

Middle East & Africa Household Water Dispensers Market Forecast to 2028 -Regional Analysis -Global Analysis - by Function (Water Cooling/ Heating, and Regular), Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Online Retail, and Others)

<https://marketpublishers.com/r/MDF000C97C86EN.html>

Date: July 2023

Pages: 94

Price: US\$ 3,000.00 (Single User License)

ID: MDF000C97C86EN

Abstracts

The household water dispensers market in Middle East & Africa is expected to grow from US\$ 524.44 million in 2022 to US\$ 667.58 million by 2028. It is estimated to grow at a CAGR of 4.1% from 2022 to 2028.

Technological Advancements in Household Water Dispensers is Fueling Middle East & Africa Household Water Dispensers Market

Local and international household water dispensers market players are engaged in developing products with advanced technologies. Manufacturers have been investing in research and development to accelerate the digitalization of products and introduce products with advanced technologies, such as touch-free water dispensers. Companies are introducing technologies such as photocatalyst and acoustic nanotube technology to improve the quality of water. Photocatalytic water purification technology treats water with sunlight and photocatalysts and helps remove impurities such as agrochemical residues and chlorine. In addition, smart purifiers help monitor water use and adjust the settings according to requirements. Smart purifiers are designed to send alerts and notifications to consumers at the completion of the maintenance cycle. Thus, prominent players in the market are increasingly investing in introducing artificial intelligence (AI) in water dispensers in order to digitalize their products. Thus, technological advancements in household water dispensers are expected to introduce new trends to the market

during the forecast period.

Middle East & Africa Household Water Dispensers Market Overview

Water scarcity and poor water quality in many parts of the region have created a demand for safe and clean drinking water, which can be easily obtained through a water dispenser as many water dispensers come with an inbuilt filtration system. The hot and arid climate of the region increases the need for hydration, making water dispensers a convenient and accessible source of drinking water. The increasing awareness about the benefits of staying hydrated and overall health is resulting in a surging demand for water dispensers at home. Furthermore, the presence of multinational companies and local manufacturers in the region has increased the availability and affordability of water dispensers. A wide availability of water dispensers allows consumers to choose the product that fits their needs and requirements, propelling the market growth. Overall, the sales of household water dispensers in the Middle East and Africa region are surging due to a combination of factors, including water scarcity, climate, health awareness, convenience, urbanization, and the availability of a range of products at affordable prices.

Middle East & Africa Household Water Dispensers Market Revenue and Forecast to 2028 (US\$ Million)

Middle East & Africa Household Water Dispensers Market Segmentation

The Middle East & Africa Household Water Dispensers Market is segmented into function, distribution channel, and country.

Based on function, the Middle East & Africa household water Dispensers market is segmented into water cooling/heating and regular. The regular segment registered the largest Middle East & Africa household water dispensers market share in 2022.

Based on Distribution channel, the Middle East & Africa household water Dispensers market is segmented into supermarkets and hypermarkets, specialty stores, online retail, and others. The Others segment held a larger Middle East & Africa household water dispensers market share in 2022.

Based on country, the Middle East & Africa household water dispensers market is segmented into South Africa, Saudi Arabia, The UAE, and the Rest of Middle East & Africa. The Rest of Middle East & Africa dominated the Middle East & Africa household

water dispensers market share in 2022.

SodaStream Inc; Blue Star Ltd; Culligan International Co; Waterlogic Holdings Ltd; Primo Water Corp; and Oasis International Inc are the leading companies operating in the household water dispensers market in the Middle East & Africa.

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