

# **Middle East & Africa Frozen French Fries Market Forecast to 2030 - Regional Analysis - by Product Type (Regular Fries, Crinkle-Cut Fries, Steak Fries, and Others), Category (Organic and Conventional), and End User (Retail and Foodservice)**

<https://marketpublishers.com/r/MA3224F093ADEN.html>

Date: January 2024

Pages: 70

Price: US\$ 3,550.00 (Single User License)

ID: MA3224F093ADEN

## **Abstracts**

The Middle East & Africa frozen French fries market is expected to grow from US\$ 2,165.57 million in 2022 to US\$ 2,959.21 million by 2030. It is estimated to grow at a CAGR of 4.0% from 2022 to 2030.

**Advancement in Cold Chain Infrastructure Drive Middle East & Africa Frozen French Fries Market**

The cold chain, which consists of pre-cooling, refrigerated storage, and refrigerated transport, is one of the pillars of the postharvest handling chain. It is regarded as the backbone of any postharvest industry (developed or developing) and an essential set of technologies for reducing food losses. Cold chain logistics have proven to be critical for any country seeking to enhance its frozen food market share. Cold chain infrastructure has increased significantly in recent years. For instance, according to the International Institute of Refrigeration (IIR) and the Global Cold Chain Alliance (GCCA) report, the total capacity of refrigerated warehouses globally increased to 719 million cubic meters in 2020, 16.7% greater than the capacity reported in 2018. Further, major market service providers are constantly improving their technologies to stay ahead of the competition and maintain efficiency, integrity, and safety across the globe. For instance, vendors have implemented Hazard Analysis and Critical Control Points (HACCP) and Radio Frequency Identification (RFID) technology to improve efficiency with smaller shipments. In addition, they are expanding their multi-compartment refrigerated vehicle fleets to provide additional services to consumers. Thus, advancements in cold chain infrastructure are expected to offer lucrative opportunities for the Middle East & Africa frozen French fries market players.

## Middle East & Africa Frozen French Fries Market Overview

The Middle East & Africa frozen French fries market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. These countries have experienced a shift in the socio-economic conditions, food habits, lifestyle and economic status, and health patterns in the past four decades. The Middle East & Africa has observed a rapid rise in food production and consumption. The growth in the food service industry has led to the increased import of various food items, such as frozen fruits and vegetables, sugar, fat, meat, wheat, and rice, from other countries. The Middle East & Africa frozen French fries market is emerging owing to the increasing demand for convenience and ready-to-cook food products. With the modification in the food habits of the people in the Middle East, the consumption of frozen French fries is anticipated to increase rapidly in the coming years.

Rapid urbanization, modern lifestyle, and consumer spending capacity have changed their overall food consumption habits. The increasing preference for convenience food products primarily drives the Middle East & Africa frozen French fries market.

Consumers are readily opting for frozen French fries as they have a longer shelf life, are easy to store, and are convenient to cook. Frozen French fries help minimize the cooking time and preparation hassle, driving their popularity among the working population in the Middle East & Africa.

Middle East & Africa Frozen French Fries Market Revenue and Forecast to 2030 (US\$ Million)

### Middle East & Africa Frozen French Fries Market Segmentation

The Middle East & Africa frozen French fries market is segmented into product type, category, end user, and country.

Based on product type, the Middle East & Africa frozen French fries market is segmented into regular fries, crinkle-cut fries, steak fries, and others. In 2022, the regular fries segment registered the largest share in the Middle East & Africa frozen French fries market.

Based on category, the Middle East & Africa frozen French fries market is bifurcated into organic and conventional. In 2022, the conventional segment registered the largest share in the Middle East & Africa frozen French fries market.

Based on end user, the Middle East & Africa frozen French fries market is segmented into retail and foodservice. In 2022, the foodservice segment registered the largest share in the Middle East & Africa frozen French fries market.

Based on country, the Middle East & Africa frozen French fries market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. In 2022, the Rest of Middle East & Africa registered the largest share in the Middle East & Africa frozen French fries market.

Agristo NV, Aviko B.V., Bart's Potato Company, Farm Frites International B.V., Lamb

Weston Holdings Inc, McCain Foods Limited, and The Kraft Heinz Co are some of the leading companies operating in the Middle East & Africa frozen French fries market.

## Contents

### **1. INTRODUCTION**

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

### **2. EXECUTIVE SUMMARY**

- 2.1 Key Insights
- 2.2 Market Attractiveness

### **3. RESEARCH METHODOLOGY**

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

### **4. MIDDLE EAST & AFRICA FROZEN FRENCH FRIES MARKET LANDSCAPE**

- 4.1 Overview
  - 4.2.1 Bargaining Power of Suppliers
  - 4.2.2 Bargaining Power of Buyers
  - 4.2.3 Threat of New Entrants
  - 4.2.4 Competitive Rivalry
  - 4.2.5 Threat of Substitutes
- 4.3 Ecosystem Analysis
  - 4.3.1 Raw Material Suppliers:
  - 4.3.2 Manufacturers:
  - 4.3.3 Distributors or Suppliers:
  - 4.3.4 End Users:

### **5. MIDDLE EAST & AFRICA FROZEN FRENCH FRIES MARKET - KEY INDUSTRY DYNAMICS**

- 5.1 Market Drivers
  - 5.1.1 Expansion of Quick Service Restaurants
  - 5.1.1 Growing Consumption of Convenience Food
- 5.2 Market Restraints

- 5.2.1 Increasing Preference for Regular Fries and Natural Products
- 5.3 Market Opportunities
  - 5.3.1 Advancement in Cold Chain Infrastructure
- 5.4 Future Trends
  - 5.4.1 Deployment of Innovative Technologies
- 5.5 Impact of Drivers and Restraints:

## **6. MIDDLE EAST & AFRICA FROZEN FRENCH FRIES MARKET - GLOBAL MARKET ANALYSIS**

- 6.1 Middle East & Africa Frozen French Fries Market Revenue (US\$ Million), 2022 - 2030
- 6.2 Middle East & Africa Frozen French Fries Market Forecast and Analysis

## **7. MIDDLE EAST & AFRICA FROZEN FRENCH FRIES MARKET ANALYSIS - PRODUCT TYPE**

- 7.1 Regular Fries
  - 7.1.1 Overview
  - 7.1.2 Regular Fries Market Revenue and Forecast to 2030 (US\$ Million)
- 7.2 Crinkle-Cut Fries
  - 7.2.1 Overview
  - 7.2.2 Crinkle-Cut Fries Market Revenue and Forecast to 2030 (US\$ Million)
- 7.3 Steak Fries
  - 7.3.1 Overview
  - 7.3.2 Steak Fries Market Revenue and Forecast to 2030 (US\$ Million)
- 7.4 Others
  - 7.4.1 Overview
  - 7.4.2 Others Market Revenue and Forecast to 2030 (US\$ Million)

## **8. MIDDLE EAST & AFRICA FROZEN FRENCH FRIES MARKET ANALYSIS - CATEGORY**

- 8.1 Organic
  - 8.1.1 Overview
  - 8.1.2 Organic Market Revenue, and Forecast to 2030 (US\$ Million)
- 8.2 Conventional
  - 8.2.1 Overview
  - 8.2.2 Conventional Market Revenue, and Forecast to 2030 (US\$ Million)

## **9. MIDDLE EAST & AFRICA FROZEN FRENCH FRIES MARKET ANALYSIS - END USER**

### 9.1 Retail

#### 9.1.1 Overview

#### 9.1.2 Retail Market Revenue, and Forecast to 2030 (US\$ Million)

### 9.2 Foodservice

#### 9.2.1 Overview

#### 9.2.2 Foodservice Market Revenue, and Forecast to 2030 (US\$ Million)

## **10. MIDDLE EAST & AFRICA FROZEN FRENCH FRIES MARKET - COUNTRY ANALYSIS**

### 10.1 Overview

#### 10.1.1 Middle East & Africa Frozen French Fries Market Revenue and Forecasts and Analysis - By Countries

##### 10.1.1.1 Middle East & Africa Frozen French Fries Market Breakdown by Country

#### 10.1.1.2 South Africa Frozen French Fries Market Revenue and Forecasts to 2030 (US\$ Million)

##### 10.1.1.2.1 South Africa Frozen French Fries Market Breakdown by Product Type

##### 10.1.1.2.2 South Africa Frozen French Fries Market Breakdown by Category

##### 10.1.1.2.3 South Africa Frozen French Fries Market Breakdown by End User

#### 10.1.1.3 Saudi Arabia Frozen French Fries Market Revenue and Forecasts to 2030 (US\$ Million)

##### 10.1.1.3.1 Saudi Arabia Frozen French Fries Market Breakdown by Product Type

##### 10.1.1.3.2 Saudi Arabia Frozen French Fries Market Breakdown by Category

##### 10.1.1.3.3 Saudi Arabia Frozen French Fries Market Breakdown by End User

#### 10.1.1.4 UAE Frozen French Fries Market Revenue and Forecasts to 2030 (US\$ Million)

##### 10.1.1.4.1 UAE Frozen French Fries Market Breakdown by Product Type

##### 10.1.1.4.2 UAE Frozen French Fries Market Breakdown by Category

##### 10.1.1.4.3 UAE Frozen French Fries Market Breakdown by End User

#### 10.1.1.5 Rest of Middle East & Africa Frozen French Fries Market Revenue and Forecasts to 2030 (US\$ Million)

##### 10.1.1.5.1 Rest of Middle East & Africa Frozen French Fries Market Breakdown by Product Type

##### 10.1.1.5.2 Rest of Middle East & Africa Frozen French Fries Market Breakdown by Category

10.1.1.5.3 Rest of Middle East & Africa Frozen French Fries Market Breakdown by End User

## **11. COMPETITIVE LANDSCAPE**

- 11.1 Heat Map Analysis- By Key Players
- 11.2 Company Positioning & Concentration

## **12. COMPANY PROFILES**

- 12.1 Barts Potato Company
  - 12.1.1 Key Facts
  - 12.1.2 Business Description
  - 12.1.3 Products and Services
  - 12.1.4 Financial Overview
  - 12.1.5 SWOT Analysis
  - 12.1.6 Key Developments
- 12.2 Aviko B.V.
  - 12.2.1 Key Facts
  - 12.2.2 Business Description
  - 12.2.3 Products and Services
  - 12.2.4 Financial Overview
  - 12.2.5 SWOT Analysis
  - 12.2.6 Key Developments
- 12.3 Agristo NV
  - 12.3.1 Key Facts
  - 12.3.2 Business Description
  - 12.3.3 Products and Services
  - 12.3.4 Financial Overview
  - 12.3.5 SWOT Analysis
  - 12.3.6 Key Developments
- 12.4 Lamb Weston Holdings Inc
  - 12.4.1 Key Facts
  - 12.4.2 Business Description
  - 12.4.3 Products and Services
  - 12.4.4 Financial Overview
  - 12.4.5 SWOT Analysis
  - 12.4.6 Key Developments
- 12.5 McCain

- 12.5.1 Key Facts
- 12.5.2 Business Description
- 12.5.3 Products and Services
- 12.5.4 Financial Overview
- 12.5.5 SWOT Analysis
- 12.5.6 Key Developments
- 12.6 Farm Frites International B.V.
  - 12.6.1 Key Facts
  - 12.6.2 Business Description
  - 12.6.3 Products and Services
  - 12.6.4 Financial Overview
  - 12.6.5 SWOT Analysis
  - 12.6.6 Key Developments
- 12.7 The Kraft Heinz Co
  - 12.7.1 Key Facts
  - 12.7.2 Business Description
  - 12.7.3 Products and Services
  - 12.7.4 Financial Overview
  - 12.7.5 SWOT Analysis
  - 12.7.6 Key Developments

## **13. APPENDIX**



## I would like to order

Product name: Middle East & Africa Frozen French Fries Market Forecast to 2030 - Regional Analysis - by Product Type (Regular Fries, Crinkle-Cut Fries, Steak Fries, and Others), Category (Organic and Conventional), and End User (Retail and Foodservice)

Product link: <https://marketpublishers.com/r/MA3224F093ADEN.html>

Price: US\$ 3,550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MA3224F093ADEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970