

Middle East & Africa Human Milk Fortifier Market Forecast to 2030 - Regional Analysis - by Form (Powder and Liquid) and Distribution Channel (Online and Offline)

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Abstracts

The Middle East & Africa human milk fortifier market is expected to grow from US\$ 11.62 million in 2023 to US\$ 20.44 million by 2030; it is estimated to grow at a CAGR of 8.4% from 2023 to 2030.

Increase in Number of Preterm Births fueling the Middle East & Africa Human Milk Fortifier Market

In recent years, the number of preterm births has increased owing to changing lifestyles and chronic diseases such as diabetes and high blood pressure. According to United Nations agencies and partners, a projected 13.4 million babies were delivered preterm in 2020, with almost 1 million dying from problems related to preterm birth. This translates to roughly one in ten infants delivered prematurely (before 37 weeks of pregnancy) globally. Preterm babies may have breathing problems, feeding difficulties, development delays, and vision and hearing problems.

The increasing number of preterm births has surged the demand for human milk fortifiers for the proper growth and development of infants. Many preterm infants need extra nutrients added to their mother's milk. They often need extra protein, calcium, phosphorous, and even salt to build strong bones and healthy organs. Human milk fortifiers help provide these extra nutrients to infants. In human milk fortifiers, additional nutrients are added to the milk before it is fed to the babies.

Thus, a surge in the number of preterm births is bolstering the Middle East & Africa



human milk fortifier market growth.

Middle East & Africa Human Milk Fortifier Market Overview

Increasing awareness of the potential health complications associated with preterm births and rising preterm birth rates are surging the demand for human milk fortifiers in the region. Healthcare professionals and parents are recognizing the importance of fortifying breast milk to meet the nutritional needs of premature infants, which has led to a higher demand for human milk fortifiers.

Also, International organizations such as the World Health Organization (WHO) and the United Nations Children's Fund (UNICEF) have provided guidelines and recommendations for using human milk fortifiers in preterm infant care. The adoption of these guidelines by healthcare professionals in the Middle East & Africa has further contributed to the growth of the human milk fortifier market.

Middle East & Africa Human Milk Fortifier Market Revenue and Forecast to 2030 (US\$ Million)

Middle East & Africa Human Milk Fortifier Market Segmentation

The Middle East & Africa human milk fortifier market is segmented based on form, distribution channel, and country. Based on form, the Middle East & Africa human milk fortifier market is bifurcated into powder and liquid. The powder segment held a larger market share in 2023.

Based on distribution channel, the Middle East & Africa human milk fortifier market is bifurcated into online and offline. The offline segment held a larger market share in 2023.

Based on country, the Middle East & Africa human milk fortifier market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. Saudi Arabia dominated the Middle East & Africa human milk fortifier market in 2023.

Abbott Laboratories, Nestle SA, Raptakos, Brett & Co Ltd, Danone SA, and Reckitt Benckiser Group Plc are some of the leading companies operating in the Middle East & Africa human milk fortifier market.



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