

Middle East & Africa Industrial Workwear and Gear Market Forecast to 2028 - COVID-19 Impact and Regional Analysis By Product Type (Workwear and Uniforms, Protective Wear and Gear, Footwear, Gloves, and Others), Category (Men, Unisex, Women), and End-Use Industry (Construction, Oil and Gas, Chemicals, Heavy Industries and Manufacturing, Mining, Pharmaceuticals, and Others)

<https://marketpublishers.com/r/MF783D8F25A4EN.html>

Date: April 2023

Pages: 113

Price: US\$ 3,000.00 (Single User License)

ID: MF783D8F25A4EN

Abstracts

The Middle East & Africa industrial workwear and gear market is expected to grow from US\$ 1,543.60 million in 2022 to US\$ 2,199.98 million by 2028. It is estimated to grow at a CAGR of 6.1% from 2022 to 2028.

Rising Demand from Emerging Economies in Middle East & Africa Industrial Workwear and Gear Market

Governments of emerging economies are increasing their focus on infrastructure development. Government initiatives are likely to boost the demand for industrial workwear and gear in emerging economies. Emerging economies are experiencing development in various sectors, including automotive, manufacturing, and chemicals. The growth in the region is attributed to the rising foreign direct investments, growing passenger cars demand, and increasing preference for electric vehicles to reduce emissions. The increasing development in various industrial sectors of emerging economies has propelled the need to maintain the safety of workers while working. Thus, rapid development in industrial sectors of emerging economies is anticipated to create lucrative opportunities for the industrial workwear and gear market during the

forecast period.

Middle East & Africa Industrial Workwear and Gear Market Overview

The Middle East & Africa industrial workwear and gear market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of the Middle East & Africa. High incidence of accidents in the workplace, increase in noncommunicable and chronic diseases due to toxic factor environments, rise in the cost of treatment, and surge in the coverage of health insurance are critical factors spurring the growth of the industrial workwear and gear market in the region. Enterprises from many end-user industries are investing in workplace safety and have made the use of safety coveralls, jackets, and flame-resistant and insulated workwear mandatory at the workplace. Also, industrial workwear products have longer shelf lives, ensure workforce safety, and help minimize health risks. These factors further support the growth of the industrial workwear and gear market.

Middle East & Africa Industrial Workwear and Gear market Revenue and Forecast to 2028 (US\$ Million)

Middle East & Africa Industrial Workwear and Gear market Segmentation

The Middle East & Africa industrial workwear and gear market is segmented on the basis of product type, category, and end use. On the basis of product type, the Middle East & Africa industrial workwear and gear market is segmented into workwear and uniforms, protective wear and gear, footwear, gloves, and others. The workwear and uniforms segment registered a larger market share in 2022.

Based on category, the Middle East & Africa industrial workwear and gear market is further segmented into men, unisex, and women. The men segment registered a larger market share in 2022.

Based on end use, the Middle East & Africa industrial workwear and gear market is segmented into construction, oil and gas, chemicals, heavy industries and manufacturing, mining, pharmaceuticals, and others. The oil and gas segment registered the largest market share in 2022.

Based on country, the Middle East & Africa industrial workwear and gear market is segmented into Saudi Arabia, UAE, South Africa, and the Rest of Middle East & Africa. Rest of Middle East & Africa dominated the market share in 2022.

3M Co; Alsico Group; Carhartt, Inc.; Honeywell International Inc.; and Hultafors Group AB are the leading companies operating in the Middle East & Africa industrial workwear and gear market.

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