

Middle East & Africa Fish Protein Hydrolysate Market for Animal Feed Application Forecast to 2030 - Regional Analysis - by Form (Dry and Liquid) and Application [Poultry (Layers, Broilers, and Others), Ruminant, Swine, Aquaculture (Salmon, Tuna, Shrimps, and Others), Pets (Dogs and Cats), and Others]

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Abstracts

The Middle East & Africa fish protein hydrolysate market for animal feed application is expected to grow from US\$ 16.19 million in 2023 to US\$ 22.93 million by 2030. It is estimated to grow at a CAGR of 5.1% from 2023 to 2030.

Rising Pet Humanization Fuels Middle East & Africa Fish Protein Hydrolysate Market for Animal Feed Application

Pet humanization is increasing across the world due to the emerging pet-loving culture and media coverage of celebrities and their furry friends. Population of dogs, cats, birds, and other pet animals is on the rise. Factors responsible for the growing pet adoption are an aging population and lonely persons who adopt pets to fill the void.

Moreover, studies conducted by researchers reveal that pets have a positive impact on children as their companionship helps prevent loneliness and depression; develop motor skills by feeding and grooming dogs; encourage outdoor activities such as regular walks with dogs; promote emotional development by encouraging responsibility involved in caring for pets.

Pet parents are concerned about the diet and health of their pets and are taking measures to keep their pets healthy. They are adopting healthy food enriched with various nutrients such as proteins, vitamins, and fish protein hydrolysate. Therefore, manufacturers are developing pet food with fish protein hydrolysate and other nutrients to cater to the increasing demand of pet owners. Thus, rising pet humanization is

expected to become a major trend in the fish protein hydrolysate market for animal feed application during the forecast period.

Middle East & Africa Fish Protein Hydrolysate Market for Animal Feed Application Overview

The growing trend of pet humanization and burgeoning expenses on animal well-being are the few prominent factors supporting the growth of the animal feed industry.

According to the 2022 Alltech Global Feed Survey and Agri-Food Outlook report, pet food production in Africa grew by 2.3% to ~454,000 metric tons. In addition, the surging demand for protein-formulized animal feed obtained from fish and chicken propels the growth of the animal feed industry in the Middle East & Africa. Animal feed producers are increasing the demand for ingredients such as fish protein hydrolysate (FPH) and incorporating them into producing aqua, poultry, and swine feed.

Further, in 2019, East Africa Animal Feed Action Plan was developed to provide broad opportunities for animal feed producers, governments, and the private sector, and humanitarian organizations at the national and regional levels. It provides a guided approach to collectively overcome the problems of animal feed and support the sustainable production of quality animals and products. Fish protein hydrolysate (FPH) is an excellent emulsifier and foaming agent with higher protein solubility. Due to these specific functional properties, it promotes feed intake and utilization. It improves the health of the fish as the low molecular weight bioactive peptides in fish protein hydrolysate (FPH) result in immune-stimulating and antibacterial properties. Hence, the addition of fish protein hydrolysate (FPH) makes aquafeed nutritious. Thus, the growing adoption of nutritious animal feed is likely to overcome the regional animal feed quality problems and offer lucrative growth opportunities for the fish protein hydrolysate (FPH) market during the forecast period.

Middle East & Africa Fish Protein Hydrolysate Market for Animal Feed Application Revenue and Forecast to 2030 (US\$ Million)

Middle East & Africa Fish Protein Hydrolysate Market for Animal Feed Application Segmentation

The Middle East & Africa fish protein hydrolysate market for animal feed application is segmented into form, application, and country.

Based on form, the Middle East & Africa fish protein hydrolysate market for animal feed application is bifurcated into dry and liquid. The dry segment held a larger share of the Middle East & Africa fish protein hydrolysate market for animal feed application in 2023. Based on application, the Middle East & Africa fish protein hydrolysate market for animal feed application is segmented into poultry, ruminant, swine, aquaculture, pets, and others. Poultry segment is divided into layers, broilers, and others. Aquaculture is segmented into salmon, tuna, shrimps, and others. Pets segment bifurcated into cats and dogs. The poultry segment held the largest share of the Middle East & Africa fish

protein hydrolysate market for animal feed application in 2023.

Based on country, the Middle East & Africa fish protein hydrolysate market for animal feed application is segmented into Saudi Arabia, the UAE, South Africa, and the Rest of Middle East and Africa. The Rest of Middle East and Africa dominated the Middle East & Africa fish protein hydrolysate market for animal feed application in 2023.

Janatha Fish Meal & Oil Products, Kemin Industries Inc, Novozymes AS, Sopropeche SA, and Symrise AG are some of the leading companies operating in the Middle East & Africa fish protein hydrolysate market for animal feed application.

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