

# **Middle East & Africa Hair Transplant Market Forecast to 2030 - Regional Analysis - by Procedure (Surgical Hair Transplant Procedures and Non-Surgical Procedures) and Site of Transplantation (Scalp Transplant, Eyelash Transplant, Eyebrow Transplant, Beard/ Moustache Transplant, Chest Transplant, and Others)**

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## **Abstracts**

The Middle East & Africa hair transplant market was valued at US\$ 99.90 million in 2022 and is expected to reach US\$ 398.84 million by 2030; it is estimated to record a CAGR of 18.9% from 2022 to 2030.

Technological Advancements in Hair Transplant Surgery Boost Middle East & Africa Hair Transplant Market

Hair transplant surgery has come a long way in recent years due to advancements in research and technology. However, advances in hair transplant techniques have significantly affected hair transplant procedures. Robotic systems, stem cell hair loss therapy, platelet-rich plasma (PRP) therapy, ethnic hair transplants, hairline advancement, tissue expansion, and hair cloning are cutting-edge techniques in hair transplantation.

Robotic hair transplantation is an automated technique that uses robotic arms, cameras, and imaging software to extract and position hair follicles. It combines the accuracy of robotics with the skill of a trained surgeon. The benefits of this method include precision, lessening of scarring, quicker healing, and natural-looking outcomes for patients. Follicular unit extraction (FUE) is a new technique that is becoming popular because it's

easy to use and takes less time to heal. Direct hair implantation (DHI) is a more advanced version of FUE. It has several advantages over FUE, such as extracted follicles being implanted directly into the recipient area. This eliminates the need to make incisions in the scalp. This allows for faster healing, less scalp trauma, and more accurate placement of hair follicles. PRP is also gaining traction as a way to improve the results of hair transplants. It can help increase the amount and quality of hair transplants, leading to better results. Stem cell hair transplantation is a novel approach to hair loss that offers great potential for those with severe hair loss or restricted donor areas. There is tremendous potential for stem cell hair transplantation to revolutionize the field of hair regrowth. Thus, technological advancement in hair transplant is projected to influence market expansion positively.

### Middle East & Africa Hair Transplant Market Overview

The UAE, Saudi Arabia, and South Africa are major countries in the Middle East & Africa. The market growth in the region is attributed to rising medical tourism in Turkey as it provides cost effective and technologically advanced hair transplant treatment. Located at the middle of Europe, Asia, and the Middle East & Africa, Turkey has a huge potential to boost the market with its geographically significant location. Hair transplant cost in Turkey starts from 55 cents per hair graft, which is less than other countries across the world. Many people from Europe prefer to get hair transplant procedures in Turkey as the surgeons in the country are highly qualified and experienced. The total price of hair transplant operations in Turkey ranges between US\$2,000 and US\$6,000. According to Anadolu Ajans?, ~1,500 hair transplant surgeries are performed every day in Turkey, and about 1,200 of these surgeries are carried out in Istanbul. Istanbul is considered as the capital of hair transplantation in Turkey, as a majority of technologically advanced hair clinics are present in Istanbul. Due to the availability of advanced transplant procedures in Turkey, the hair transplant market is growing rapidly in the Middle East & Africa.

### Middle East & Africa Hair Transplant Market Revenue and Forecast to 2030 (US\$ Million)

### Middle East & Africa Hair Transplant Market Segmentation

The Middle East & Africa hair transplant market is segmented based on procedures, site of transplantation, and country. Based on procedures, the Middle East & Africa hair transplant market is bifurcated into surgical hair transplant procedures and non-surgical procedures. The non-surgical procedures segment held a larger market share in 2022.

The surgical hair transplant procedures segment is sub segmented into Follicular Unite Strip Surgery (FUS), Follicular Unit Extraction (FUE), and other surgical procedures. The non-surgical procedures segment is sub segmented into platelet rich plasma non-surgical procedures, laser cap, and others.

In terms of site of transplantation, the Middle East & Africa hair transplant market is categorized into scalp transplant, eyelash transplant, eyebrow transplant, beard/moustache transplant, chest transplant, and others. The scalp transplant segment held the largest market share in 2022.

Based on country, the Middle East & Africa hair transplant market is segmented into Saudi Arabia, the UAE, South Africa, and the Rest of Middle East & Africa. Saudi Arabia dominated the Middle East & Africa hair transplant market share in 2022.

Acibadem Hospital, Advanced Hair Studio, Hairmax Inc, and Medispa Hair Transplant Clinic are some of the leading companies operating in the Middle East & Africa hair transplant market.

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