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Middle East & Africa Lecture Capture System Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Component (Hardware, Software, and Services) and End User (Educational Institutions and Corporates)

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Abstracts

The Middle East & Africa lecture capture system market is expected to grow from US$ 262.34 million in 2022 to US$ 1,109.56 million by 2028. It is estimated to grow at a CAGR of 27.2% from 2022 to 2028.

Growing Adoption of Learning Management Systems is Fueling the Middle East & Africa Lecture Capture System Market

A learning management system (LMS) is a software application (App) used to implement and assess the learning process. LMS helps students and faculties save up to 45% of organizations' time compared to the time spent in classroom learning. Using LMS allows learners to prioritize their workload and students to incorporate learning into their schedule, enabling convenience and flexibility in terms of space and time. Other benefits promoting the adoption of LMS in schools and universities include high-quality audiovisual presentations and infographics, options to repeat the lectures, and adjustment of the learning speed of courses. LMS also features video lecture management and video lecture recording abilities. Users can split the large topics into multiple videos and organize their videos topic-wise. LMS also offers a feature to capture the lecture capture link from the subject navigation menu. The in-built Lecture Capture link in the subject menu directs users toward all current subject recordings. Further, users can configure the link to direct it to the desired lecture capture destination in an LMS community or group. Such factors are propelling the use of LMS in e-learning and distance education models, which is, in turn, bolstering the Middle East & Africa

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lecture capture system market .

Middle East & Africa Lecture Capture System Market Overview

The Middle East & Africa lecture capture systems market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. In the past few years, e-learning has been widely adopted in the region due to increasing educational attainment and computer literacy levels, ICT infrastructural and broadband maturation, and diversification strategies in the Middle East & Africa. The Middle East & Africa lecture capture systems market is primarily driven by the increasing government expenditure in the education sector to increase the adoption of e-learning platform in the education sector. The Government of Saudi Arabia is encouraging e-learning programs to promote quality education. For instance, in February 2022, the Ministry of Education and the Saudi Electronic University inaugurated a forum on the future of learning and technology in Riyadh. The forum was established to adopt e-learning strategies and technologies in the education system in Middle East & Africa countries. Also, various other institutions are undertaking initiatives to adopt e-learning portals, accelerating the demand for lecture capture hardware and software solutions, which is fueling the market growth. For instance, in May 2020, Microsoft partnered with C-Telecoms, Sahara Net, COMM-IT, Jawraa, Future Nas, and Al-Mayssan Technical Services to provide free half-day training on Teams to academic institutions in Saudi Arabia. The emergence of the COVID-19 pandemic has increased the adoption of online learning which has proved that technology is an essential component in the education sector, which could strengthen the growth of the market players. Thus, such initiatives for incorporating online education and growing trend for adopting e-learning among students and working professionals are anticipated to hold potential demand for lecture capture systems in the Middle East & Africa, which is likely to drive the Middle East & Africa lecture capture system market growth over the coming years.

Middle East & Africa Lecture Capture System Market Revenue and Forecast to 2028 (US$ Million)

Middle East & Africa Lecture Capture System Market Segmentation

The Middle East & Africa lecture capture system market is segmented based on component, end user, and country.

Based on component, the Middle East & Africa lecture capture system market is segmented into hardware, software, and services. The hardware segment held the

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largest market share in 2022. The software segment is further divided into on premise and cloud. Similarly, the services segment is further bifurcated into integration and maintenance services and training services.

Based on end user, the Middle East & Africa lecture capture system market is bifurcated into educational institutions and corporates. The educational institutions segment held a larger market share in 2022.

Based on country, the Middle East & Africa lecture capture system market has been categorized into the UAE, Saudi Arabia, South Africa, and the Rest of Middle East & Africa. Our regional analysis states that Saudi Arabia dominated the market in 2022.

Cisco Systems, Inc.; Echo360; Epiphan Systems Inc.; Haivision Systems Inc; Kaltura, Inc.; Legrand AV Inc.; Panasonic Holdings Corporation; Projection House LLC; and TechSmith Corporation are the leading companies operating in the Middle East & Africa lecture capture system market.

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