of Health-Abu Dhabi (DoH), and the Dubai Health Authority (DHA), the number of organ donations in Ghana increased by ~40% in 2022 compared to 2021. Data published by the NIH states that ~1,350 people are living organ donors and ~120 deceased dead organ donors were registered in the Kingdom of Saudi Arabia. Thus, the increasing awareness about organ donation in Middle Eastern countries is fueling the growth of the Middle East & Africa medical courier market.

#### Middle East & Africa Medical Courier Market Revenue and Forecast to 2030 (US\$ Million)

##### Middle East & Africa Medical Courier Market Segmentation

The Middle East & Africa medical courier market is segmented based on product type, destination, service, end users, and country.

Based on product type, the Middle East & Africa medical courier market is segmented into medical supplies and equipment, blood and organs, lab specimens, medical notes, and others. The medical supplies and equipment segment held the largest share in 2022.

By destination, the Middle East & Africa medical courier market is bifurcated into domestic and international. The domestic segment held a larger share in 2022.

By service, the Middle East & Africa medical courier market is bifurcated into standard service and rush and on-demand services. The standard service and rush segment held a larger share in 2022.

In terms of end users, the Middle East & Africa medical courier market is categorized into hospital and clinics, diagnostic labs, blood and tissue banks, pharmacy, in home support, pharmaceutical and biotechnology companies, and others. The hospital and clinics segment held the largest share in 2022.

Based on country, the Middle East & Africa medical courier market is segmented into Saudi Arabia, South Africa, the UAE, Kenya, Ghana, Tanzania, and the Rest of Middle East and Africa. Saudi Arabia dominated the Middle East & Africa medical courier market in 2022.

Deutsche Post AG, FedEx Corp, United Parcel Service Inc, and Zipline International Inc are some of the leading companies operating in the Middle East & Africa medical courier market.

## Contents

### **1. INTRODUCTION**

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

### **2. EXECUTIVE SUMMARY**

- 2.1 Key Insights
- 2.2 Middle East & Africa Medical Courier Market, by Country (US\$ Million)

### **3. RESEARCH METHODOLOGY**

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

### **4. MIDDLE EAST & AFRICA MEDICAL COURIER MARKET LANDSCAPE**

- 4.1 Overview

### **5. MIDDLE EAST & AFRICA MEDICAL COURIER MARKET - KEY INDUSTRY DYNAMICS**

- 5.1 Market Drivers:
  - 5.1.1 Increasing Incidence of Road Accidents and Growing Number of Surgeries
  - 5.1.2 Rising Prevalence of Chronic Diseases
- 5.2 Market Restraints
  - 5.2.1 Stringent Requirements for Temperature Control and Handling
- 5.3 Market Opportunities
  - 5.3.1 Growing Strategic Initiatives
- 5.4 Future Trends
  - 5.4.1 Adoption of Hub and Spoke Model
- 5.5 Impact analysis

### **6. MEDICAL COURIER MARKET - MIDDLE EAST & AFRICA MARKET ANALYSIS**

- 6.1 Middle East & Africa Medical Courier Market Revenue (US\$ Mn), 2022 - 2030

## **7. MIDDLE EAST & AFRICA MEDICAL COURIER MARKET - REVENUE AND FORECAST TO 2030 - BY PRODUCT TYPE**

### 7.1 Overview

7.2 Middle East & Africa Medical Courier Market Revenue Share, by Product Type, 2022 & 2030 (%)

### 7.3 Lab Specimens

#### 7.3.1 Overview

7.3.2 Lab Specimens: Middle East & Africa Medical Courier Market - Revenue and Forecast to 2030 (US\$ Million)

### 7.4 Medical Supplies and Equipment

#### 7.4.1 Overview

7.4.2 Medical Supplies and Equipment: Middle East & Africa Medical Courier Market - Revenue and Forecast to 2030 (US\$ Million)

### 7.5 Blood and Organs

#### 7.5.1 Overview

7.5.2 Blood and Organs: Middle East & Africa Medical Courier Market - Revenue and Forecast to 2030 (US\$ Million)

### 7.6 Medical Notes

#### 7.6.1 Overview

7.6.2 Medical Notes: Middle East & Africa Medical Courier Market - Revenue and Forecast to 2030 (US\$ Million)

### 7.7 Others

#### 7.7.1 Overview

7.7.2 Others: Middle East & Africa Medical Courier Market - Revenue and Forecast to 2030 (US\$ Million)

## **8. MIDDLE EAST & AFRICA MEDICAL COURIER MARKET - REVENUE AND FORECAST TO 2030 - BY DESTINATION**

### 8.1 Overview

8.2 Middle East & Africa Medical Courier Market Revenue Share, by Destination, 2022 & 2030 (%)

### 8.3 Domestic

#### 8.3.1 Overview

8.3.2 Domestic: Middle East & Africa Medical Courier Market - Revenue and Forecast to 2030 (US\$ Million)

### 8.4 International

#### 8.4.1 Overview

8.4.2 International: Middle East & Africa Medical Courier Market - Revenue and Forecast to 2030 (US\$ Million)

### **9. MIDDLE EAST & AFRICA MEDICAL COURIER MARKET - REVENUE AND FORECAST TO 2030 - BY SERVICE**

#### 9.1 Overview

9.2 Middle East & Africa Medical Courier Market Revenue Share, by Service, 2022 & 2030 (%)

#### 9.3 Standard Services

##### 9.3.1 Overview

9.3.2 Standard Services: Middle East & Africa Medical Courier Market - Revenue and Forecast to 2030 (US\$ Million)

#### 9.4 Rush and On-demand Services

##### 9.4.1 Overview

9.4.2 Rush and On-demand Services: Middle East & Africa Medical Courier Market - Revenue and Forecast to 2030 (US\$ Million)

### **10. MIDDLE EAST & AFRICA MEDICAL COURIER MARKET - REVENUE AND FORECAST TO 2030 - BY END USER**

#### 10.1 Overview

10.2 Middle East & Africa Medical Courier Market Revenue Share, by End User, 2022 & 2030 (%)

#### 10.3 Hospitals and Clinics

##### 10.3.1 Overview

10.3.2 Hospitals and Clinics: Middle East & Africa Medical Courier Market - Revenue and Forecast to 2030 (US\$ Million)

#### 10.4 Diagnostic Labs

##### 10.4.1 Overview

10.4.2 Diagnostic Labs: Middle East & Africa Medical Courier Market - Revenue and Forecast to 2030 (US\$ Million)

#### 10.5 Pharmaceutical and Biotechnology Companies

##### 10.5.1 Overview

10.5.2 Pharmaceutical and Biotechnology Companies: Middle East & Africa Medical Courier Market - Revenue and Forecast to 2030 (US\$ Million)

#### 10.6 Blood and Tissue Banks

##### 10.6.1 Overview

10.6.2 Blood and Tissue Banks: Middle East & Africa Medical Courier Market - Revenue and Forecast to 2030 (US\$ Million)

10.7 Pharmacies

10.7.1 Overview

10.7.2 Pharmacies: Middle East & Africa Medical Courier Market - Revenue and Forecast to 2030 (US\$ Million)

10.8 In Home Support

10.8.1 Overview

10.8.2 In Home Support: Middle East & Africa Medical Courier Market - Revenue and Forecast to 2030 (US\$ Million)

10.9 Others

10.9.1 Overview

10.9.2 Others: Middle East & Africa Medical Courier Market - Revenue and Forecast to 2030 (US\$ Million)

## **11. MIDDLE EAST & AFRICA MEDICAL COURIER MARKET - COUNTRY ANALYSIS**

11.1 Overview

11.1.1 Middle East & Africa Middle East & Africa Medical Courier Market, by Country

11.1.1.2 Saudi Arabia

11.1.1.2.1 Saudi Arabia: Middle East & Africa Medical Courier Market Revenue and Forecast to 2030 (US\$ Mn)

11.1.1.2.2 Saudi Arabia: Middle East & Africa Medical Courier Market, by Product Type, 2020-2030 (US\$ Million)

11.1.1.2.3 Saudi Arabia: Middle East & Africa Medical Courier Market, by Destination, 2020-2030 (US\$ Million)

11.1.1.2.4 Saudi Arabia: Middle East & Africa Medical Courier Market, by Service, 2020-2030 (US\$ Million)

11.1.1.2.5 Saudi Arabia: Middle East & Africa Medical Courier Market, by End User, 2020-2030 (US\$ Million)

11.1.1.3 South Africa

11.1.1.3.1 South Africa: Middle East & Africa Medical Courier Market Revenue and Forecast to 2030 (US\$ Mn)

11.1.1.3.2 South Africa: Middle East & Africa Medical Courier Market, by Product Type, 2020-2030 (US\$ Million)

11.1.1.3.3 South Africa: Middle East & Africa Medical Courier Market, by Destination, 2020-2030 (US\$ Million)

11.1.1.3.4 South Africa: Middle East & Africa Medical Courier Market, by Service,



2020-2030 (US\$ Million)

11.1.1.3.5 South Africa: Middle East & Africa Medical Courier Market, by End User, 2020-2030 (US\$ Million)

11.1.1.4 UAE

11.1.1.4.1 UAE: Middle East & Africa Medical Courier Market Revenue and Forecast to 2030 (US\$ Mn)

11.1.1.4.2 UAE: Middle East & Africa Medical Courier Market, by Product Type, 2020-2030 (US\$ Million)

11.1.1.4.3 UAE: Middle East & Africa Medical Courier Market, by Destination, 2020-2030 (US\$ Million)

11.1.1.4.4 UAE: Middle East & Africa Medical Courier Market, by Service, 2020-2030 (US\$ Million)

11.1.1.4.5 UAE: Middle East & Africa Medical Courier Market, by End User, 2020-2030 (US\$ Million)

11.1.1.5 Rest of Middle East & Africa

11.1.1.5.1 Rest of Middle East & Africa: Middle East & Africa Medical Courier Market Revenue and Forecast to 2030 (US\$ Mn)

11.1.1.5.2 Rest of Middle East & Africa: Middle East & Africa Medical Courier Market, by Product Type, 2020-2030 (US\$ Million)

11.1.1.5.3 Rest of Middle East & Africa: Middle East & Africa Medical Courier Market, by Destination, 2020-2030 (US\$ Million)

11.1.1.5.4 Rest of Middle East & Africa: Middle East & Africa Medical Courier Market, by Service, 2020-2030 (US\$ Million)

11.1.1.5.5 Rest of Middle East & Africa: Middle East & Africa Medical Courier Market, by End User, 2020-2030 (US\$ Million)

## **12. MIDDLE EAST & AFRICA MEDICAL COURIER MARKET-INDUSTRY LANDSCAPE**

12.1 Overview

12.2 Growth Strategies in Middle East & Africa Medical Courier Market

12.3 Organic Growth Strategies

12.3.1 Overview

12.4 Inorganic Growth Strategies

12.4.1 Overview

## **13. COMPANY PROFILES**

13.1 Zipline International Inc



- 13.1.1 Key Facts
- 13.1.2 Business Description
- 13.1.3 Products and Services
- 13.1.4 Financial Overview
- 13.1.5 SWOT Analysis
- 13.1.6 Key Developments
- 13.2 United Parcel Service Inc
  - 13.2.1 Key Facts
  - 13.2.2 Business Description
  - 13.2.3 Products and Services
  - 13.2.4 Financial Overview
  - 13.2.5 SWOT Analysis
  - 13.2.6 Key Developments
- 13.3 FedEx Corp
  - 13.3.1 Key Facts
  - 13.3.2 Business Description
  - 13.3.3 Products and Services
  - 13.3.4 Financial Overview
  - 13.3.5 SWOT Analysis
  - 13.3.6 Key Developments
- 13.4 Deutsche Post AG
  - 13.4.1 Key Facts
  - 13.4.2 Business Description
  - 13.4.3 Products and Services
  - 13.4.4 Financial Overview
  - 13.4.5 SWOT Analysis
  - 13.4.6 Key Developments

## **14. APPENDIX**

- 14.1 About Us
- 14.2 Glossary of Terms

## I would like to order

Product name: Middle East & Africa Medical Courier Market Forecast to 2030 - Regional Analysis - By Product Type (Medical Supplies and Equipment, Blood and Organs, Lab Specimens, Medical Notes, and Others), Destination (Domestic and International), Service (Standard Service and Rush and On-Demand Services), and End Users (Hospital and Clinics, Diagnostic Labs, Blood and Tissue Banks, Pharmacy, In Home Support, Pharmaceutical and Biotechnology Companies, and Others)

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