

# **Middle East & Africa IT Management as a Service Market Forecast to 2031 - Regional Analysis - by Application (System and Network Monitoring, Compliance and Security Management, Asset Management, Infrastructure Performance Management, Configuration and Change Management, and Others), Enterprise Size (Large Enterprises and SMEs), and End User (IT and Telecom, BFSI, Healthcare and Lifesciences, Manufacturing, Higher Education, Retail, Energy and Utilities, Non Profit, and Others)**

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## **Abstracts**

The Middle East & Africa IT management as a service market was valued at US\$ 579.10 million in 2023 and is expected to reach US\$ 1,607.64 million by 2031; it is estimated to register a CAGR of 13.6% from 2023 to 2031.

**Rising Demand for Cloud Computing Bolsters Middle East & Africa IT Management as a Service Market**

Cloud computing is revolutionizing business process improvement methodologies by enabling scalable, on-demand access to computing resources over the Internet, which eliminates the need for costly infrastructure investments while also allowing for rapid application deployment and scaling. Cloud computing also enables freedom and distant communication, which further help cloud-based solutions boost productivity. Additionally, cloud platforms give enterprises access to cutting-edge technologies such

as big data analytics, machine learning, and artificial intelligence, allowing them to make better decisions and extract insightful information from their data. Thus, cloud computing is changing company models and fostering productivity, creativity, and competitiveness in the digital world, which is rising its demand in organizations worldwide. Hence, the rising adoption of cloud computing by organizations is raising the need for ITMaaS services for cloud migration and deployment. After cloud migration, ITMaaS service providers help organizations manage cloud infrastructure, including provisioning, configuring, and managing cloud infrastructure components such as virtual machines and networks. Furthermore, these service providers assist in implementing plans to monitor cloud expenditure, offer cost-saving techniques, and guarantee that resources are optimized and used appropriately. Thus, the growing demand for cloud computing is expected to propel the growth of the IT management as a service market during the forecast period.

### Middle East & Africa IT Management as a Service Market Overview

The growth of the MEA IT management as a service market can be attributed to the growing trend of remote working. The governments of the various nations in MEA are taking several steps to adopt a remote working culture. For instance, in March 2023, the government of the UAE launched a new HR initiative to expand the idea of remote work by allowing government employees to work from public libraries. This program aims to encourage a culture of remote work and offer workers enhanced flexibility in their work schedules.

### Middle East & Africa IT Management as a Service Market Revenue and Forecast to 2031 (US\$ Million)

### Middle East & Africa IT Management as a Service Market Segmentation

The Middle East & Africa IT management as a service market is categorized into application, enterprise size, end user, and country.

Based on application, the Middle East & Africa IT management as a service market is segmented into system and network monitoring, compliance and security management, asset management, infrastructure performance management, configuration and change management, and others. The system and network monitoring segment held the largest Middle East & Africa IT management as a service market share in 2023.

In terms of enterprise size, the Middle East & Africa IT management as a service market

is bifurcated into large enterprises and SMEs. The large enterprises segment held a larger Middle East & Africa IT management as a service market share in 2023.

By end user, the Middle East & Africa IT management as a service market is divided into IT and telecom, BFSI, healthcare and life sciences, manufacturing, higher education, retail, energy and utilities, non profit, and others. The IT and telecom segment held the largest Middle East & Africa IT management as a service market share in 2023.

By country, the Middle East & Africa IT management as a service market is segmented into South Africa, the UAE, Saudi Arabia, and the Rest of Middle East & Africa. The UAE dominated the Middle East & Africa IT management as a service market share in 2023.

Cisco Systems Inc, Cognizant Technology Solutions Corp, Wipro Ltd, Amazon Web Services Inc, International Business Machines Corp, Fujitsu Ltd, Persistent Systems Ltd, BMC Software Inc, HCL Technologies Ltd, Hewlett Packard Enterprise Co, Capgemini SE, Atos SE, Kyndryl Holdings Inc, Avanade Inc, and Rimini Street, Inc. are some of the leading companies operating in the Middle East & Africa IT management as a service market.

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