

Middle East & Africa Hydrolyzed Collagen Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Source (Bovine, Porcine, Poultry, Marine, and Others) and Application (Food and Beverages, Pharmaceuticals and Nutraceuticals, Personal Care, and Others)

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Abstracts

The Middle East & Africa hydrolyzed collagen market was valued at US\$ 93.60 million in 2022 and is expected to reach US\$ 133.97 million by 2028; it is estimated to grow at a CAGR of 6.2% from 2022 to 2028.

Surging Demand for Marine-Sourced Hydrolyzed Collagen

Marine organisms such as fish, jellyfish, sponges, and other invertebrates harbor a significant source of hydrolyzed collagen. They are highly advantageous over other sources, as they are metabolically compatible, lack religious constraints, and are free of animal pathogens. Marine-sourced hydrolyzed collagen is majorly used for skincare product manufacturing. It is a versatile compound capable of healing skin injuries of varying severity and delaying the natural human aging process. Moreover, marine-sourced hydrolyzed collagen can be used as a biomaterial owing to its water solubility and metabolic compatibility. Thus, the demand for marine-sourced hydrolyzed collagen is increasing with its rising utilization for different industrial applications.

Furthermore, marine-sourced hydrolyzed collagen does not foster transmissible diseases. Land animals possess many transmissible diseases, making them less favorable for industry use. For example, cattle, although a large source of collagen, pose risks for BSE and TSE. These progressive neurological disorders affect cattle and

can result in life-threatening human infections. In addition, a few religious constraints on using bovines for the pharmaceutical and cosmetic industries are up for debate. These factors make marine sources of hydrolyzed collagen a much easier, safer, and more promising alternative. Thus, with increasing demand, manufacturers are launching different products. For instance, in January 2021, Darling Ingredients introduced Peptan, a marine collagen peptide under its Rousselot brand. This product helps the company to enter the dietary supplements market. Thus, the growing demand for marine-sourced collagen is expected to open new opportunities in the hydrolyzed collagen market during the forecast period.

Middle East & Africa Hydrolyzed Collagen Market Overview

The Middle East & Africa is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of the Middle East & Africa. The region is an emerging market for hydrolyzed collagen owing to the increasing adoption of food supplements. The hydrolyzed collagen market is also complemented by economic development and population growth in African countries. Furthermore, the demand for functional food and beverages and supplements, coupled with a rise in disposable income, is expected to bolster the hydrolyzed collagen market in the Middle East & Africa in the coming years. Since the COVID-19 pandemic, the mounting health risks among the population have been driving the demand for hydrolyzed collagen across the region. Hydrolyzed collagen-producing companies are developing innovative and novel products to provide consumers with healthy supplements and contribute to the reduction of health-related issues in the region. For instance, on March 4, 2022, Pura Collagen—a collagen producer—launched new immune support supplements to boost immune support, reduce fatigue, and improve cognitive function. This product is available across the UK and the UAE.

Middle East & Africa Hydrolyzed Collagen Market Revenue and Forecast to 2028 (US\$ Million)

Middle East & Africa Hydrolyzed Collagen Market Segmentation

The Middle East & Africa hydrolyzed collagen market is segmented based on source, application, and country. Based on source, the Middle East & Africa hydrolyzed collagen market is segmented into bovine, porcine, poultry, marine, and others. The bovine segment held the largest market share in 2022.

Based on application, the Middle East & Africa hydrolyzed collagen market is segmented into food and beverages, pharmaceuticals and nutraceuticals, personal

care, and others. The food and beverages segment held the largest market share in 2022.

Based on country, the Middle East & Africa hydrolyzed collagen market is segmented into Saudi Arabia, the UAE, South Africa, and the Rest of Middle East & Africa. The Rest of Middle East & Africa dominated the Middle East & Africa hydrolyzed collagen market share in 2022.

Gelita AG; Rousselot BV; ConnOils LLC; Norland Products LLC; Tessenderlo Group NV; Titan Biotech Ltd; and Viscofan DE GmbH are the leading companies operating in the Middle East & Africa hydrolyzed collagen market.

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