

# **Middle East & Africa Hot Dogs and Sausages Market Forecast to 2030 – Regional Analysis – by Type (Pork, Beef, Chicken, and Others) and Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Online Retail, and Others)**

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## **Abstracts**

The Middle East & Africa hot dogs and sausages market is expected to grow from US\$ 3,907.03 million in 2022 to US\$ 5,426.80 million by 2030. It is estimated to grow at a CAGR of 4.2% from 2022 to 2030.

**Rising Preference for Convenience Food Products Fuel Middle East & Africa Hot Dogs and Sausages Market**

The consumption of high-quality convenience food is increasing among working population and teenagers. Convenience food, such as ready-to-eat products, saves consumers' time and efforts associated with ingredient shopping, meal preparation, and cooking. Further, the inclination toward convenience foods such as packaged meat products, including hot dogs and sausages, has upsurged owing to busy lifestyles, increasing demand for on-the-go food products, and rapid urbanization. The increasing demand for protein-rich food and changes in food habits and meal patterns further boost the demand for convenience food. The growing popularity of eating on the go during commutes or at the workplace has propelled the demand for portable and easily consumable food. Due to the busy lifestyle, the minimum time spent on cooking has also fueled the demand for convenience and on-the-go food products such as hot dogs and sausages. The availability of a wide range of hot dogs and sausages food options catering to various tastes and dietary preferences has further bolstered its demand. Thus, the increasing preference for convenience food drives the Middle East & Africa Hot Dogs and Sausages Market growth.

**Middle East & Africa Hot Dogs and Sausages Market Overview**

The Middle East & Africa Middle East & Africa hot dogs and sausages market is

segmented into South Africa, the UAE, Saudi Arabia, and the Rest of Middle East & Africa. Hot dogs and sausages are highly preferred in these countries. The meat industry in the region is considered one of the fastest-growing industry. The increasing demand for processed meat products in the region is anticipated to fuel market growth in the coming years. Moreover, the rising disposable income and less time to cook meat-based products at home due of the hectic lifestyle are estimated to supplement the demand for processed meat products during the forecast period.

Middle East & Africa Hot Dogs and Sausages Market Revenue and Forecast to 2030 (US\$ Million)

Middle East & Africa Hot Dogs and Sausages Market Segmentation

The Middle East & Africa hot dogs and sausages market is segmented into type, distribution channel, and country.

Based on type, the Middle East & Africa hot dogs and sausages market is segmented into pork, beef, chicken, and others. The beef segment held the largest share of the Middle East & Africa hot dogs and sausages market in 2022.

In terms of distribution channel, the Middle East & Africa hot dogs and sausages market is segmented into supermarkets and hypermarkets, convenience stores, online retail, and others. The supermarkets and hypermarkets segment held the largest share of the Middle East & Africa hot dogs and sausages market in 2022.

By country, the Middle East & Africa hot dogs and sausages market is segmented into the Saudi Arabia, the UAE, South Africa, and the Rest of Middle East and Africa. The Rest of Middle East and Africa dominated the Middle East & Africa hot dogs and sausages market in 2022.

JBS Foods, The Kraft Heinz Co, Tyson Foods Inc, and Smithfield Foods Inc are some of the leading companies operating in the Middle East & Africa hot dogs and sausages market.

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