

Middle East & Africa Investor ESG Software Market Forecast to 2030 - Regional Analysis - By Component [Software and Services (Training Market, Integration Market, and Other Service Market)] and Enterprise Size (Large Enterprises and Small & Medium Enterprises)

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Abstracts

The Middle East & Africa investor ESG software market is expected to grow from US\$ 40.59 million in 2023 to US\$ 118.22 million by 2030. It is estimated to grow at a CAGR of 16.5% from 2023 to 2030.

Various Benefits of the Investor ESG Software Fuel Middle East & Africa Investor ESG Software Market

Investors want to know about the environmental, social, and governance (ESG) challenges and opportunities faced by businesses. This involves determining the effect of ESG influences on a company's long-term business model as well as the company's ability to adjust to ESG changes. These factors will reshape competitive advantages over time, affecting the long-term viability of business growth and shareholder value formation.

Investors use ESG reporting software to identify and fix ESG risk quickly. Also, using automated measurement methods such as scorecards and success ratings, company responses can be benchmarked, measured, and graded against pre-defined parameters. High-risk responses can then be detected, and a plan of action can be devised quickly. Investors can communicate directly with their portfolio companies, set actions with deadlines, and identify and monitor specified KPIs using a software platform. Additionally, the obvious way to simplify the ESG data collection, questionnaire delivery, and management process is to use the software. Investors are now looking for purpose-built ESG software systems to continuously capture, monitor,

and analyze data and material ESG KPIs from their portfolios. Thus, the above-mentioned benefits of investor ESG software are influencing the growth of the market.

Middle East & Africa Investor ESG Software Market Overview

Investor environmental, social, and governance (ESG) software is used by organizations for customizing questionnaires and data collection, which helps in aggregating accurate and comparable ESG performance data. Investor ESG software is a software-as-a-service platform that optimizes ESG programs to achieve better business values and screen investments. ESG investing, also known as sustainable investing, involves determining fields that together define a responsible, sustainable, or ethical investment, and the ESG software is used by investors as well as by capital market companies to evaluate corporate behavior, which helps them predict the future financial performances of corporate players. Various enterprises deploy these software platforms to prevent or mitigate the risks associated with their business relationships, operations, assets, and investments. Moreover, the ESG software platforms also assist in investment analyses, thereby facilitating better decision-making related to investments.

Middle East & Africa Investor ESG Software Market Revenue and Forecast to 2030 (US\$ Million)

Middle East & Africa Investor ESG Software Market Segmentation

The Middle East & Africa investor ESG software market is segmented into component, enterprise size, and country.

Based on component, the Middle East & Africa investor ESG software market is bifurcated into software and services. The software segment held a larger share of the Middle East & Africa investor ESG software market in 2023.

In terms of enterprise size, the Middle East & Africa investor ESG software market is bifurcated into SMEs and large enterprises. The large enterprises segment held a larger share of the Middle East & Africa investor ESG software market in 2023.

Based on country, the Middle East & Africa investor ESG software market is segmented into the UAE, Saudi Arabia, South Africa, and the Rest of Middle East & Africa. The UAE dominated the Middle East & Africa investor ESG software market in 2023.

Refinitiv Ltd, Colibra (Own Analytics), Clarity AI, and S&P Global Inc are some of the leading companies operating in the Middle East & Africa investor ESG software market.

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