

# **Middle East & Africa Logistics Automation Market Forecast to 2030 - Regional Analysis - by Component (Hardware, Software, and Services), Mode of Freight Transport (Land, Water, and Air), Application (Warehouse Management and Transportation Management), and End-user Industry (Manufacturing, Retail and E-Commerce, Oil and Gas, Food and Beverages, Automotive, Healthcare and Pharmaceutical, and Others)**

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## **Abstracts**

The Middle East & Africa logistics automation market was valued at US\$ 2,418.97 million in 2022 and is expected to reach US\$ 4,858.82 million by 2030; it is estimated to register at a CAGR of 9.1% from 2022 to 2030.

Continuous Growth in Retail & E-commerce Sector Bolsters Middle East & Africa Logistics Automation Market

Logistic automation is one of the substantial components of e-commerce for managing the issues of inventory, tracking, packing, warehousing, and shipping. In retail and e-commerce, the business is liable for safeguarding timely delivery and return policy. If the goods or products need to be replaced, the company must handle all the operations in reverse logistics. In the retail and e-commerce business, a logistics automation provider delivers upgraded technology, scalability and flexibility, and efficiency. Additionally, the e-commerce sector is growing.

The logistics requirements and services provided by the logistic automation software

firms to retail and e-commerce businesses include warehouse management, supply chain management, consolidated services, and order fulfillment. There are several benefits related to e-commerce that can be fulfilled if the company outsources its logistics requirements through a logistic automation service provider. This allows the retail and e-commerce participants to perform their specific roles; accordingly, it is a reliable substitute for using the third-party organization in the retail & e-commerce ecosystem. Logistics automation firms specialize in supply chain management, allowing online stores to accentuate marketing and other business operations. The logistics automation software allows warehouse managers to deal efficiently with various processes such as multiline item sorting, split case picking, and palletizing. Therefore, logistics automation software has an enormous opportunity in the retail & e-commerce sector globally. This can propel the growth of the growth of the Middle East & Africa logistics automation market.

### Middle East & Africa Logistics Automation Market Overview

The Middle East & Africa logistics automation market consists of Saudi Arabia, the UAE, South Africa, and the Rest of Middle East & Africa. These countries are adopting factory automation and smart working techniques to enhance their manufacturing capabilities. For instance, Saudi Arabia is automating 4,000 factories to curb reliance on low-skilled workers. Also, to transform the country's manufacturing sector, the Ministry of Industry and Mineral Resources launched The Future Factories Program to build a robust tech ecosystem. Similarly, the UAE is focusing on the Fourth Industrial Revolution (4IR) or Industry 4.0 to increase productivity and provide more innovative products using automated systems. Through all the above initiatives, the Middle East & Africa is advancing toward automation, thus leading to the lucrative growth opportunity of the logistics automation market.

### Middle East & Africa Logistics Automation Market Revenue and Forecast to 2030 (US\$ Million)

### Middle East & Africa Logistics Automation Market Segmentation

The Middle East & Africa logistics automation market is segmented based on component, mode of freight transport, application, end-user industry, and country.

Based on component, the Middle East & Africa logistics automation market is segmented into hardware, software, and services. The hardware held the largest share in 2022.

In terms of mode of freight transport, the Middle East & Africa logistics automation market is segmented into land, water, and air. The land segment held the largest share in 2022.

By application, the Middle East & Africa logistics automation market is bifurcated into warehouse management and transportation management. The warehouse management segment held a larger share in 2022.

In terms of end-user industry, the Middle East & Africa logistics automation market is segmented into manufacturing, retail and e-commerce, oil and gas, food and beverages, automotive, healthcare and pharmaceutical, and others. The manufacturing segment held the largest share in 2022.

Based on country, the Middle East & Africa logistics automation market is categorized into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. Saudi Arabia dominated the Middle East & Africa logistics automation market in 2022.

BEUMER Group GmbH & co KG, Dematic Corp, Honeywell International Inc, KNAPP AG, Swisslog Holding AG, and TGW Logistics Group GmbH are some of the leading companies operating in the Middle East & Africa logistics automation market.

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