

Middle East & Africa Gastrointestinal Drugs Market Report (2021-2031) by Scope, Segmentation, Dynamics, and Competitive Analysis

<https://marketpublishers.com/r/M9CFAFF26E10EN.html>

Date: July 2025

Pages: 152

Price: US\$ 3,450.00 (Single User License)

ID: M9CFAFF26E10EN

Abstracts

The gastrointestinal drugs market in the Middle East and Africa (MEA) is projected to grow significantly, with an expected market size of approximately US\$ 2,889.26 million by 2031, up from US\$ 1,814.42 million in 2023. This growth represents a compound annual growth rate (CAGR) of 6.0% from 2023 to 2031.

Executive Summary and Market Overview

The MEA region encompasses key markets including the United Arab Emirates (UAE), Saudi Arabia, and South Africa, along with other countries in the region. Among these, Saudi Arabia stands out as the largest market for gastrointestinal drugs. The growth of this market is primarily driven by increasing government initiatives aimed at improving healthcare and a rising prevalence of gastrointestinal disorders.

Market Segmentation Analysis

The gastrointestinal drugs market in the MEA can be segmented based on various criteria, including drug class, application, route of administration, and distribution channel.

- 1. Drug Class:** The market is divided into several drug classes, including biologics, antidiarrheal and laxatives, acid neutralizers, anti-inflammatory drugs, antiemetic and antinauseants, among others. In 2023, biologics held the largest market share, reflecting their growing importance in treating gastrointestinal conditions.
- 2. Application:** The market is also segmented by application, which includes conditions

such as irritable bowel syndrome (IBS), inflammatory ulcerative colitis, Crohn's disease, gastroenteritis, celiac disease, and others. The IBS segment was the largest contributor to the market in 2023, indicating a high demand for effective treatments for this common condition.

3. Route of Administration: The route of administration is categorized into oral and parenteral methods. The oral administration segment dominated the market in 2023, likely due to the convenience and preference for oral medications among patients.

4. Distribution Channel: The distribution channels for gastrointestinal drugs include hospital pharmacies, retail pharmacies, and online pharmacies. In 2023, hospital pharmacies accounted for the largest share of the market, highlighting their critical role in the distribution of these medications.

Market Outlook

Companies in the gastrointestinal drugs sector are actively pursuing strategic initiatives such as product approvals, collaborations, funding, and new product launches to enhance their market presence and cater to a broader customer base. Notable developments in the market include:

In September 2023, Vivante Health secured US\$ 31 million in a Series B funding round led by Mercato Partners. This funding aims to advance their digital digestive health platform, GITHrive, which focuses on providing timely and effective care for gastrointestinal conditions through technological innovations.

In May 2024, Strides Pharma Global Pte. Ltd received FDA approval for a generic version of Sucralfate Oral Suspension, which is used to treat various gastrointestinal diseases, including stomach ulcers and GERD.

In May 2020, Sanofi entered the digestive health market with the launch of Buscobiota, a food supplement designed to support digestive health, particularly for chronic constipation.

These strategic initiatives indicate a robust focus on developing innovative treatments for gastrointestinal diseases, which is expected to drive market growth in the coming years.

Country Insights

The MEA gastrointestinal drugs market is further analyzed by country, with Saudi Arabia, South Africa, the UAE, and the Rest of MEA being the primary regions. South Africa held the largest market share in 2023, driven by a high prevalence of gastrointestinal disorders and a need for increased awareness and early diagnosis of conditions such as IBS and constipation.

In South Africa, many gastrointestinal conditions remain undiagnosed, emphasizing the importance of raising awareness about symptoms and the need for early intervention. The South African Gastroenterology Society (SAGES) reports that older adults are particularly susceptible to constipation-related issues, with a fivefold increase in risk as age increases. Approximately 8% of the South African population, or about 4.6 million people, experience IBS symptoms at least once a week.

Recent years have seen the introduction of new agents for managing constipation, addressing the limitations of existing therapies, especially for opioid-induced constipation and other severe gastrointestinal disorders. For instance, Lubiprostone has been approved for treating chronic idiopathic constipation and opioid-induced constipation in adults.

Company Profiles

Key players in the MEA gastrointestinal drugs market include major pharmaceutical companies such as Sanofi SA, GSK Plc, Johnson & Johnson, Bausch Health Companies Inc, AstraZeneca Plc, AbbVie Inc, Bayer AG, and Pfizer Inc. These companies are employing various strategies, including market expansion, product innovation, and mergers and acquisitions, to enhance their product offerings and increase their market share in the gastrointestinal drugs sector.

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the Middle East & Africa gastrointestinal drugs market.

Highlights key business priorities in order to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in Middle East & Africa gastrointestinal drugs market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth Middle East & Africa market trends and outlook coupled with the factors driving the gastrointestinal drugs market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin security interest with respect to client products, segmentation, pricing, and distribution.

Contents

1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights

3. RESEARCH METHODOLOGY

- 3.1 Secondary Research
- 3.2 Primary Research
 - 3.2.1 Hypothesis formulation:
 - 3.2.2 Macro-economic factor analysis:
 - 3.2.3 Developing base number:
 - 3.2.4 Data Triangulation:
 - 3.2.5 Country level data:

4. MIDDLE EAST & AFRICA GASTROINTESTINAL DRUGS MARKET – KEY MARKET DYNAMICS

- 4.1 Market Drivers
 - 4.1.1 Rising Cases of Gastrointestinal Diseases
 - 4.1.2 Increasing Development of Biologics
- 4.2 Market Restraints
 - 4.2.1 High Cost of Biologics
 - 4.2.2 Average Cost of Biologic Drugs for Severe Ulcerative Colitis or Crohn's Disease
- 4.3 Market Opportunities
 - 4.3.1 Strategic Initiatives by Companies
- 4.4 Future Trends
 - 4.4.1 Increasing Research Investment for Novel Drug Development and Artificial Intelligence-Based Techniques
- 4.5 Impact of Drivers and Restraints:

5. GASTROINTESTINAL DRUGS MARKET – MIDDLE EAST & AFRICA ANALYSIS

5.1 Middle East & Africa Gastrointestinal Drugs Market Revenue (US\$ Million),
2021–2031

6. MIDDLE EAST & AFRICA GASTROINTESTINAL DRUGS MARKET ANALYSIS – BY DRUG CLASS

6.1 Biologics

6.1.1 Overview

6.1.2 Biologics: Middle East & Africa Gastrointestinal Drugs Market – Revenue and
Forecast to 2031 (US\$ Million)

6.2 Antidiarrheal and Laxatives

6.2.1 Overview

6.2.2 Antidiarrheal and Laxatives: Middle East & Africa Gastrointestinal Drugs Market –
Revenue and Forecast to 2031 (US\$ Million)

6.3 Acid Neutralizers

6.3.1 Overview

6.3.2 Acid Neutralizers: Middle East & Africa Gastrointestinal Drugs Market – Revenue
and Forecast to 2031 (US\$ Million)

6.4 Anti-inflammatory Drugs

6.4.1 Overview

6.4.2 Anti-inflammatory Drugs: Middle East & Africa Gastrointestinal Drugs Market –
Revenue and Forecast to 2031 (US\$ Million)

6.5 Antiemetic and Antinauseants

6.5.1 Overview

6.5.2 Antiemetic and Antinauseants: Middle East & Africa Gastrointestinal Drugs
Market – Revenue and Forecast to 2031 (US\$ Million)

6.6 Others

6.6.1 Overview

6.6.2 Others: Middle East & Africa Gastrointestinal Drugs Market – Revenue and
Forecast to 2031 (US\$ Million)

7. MIDDLE EAST & AFRICA GASTROINTESTINAL DRUGS MARKET ANALYSIS – BY APPLICATION

7.1 Irritable Bowel Syndrome

7.1.1 Overview

7.1.2 Irritable Bowel Syndrome: Middle East & Africa Gastrointestinal Drugs Market –
Revenue and Forecast to 2031 (US\$ Million)

7.2 Inflammatory Ulcerative Colitis

7.2.1 Overview

7.2.2 Inflammatory Ulcerative Colitis: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

7.3 Crohn's Disease

7.3.1 Overview

7.3.2 Crohn's Disease: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

7.4 Gastroenteritis

7.4.1 Overview

7.4.2 Gastroenteritis: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

7.5 Celiac Disease

7.5.1 Overview

7.5.2 Celiac Disease: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

7.6 Others

7.6.1 Overview

7.6.2 Others: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

8. MIDDLE EAST & AFRICA GASTROINTESTINAL DRUGS MARKET ANALYSIS – BY ROUTE OF ADMINISTRATION

8.1 Oral

8.1.1 Overview

8.1.2 Oral: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

8.2 Parenteral

8.2.1 Overview

8.2.2 Parenteral: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

9. MIDDLE EAST & AFRICA GASTROINTESTINAL DRUGS MARKET ANALYSIS – BY DISTRIBUTION CHANNEL

9.1 Hospital Pharmacies

9.1.1 Overview

9.1.2 Hospital Pharmacies: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

9.2 Retail Pharmacies

9.2.1 Overview

9.2.2 Retail Pharmacies: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

9.3 Online Pharmacies

9.3.1 Overview

9.3.2 Online Pharmacies: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

10. MIDDLE EAST & AFRICA GASTROINTESTINAL DRUGS MARKET – COUNTRY ANALYSIS

10.1 Middle East & Africa

10.1.1 Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast Analysis – by Country

10.1.1.1 Saudi Arabia: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

10.1.1.1.1 Saudi Arabia: Middle East & Africa Gastrointestinal Drugs Market Breakdown, by Drug Class

10.1.1.1.2 Saudi Arabia: Middle East & Africa Gastrointestinal Drugs Market Breakdown, by Application

10.1.1.1.3 Saudi Arabia: Middle East & Africa Gastrointestinal Drugs Market Breakdown, by Route Of Administration

10.1.1.1.4 Saudi Arabia: Middle East & Africa Gastrointestinal Drugs Market Breakdown, by Distribution Channel

10.1.1.2 South Africa: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

10.1.1.2.1 South Africa: Middle East & Africa Gastrointestinal Drugs Market Breakdown, by Drug Class

10.1.1.2.2 South Africa: Middle East & Africa Gastrointestinal Drugs Market Breakdown, by Application

10.1.1.2.3 South Africa: Middle East & Africa Gastrointestinal Drugs Market Breakdown, by Route Of Administration

10.1.1.2.4 South Africa: Middle East & Africa Gastrointestinal Drugs Market Breakdown, by Distribution Channel

10.1.1.3 United Arab Emirates: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

10.1.1.3.1 United Arab Emirates: Middle East & Africa Gastrointestinal Drugs Market Breakdown, by Drug Class

10.1.1.3.2 United Arab Emirates: Middle East & Africa Gastrointestinal Drugs Market Breakdown, by Application

10.1.1.3.3 United Arab Emirates: Middle East & Africa Gastrointestinal Drugs Market Breakdown, by Route Of Administration

10.1.1.3.4 United Arab Emirates: Middle East & Africa Gastrointestinal Drugs Market Breakdown, by Distribution Channel

10.1.1.4 Rest of Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

10.1.1.4.1 Rest of Middle East & Africa Gastrointestinal Drugs Market Breakdown, by Drug Class

10.1.1.4.2 Rest of Middle East & Africa Gastrointestinal Drugs Market Breakdown, by Application

10.1.1.4.3 Rest of Middle East & Africa Gastrointestinal Drugs Market Breakdown, by Route Of Administration

10.1.1.4.4 Rest of Middle East & Africa Gastrointestinal Drugs Market Breakdown, by Distribution Channel

11. INDUSTRY LANDSCAPE

11.1 Overview

11.2 Growth Strategies in Middle East & Africa Gastrointestinal Drugs Market

11.3 Organic Growth Strategies

11.3.1 Overview

11.4 Inorganic Growth Strategies

11.4.1 Overview

12. COMPANY PROFILES

12.1 Sanofi SA

12.1.1 Key Facts

12.1.2 Business Description

12.1.3 Products and Services

12.1.4 Financial Overview

12.1.5 SWOT Analysis

12.1.6 Key Developments

12.2 GSK Plc

12.2.1 Key Facts

12.2.2 Business Description

12.2.3 Products and Services

- 12.2.4 Financial Overview
- 12.2.5 SWOT Analysis
- 12.2.6 Key Developments
- 12.3 Johnson & Johnson
 - 12.3.1 Key Facts
 - 12.3.2 Business Description
 - 12.3.3 Products and Services
 - 12.3.4 Financial Overview
 - 12.3.5 SWOT Analysis
 - 12.3.6 Key Developments
- 12.4 Bausch Health Companies Inc
 - 12.4.1 Key Facts
 - 12.4.2 Business Description
 - 12.4.3 Products and Services
 - 12.4.4 Financial Overview
 - 12.4.5 SWOT Analysis
 - 12.4.6 Key Developments
- 12.5 AstraZeneca Plc
 - 12.5.1 Key Facts
 - 12.5.2 Business Description
 - 12.5.3 Products and Services
 - 12.5.4 Financial Overview
 - 12.5.5 SWOT Analysis
 - 12.5.6 Key Developments
- 12.6 Takeda Pharmaceutical Co Ltd
 - 12.6.1 Key Facts
 - 12.6.2 Business Description
 - 12.6.3 Products and Services
 - 12.6.4 Financial Overview
 - 12.6.5 SWOT Analysis
 - 12.6.6 Key Developments
- 12.7 AbbVie Inc
 - 12.7.1 Key Facts
 - 12.7.2 Business Description
 - 12.7.3 Products and Services
 - 12.7.4 Financial Overview
 - 12.7.5 SWOT Analysis
 - 12.7.6 Key Developments
- 12.8 Bayer AG

12.8.1 Key Facts

12.8.2 Business Description

12.8.3 Products and Services

12.8.4 Financial Overview

12.8.5 SWOT Analysis

12.8.6 Key Developments

12.9 Pfizer Inc

12.9.1 Key Facts

12.9.2 Business Description

12.9.3 Products and Services

12.9.4 Financial Overview

12.9.5 SWOT Analysis

12.9.6 Key Developments

13. APPENDIX

13.1 About The Insight Partners

13.2 Glossary of Terms

List Of Tables

LIST OF TABLES

Table 1. Middle East & Africa Gastrointestinal Drugs Market Segmentation

Table 2. Saudi Arabia: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031(US\$ Million) – by Drug Class

Table 3. Saudi Arabia: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031(US\$ Million) – by Application

Table 4. Saudi Arabia: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031(US\$ Million) – by Route Of Administration

Table 5. Saudi Arabia: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031(US\$ Million) – by Distribution Channel

Table 6. South Africa: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031(US\$ Million) – by Drug Class

Table 7. South Africa: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031(US\$ Million) – by Application

Table 8. South Africa: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031(US\$ Million) – by Route Of Administration

Table 9. South Africa: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031(US\$ Million) – by Distribution Channel

Table 10. United Arab Emirates: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031(US\$ Million) – by Drug Class

Table 11. United Arab Emirates: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031(US\$ Million) – by Application

Table 12. United Arab Emirates: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031(US\$ Million) – by Route Of Administration

Table 13. United Arab Emirates: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031(US\$ Million) – by Distribution Channel

Table 14. Rest of Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031(US\$ Million) – by Drug Class

Table 15. Rest of Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031(US\$ Million) – by Application

Table 16. Rest of Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031(US\$ Million) – by Route Of Administration

Table 17. Rest of Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031(US\$ Million) – by Distribution Channel

Table 18. Recent Organic Growth Strategies in Middle East & Africa Gastrointestinal Drugs Market

Table 19. Recent Inorganic Growth Strategies in the Middle East & Africa
Gastrointestinal Drugs Market

Table 20. Glossary of Terms, Middle East & Africa Gastrointestinal Drugs Market

List Of Figures

LIST OF FIGURES

Figure 1. Middle East & Africa Gastrointestinal Drugs Market Segmentation, by Country

Figure 2. Middle East & Africa Gastrointestinal Drugs Market – Key Market Dynamics

Figure 3. Impact Analysis of Drivers and Restraints

Figure 4. Middle East & Africa Gastrointestinal Drugs Market Revenue (US\$ Million), 2021–2031

Figure 5. Middle East & Africa Gastrointestinal Drugs Market Share (%) – by Drug Class (2023 and 2031)

Figure 6. Biologics: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

Figure 7. Antidiarrheal and Laxatives: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

Figure 8. Acid Neutralizers: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

Figure 9. Anti-inflammatory Drugs: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

Figure 10. Antiemetic and Antinauseants: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

Figure 11. Others: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

Figure 12. Middle East & Africa Gastrointestinal Drugs Market Share (%) – by Application (2023 and 2031)

Figure 13. Irritable Bowel Syndrome: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

Figure 14. Inflammatory Ulcerative Colitis: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

Figure 15. Crohn's Disease: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

Figure 16. Gastroenteritis: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

Figure 17. Celiac Disease: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

Figure 18. Others: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

Figure 19. Middle East & Africa Gastrointestinal Drugs Market Share (%) – by Route Of Administration (2023 and 2031)

Figure 20. Oral: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

Figure 21. Parenteral: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

Figure 22. Middle East & Africa Gastrointestinal Drugs Market Share (%) – by Distribution Channel (2023 and 2031)

Figure 23. Hospital Pharmacies: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

Figure 24. Retail Pharmacies: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

Figure 25. Online Pharmacies: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031 (US\$ Million)

Figure 26. Middle East & Africa Gastrointestinal Drugs Market Breakdown, by Key Countries – Revenue (2023) (US\$ Million)

Figure 27. Middle East & Africa Gastrointestinal Drugs Market Breakdown, by Key Countries, 2023 and 2031 (%)

Figure 28. Saudi Arabia: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031(US\$ Million)

Figure 29. South Africa: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031(US\$ Million)

Figure 30. United Arab Emirates: Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031(US\$ Million)

Figure 31. Rest of Middle East & Africa Gastrointestinal Drugs Market – Revenue and Forecast to 2031(US\$ Million)

Figure 32. Growth Strategies in Middle East & Africa Gastrointestinal Drugs Market

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