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Middle East & Africa Industrial Inkjet Printers Market Forecast to 2031 - Regional Analysis - by Type (Continuous Inkjet and Drop on Demand Inkjet) and Industry (Food & Beverages, Pharmaceutical, Cosmetic & Personal Care, Electronics & Semiconductors, Textiles, Automotive, Advertisement & Publishing, and Others)

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Abstracts

The Middle East & Africa industrial inkjet printers market was valued at US$ 470.05 million in 2023 and is expected to reach US$ 695.77 million by 2031; it is estimated to register a CAGR of 5.0% from 2023 to 2031.

Introduction to Industry 4.0 Bolster Middle East & Africa Industrial Inkjet Printers Market

In recent years, Industry 4.0 has been rapidly changing the global manufacturing landscape, introducing an era of digital transformation and smart production. For analysis and real-time monitoring of printing processes, technologies such as artificial intelligence (AI), machine learning (ML), the Internet of Things (IoT), and robotics are being integrated into industrial inkjet printers. As IoT-enabled inkjet printers connect to a network of devices, data flows effortlessly across the production line. AI algorithms process this data, which enhances the capabilities of inkjet printers and enables them to operate in a digital ecosystem. The integration of Industry 4.0 and inkjet printing signifies a significant shift from traditional, isolated printing processes to a fully digitized, integrated approach. Industry 4.0 technologies can optimize and automate printing processes, which leads to faster production rates.

IoT-enabled printers are equipped with sensors and data collection capabilities. These

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printers offer improved precision in inkjet printing. These smart inkjet printers can adapt ink usage to the substrate, which produces higher-quality prints. Various companies are offering inkjet printers integrated with different technologies. For example, Canada's MapleJet demonstrates the potent benefits of integrating IoT and the Industrial Internet of Things (IIoT) with industrial inkjet printing with its product—the Hx Nitro industrial inkjet printer. Thus, the introduction of Industry 4.0 is expected to act as a key trend in the industrial inkjet printers market in the coming years.

Middle East & Africa Industrial Inkjet Printers Market Overview

Saudi Arabia is a highly oil-dependent country. However, the country is looking for growth opportunities in other sectors to diversify its economy. The country's Vision 2030 strategy is a national transformation plan that aims to diversify Saudi Arabia's economy and reduce its dependence on oil. This strategy leads to the expansion of various industries such as food and beverages and pharmaceuticals. In addition, this strategy also supports digital printing technologies. Thus, the Vision 2030 strategy is one of the significant factors that can drive various industries in the country, which further fuels the requirement for industrial inkjet printers. In addition, these industries drive the demand for equipment for the packaging, coding, and marking of various products, which contributes to the industrial inkjet printer market in Saudi Arabia.

Middle East & Africa Industrial Inkjet Printers Market Revenue and Forecast to 2031 (US$ Million)

Middle East & Africa Industrial Inkjet Printers Market Segmentation

The Middle East & Africa industrial inkjet printers market is categorized into type, industry, and country.

By type, the Middle East & Africa industrial inkjet printers market is bifurcated into continuous inkjet and drop on demand inkjet. The drop on demand inkjet segment held a larger share of the Middle East & Africa industrial inkjet printers market share in 2023.

In terms of industry, the Middle East & Africa industrial inkjet printers market is segmented into food & beverages, pharmaceutical, cosmetic & personal care, electronics & semiconductors, textiles, automotive, advertisement & publishing, and others. The food & beverages segment held the largest share of the Middle East & Africa industrial inkjet printers market share in 2023.

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Based on country, the Middle East & Africa industrial inkjet printers market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East and Africa. Saudi Arabia segment held the largest share of Middle East & Africa industrial inkjet printers market in 2023.

Brother Industries Ltd; Canon Inc; CTC Japan Inc; Docod Precision Group Limited; FUJIFILM Holdings America Corporation; Hitachi Industrial Equipment & Solutions America, LLC; HP Development Company L.P; Industrial Inkjet Ltd.; InkJet, Inc; KYOCERA Corporation; Lexmark International Inc; Linx Printing Technologies; Markem-Imaje; Pannier Corporation; REA Elektronik GmbH; Seiko Epson Corp; Squid Ink Manufacturing; Videojet Technologies Inc; Weber Marking Systems GmbH; and Xerox Corporation are some of the leading companies operating in the Middle East & Africa industrial inkjet printers market.

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the Middle East & Africa industrial inkjet printers market.

Highlights key business priorities to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in the Middle East & Africa industrial inkjet printers market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth Middle East & Africa market trends and outlook coupled with the factors driving the Middle East & Africa industrial inkjet printers market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution.

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The List of Companies - Middle East & Africa Industrial Inkjet Printers Market

Brother Industries Ltd

Canon Inc

CTC Japan Inc

Docod Precision Group Limited

FUJIFILM Holdings America Corporation

Hitachi Industrial Equipment & Solutions America, LLC

HP Development Company L.P

Industrial Inkjet Ltd.

InkJet, Inc

KYOCERA Corporation

Lexmark International Inc

Linx Printing Technologies

Markem-Imaje

Pannier Corporation

REA Elektronik GmbH

Seiko Epson Corp

Squid Ink Manufacturing

Videojet Technologies Inc

Weber Marking Systems GmbH

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Xerox Corporation

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