

# **Middle East & Africa Lemon Oil and Lemon Extracts Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Type (Lemon Oil and Lemon Extracts), Category (Organic and Conventional), and Application (Food and Beverages, Cosmetics and Personal Care, Household Cleaning Products, Aromatherapy, and Others)**

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## **Abstracts**

The Middle East & Africa lemon oil and lemon extracts market is expected to grow from US\$ 57.42 million in 2022 to US\$ 66.96 million by 2028. It is estimated to grow at a CAGR of 2.6% from 2022 to 2028.

Surging Demand for Organic Products is Fueling Middle East & Africa Lemon Oil and Lemon Extracts

### Market

In recent years, health trends are evolving rapidly, with many consumers choosing organic and clean-labeled products over conventional products. With the increasing number of people suffering from obesity, diabetes, heart diseases, high blood pressure, and skin disorders and rising health awareness among people, the demand for certified organic products is increasing. People perceive organic products to be healthier than conventional ones because they are grown following stringent farming practices that avoid using chemical fertilizers and pesticides, genetically modified organisms (GMOs), growth hormones, and antibiotics. This factor is significantly driving the demand for organic products. Moreover, the organic trend is not only confined to food and beverages. The demand for organic shampoos, conditioners, moisturizers, and other

skin care and haircare products is also rising simultaneously. Thus, the thriving organic industry provides lucrative opportunities to the manufacturers of lemon oil and extracts as these ingredients are widely used in food products, beverages, personal care products, cosmetics, and home care products. Lemon oil and lemon extracts manufacturers are focusing on acquiring organic certification for their products to meet the market demand. They are launching certified organic products to cater to emerging consumer requirements and to gain a competitive position across the organic sector. Such product launches are expected to open new opportunities in the Middle East & Africa lemon oil and lemon extracts market in the coming years.

### Middle East & Africa Lemon Oil and Lemon Extracts Market Overview

The Middle East & Africa lemon oil and lemon extracts market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. The market is expected to grow significantly during the forecast period due to increasing demand for natural extracts in the food & beverages, pharmaceutical, and cosmetics & personal care industries. People in South Africa are widely preferring a healthy diet. Food products made with citrus extracts and lemon oil are rich in vitamin C which is gaining popularity in food & beverage industry. Lemon oil is also used in cosmetics and personal care products as it protects against infection-causing bacteria and may prevent skin inflammation. It also has protective properties, such as antioxidants, that preserve skin tone. In recent years, the Middle East & Africa has witnessed a shift in socioeconomic condition owing to rapid economic development and rising disposable incomes of people. Rapid urbanization, modern lifestyle, and rise in consumer spending capacity have changed purchasing habits and consumption patterns of consumers. Moreover, consumers increasingly prefer healthy and natural food products to maintain health. These factors are expected to boost the demand for lemon oil and lemon extracts across the region in the coming years.

Exhibit: Middle East & Africa Lemon Oil and Lemon Extracts Market Revenue and Forecast to 2028 (US\$ Million)

### Middle East & Africa Lemon Oil and Lemon Extracts Market Segmentation

The Middle East & Africa lemon oil and lemon extracts market is segmented into type, category, application, and country. Based on type, the Middle East & Africa lemon oil and lemon extracts market is subsegmented into lemon oil and lemon extracts. The lemon oil registered a larger market share in 2022.

Based on category, the Middle East & Africa lemon oil and lemon extracts market is segmented into organic and conventional. The conventional segment held a larger market share in 2022.

Based on application, the Middle East & Africa lemon oil and lemon extracts market is segmented into food and beverages, cosmetics and personal care, household cleaning products, aromatherapy, and others. The food & beverages segment held the largest market share in 2022.

Based on country, the Middle East & Africa lemon oil and lemon extracts market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. Rest of Middle East & Africa dominated the market share in 2022.

Citromax Group Inc, Dohler GmbH, Jedwards International Inc, Kerry Group Plc, Lemonconcentrate SLU, and Royal Aroma Fragrances Inc are the leading companies operating in the Middle East & Africa lemon oil and lemon extracts market.

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