

Middle East & Africa Halal Food for Service Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Product Type (Prepared Meals and Entrees; Sandwiches and Wraps; Packaged Salads; Appetizers and Snacks; Soups, Sauces, and Condiments; Desserts; and Other Product Types) and End User (Airlines, Railways, Maritime, Healthcare, Schools and Colleges, Theme Parks, and Other End Users)

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Abstracts

The Middle East & Africa Halal Food for Service Market is projected to grow significantly, reaching an estimated US\$ 5,577.6 million by 2031, up from US\$ 3,825.2 million in 2024. This growth reflects a compound annual growth rate (CAGR) of 5.7% from 2025 to 2031. The market's expansion is largely driven by the presence of numerous Muslim-majority countries in the region, which have established a strong demand for halal food products.

Halal food consumption has seen a notable increase, particularly in countries like Saudi Arabia, the UAE, and Egypt, which rank among the top importers of halal meat globally. The Organization of Islamic Cooperation (OIC) highlights that these nations import halal meat from various countries, including Brazil, Australia, India, and France, ensuring compliance with strict halal guidelines. Notably, India is set to enhance its halal meat exports starting October 2024, targeting markets such as Oman, Saudi Arabia, Turkey, Qatar, and the UAE, contingent on adherence to the India Conformity Assessment Scheme (I-CAS) for halal processing.

The market can be segmented by product type and end user. In terms of product type, the categories include Prepared Meals and Entrees, Sandwiches and Wraps, Packaged Salads, Appetizers and Snacks, Soups, Sauces and Condiments, Desserts, and Others. Prepared Meals and Entrees are expected to dominate the market share in 2024. When segmented by end user, the market includes Airlines, Railways, Maritime, Healthcare, Schools and Colleges, Theme Parks, and Others, with Airlines holding the largest share in 2024.

The halal food for service market is experiencing a surge in demand, driven by the growing Muslim population, which is now approximately 1.8 billion, accounting for 24% of the global population. Countries with significant Muslim populations, such as Indonesia, Pakistan, India, Bangladesh, and Nigeria, are contributing to this growth. The Sub-Saharan African region is also expected to see a dramatic increase in its Muslim population, projected to rise from around 250 million in 2010 to 670 million by 2050. In Nigeria, approximately 46% of the population identifies as Muslim, further emphasizing the market's potential.

Halal food items are culturally significant for Muslims, as they are deemed permissible for consumption. The increasing availability of halal food across various service sectors is a direct response to the growing Muslim demographic. Airlines, in particular, are adapting to these trends by offering diverse meal options, including gluten-free, vegan, and halal meals, to cater to the dietary preferences of their passengers. This inclusivity not only respects the beliefs of Muslim travelers but also enhances their overall travel experience, thereby expanding the customer base for airlines.

The demand for halal food is rising across multiple service sectors, including airlines, railways, maritime services, educational institutions, and theme parks. Major airlines such as Biman Bangladesh, Delta, Emirates, Japan Airlines, and Kenya Airways are already providing fully certified halal meals to their passengers. Other airlines, including Air Blue, Garuda Indonesia, Gulf Air, and Turkish Airlines, claim that all meals served on board are halal, reflecting the industry's commitment to meeting the needs of Muslim consumers.

Geographically, the market is segmented into several key countries, including South Africa, Saudi Arabia, the UAE, Turkey, Egypt, Iran, and the Rest of the Middle East & Africa. The Rest of the Middle East & Africa is expected to hold the largest market share in 2024, with countries like Kuwait, Qatar, Oman, and Bahrain playing significant roles in the halal food for service market. These nations, predominantly Muslim-majority, are increasingly offering halal-certified meals across various sectors, including public schools, colleges, and transportation services.

The rise in halal meat consumption has prompted an increase in production capacities and imports from major meat processing countries such as the US, Brazil, and Germany. Key players in the Middle East & Africa Halal Food for Service Market include

companies like Radish, Stogel-Catering, Midamar Corporation, Halal Fine Foods, and Emirates Flight Catering, among others. These companies are actively pursuing strategies such as expansion, product innovation, and mergers and acquisitions to enhance their market presence and cater to the growing demand for halal food products.

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