

Middle East & Africa Fashion Design Software Market Forecast to 2030 - Regional Analysis - by Type (2D Software and 3D Software) and End User (Enterprises, Individuals, and Institutions)

<https://marketpublishers.com/r/MAC029C2035CEN.html>

Date: February 2024

Pages: 84

Price: US\$ 3,550.00 (Single User License)

ID: MAC029C2035CEN

Abstracts

The Middle East & Africa fashion design software market was valued at US\$ 45.57 million in 2022 and is expected to reach US\$ 72.06 million by 2030; it is estimated to grow at a CAGR of 5.9% from 2022 to 2030.

Increasing Adoption Of 3D Design Tools Fuel the Middle East & Africa Fashion Design Software Market

The need for greater efficiency, accuracy, and innovation in the garment design and production processes is increasing rapidly across the fashion industry. Fashion designers are turning to advanced computer-aided design (CAD) sketch tools such as Adobe Illustrator, Bluecherry, Browzwear, and C-Design Fashion to create, visualize, and modify designs more quickly and precisely than traditional flat sketches. These 3D design tools offer powerful features that allow designers to create multiple variations of a single design and adapt it to different materials and patterns without needing physical prototypes. This level of flexibility enables designers to be more creative and experimental, leading to many innovative and unique designs.

The comprehensive solutions offered by 3D design tools are also driving its popularity. These tools cover all stages of the clothing production process, ensuring seamless integration and communication between various stakeholders, from concept design to distribution. For instance, Blue Cherry provided software solutions for design and inventory management, supply chain, distribution, and cargo delivery, streamlining the entire fashion production cycle. The launch of z-weave, a specialized 3D garment design software, by z-emotion in April 2021 further shows the demand for advanced solutions in the apparel and soft goods industries has surged due to a convergence of factors that emphasize efficiency, innovation, and customer engagement. These

software offerings cater to the unique needs of the fashion sector, boosting speed and reducing design and development costs while enhancing collaboration and decision-making processes among product developers and buyers.

Moreover, in January 2023, the Saudi Fashion Commission collaborated with Istituto Marangoni to launch a digital fashion design program that highlights the increasing recognition of the importance of digital skills in the fashion industry. As the fashion industry is increasingly incorporating various technologies, fashion designers need to equip themselves with digital expertise to remain competitive and relevant in the rapidly evolving landscape. 3D design tools offer efficiency, accuracy, and innovation, empowering designers to explore more possibilities, streamline the production cycle, and enhance collaboration. 3D design tools help transform the way garments are conceptualized, developed, and launched in the market. Thus, the rising adoption of 3D design tools is driving the Middle East & Africa fashion design software market.

Middle East & Africa Fashion Design Software Market Overview

The Middle East & Africa is undergoing a dynamic transformation in fashion design, with significant advancements in education and industry. The inauguration of Istituto Marangoni's Dubai campus in January 2022 marked an important moment, demonstrating the fusion of physical and virtual fashion through a groundbreaking Metaverse Talents Fashion Show in September 2022. This event showcased the innovative convergence of real models and avatars, highlighting the region's embrace of cutting-edge technology and its potential for shaping the future of fashion. ESMOD Dubai, a renowned French fashion institute, is at the forefront of transforming fashion education in the MEA. In January 2023, ESMOD Dubai introduced forward-looking courses designed to meet the dynamic needs of the region's evolving fashion scene. These innovative programs include a focused 3-month lingerie design course and a comprehensive 4-month footwear design program, strategically catering to the rising interest in specialized fashion sectors and harmonizing seamlessly with the region's expanding variety of styles. Furthermore, ESMOD Dubai's integration of CLO 3D software into its 3-year fashion design program demonstrates a progressive approach. By equipping students with virtual design expertise, the institute is addressing the flourishing need for skilled professionals who can navigate the digital age of fashion. Both Istituto Marangoni and ESMOD Dubai highlight the region's shift toward a more comprehensive and technologically-infused fashion ecosystem. This evolution aligns seamlessly with the surging demand for fashion design software solutions across the MEA. As the industry witnesses a surge in virtual tools, 3D avatars, fabric simulation, and innovative design software are becoming necessary for designers and manufacturers alike. The MEA region's fashion landscape is being reshaped by these institutions' proactive initiatives and the growing emphasis on technology-driven design. The integration of advanced software solutions is not only enhancing design processes

but also contributing to the region's prominence on the global fashion stage. The MEA fashion design software market has witnessed substantial growth, highlighting the region's commitment to innovation, creativity, and technological advancement.

Middle East & Africa Fashion Design Software Market Revenue and Forecast to 2030 (US\$ Million)

Middle East & Africa Fashion Design Software Market Segmentation

The Middle East & Africa fashion design software market is segmented based on type, end user, and country.

Based on type, the Middle East & Africa fashion design software market is bifurcated into 2D software and 3D software. The 3D software segment held a larger share in 2022. The 2D software is further subsegmented into apparel, gaming, and media. The 3D software is further subsegmented into apparel, gaming, and media.

By end user, the Middle East & Africa fashion design software market is segmented into enterprises, individuals, and institutions. The enterprises segment held the largest share in 2022.

Based on country, the Middle East & Africa fashion design software market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. Saudi Arabia dominated the Middle East & Africa fashion design software market in 2022.

Adobe Inc, Browzwear Solutions Pte Ltd, Optitex Ltd, and Tukatech Inc are some of the leading companies operating in the Middle East & Africa fashion design software market.

Contents

1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. MIDDLE EAST & AFRICA FASHION DESIGN SOFTWARE MARKET LANDSCAPE

- 4.1 Overview
- 4.2 Middle East & Africa PEST Analysis
- 4.3 Ecosystem Analysis
 - 4.3.1 List of Vendors in the Value Chain

5. MIDDLE EAST & AFRICA FASHION DESIGN SOFTWARE MARKET - KEY INDUSTRY DYNAMICS

- 5.1 Middle East & Africa Fashion Design Software Market - Key Industry Dynamics
- 5.2 Market Drivers
 - 5.2.1 Growing Trend of On-Demand Customization
 - 5.2.2 Increasing Adoption Of 3D Design Tools
 - 5.2.3 Increasing Need for Faster and More Efficient Design Processes in The Fashion Industry
- 5.3 Market Restraints
 - 5.3.1 Rise in Piracy Threats
 - 5.3.2 High Cost of Software Implementation
- 5.4 Market Opportunities
 - 5.4.1 Advent of AI, VR, and AR

- 5.4.2 Increasing Focus on Sustainability
- 5.5 Future Trends
 - 5.5.1 Rise of Fashion in the Gaming Industry
- 5.6 Impact of Drivers and Restraints:

6. FASHION DESIGN SOFTWARE MARKET - MIDDLE EAST & AFRICA MARKET ANALYSIS

- 6.1 Middle East & Africa Fashion Design Software Market Revenue (US\$ Million), 2022 - 2030
- 6.2 Middle East & Africa Fashion Design Software Market Forecast and Analysis

7. MIDDLE EAST & AFRICA FASHION DESIGN SOFTWARE MARKET ANALYSIS - TYPE

- 7.1 2D Software
 - 7.1.1 Overview
 - 7.1.2 2D Software Market, Revenue and Forecast to 2030 (US\$ Million)
 - 7.1.3 Apparel
 - 7.1.3.1 Overview
 - 7.1.3.2 Apparel Market, Revenue and Forecast to 2030 (US\$ Million)
 - 7.1.3.3 Men's Clothing
 - 7.1.3.3.1 Men's Clothing Market, Revenue and Forecast to 2030 (US\$ Million)
 - 7.1.3.4 Women's Clothing
 - 7.1.3.4.1 Women's Clothing Market, Revenue and Forecast to 2030 (US\$ Million)
 - 7.1.3.5 Accessories and Others
 - 7.1.3.5.1 Accessories and Others Market, Revenue and Forecast to 2030 (US\$ Million)
 - 7.1.4 Gaming
 - 7.1.4.1 Overview
 - 7.1.4.2 Gaming Market, Revenue and Forecast to 2030 (US\$ Million)
 - 7.1.5 Media
 - 7.1.5.1 Overview
 - 7.1.5.2 Media Market, Revenue and Forecast to 2030 (US\$ Million)
- 7.2 3D Software
 - 7.2.1 Overview
 - 7.2.2 3D Software Market, Revenue and Forecast to 2030 (US\$ Million)
 - 7.2.3 Apparel
 - 7.2.3.1 Overview

7.2.3.2 Apparel Market, Revenue and Forecast to 2030 (US\$ Million)

7.2.3.3 Men's Clothing

7.2.3.3.1 Men's Clothing Market, Revenue and Forecast to 2030 (US\$ Million)

7.2.3.4 Women's Clothing

7.2.3.4.1 Women's Clothing Market, Revenue and Forecast to 2030 (US\$ Million)

7.2.3.5 Accessories and Others

7.2.3.5.1 Accessories and Others Market, Revenue and Forecast to 2030 (US\$ Million)

7.2.4 Gaming

7.2.4.1 Overview

7.2.4.2 Gaming Market, Revenue and Forecast to 2030 (US\$ Million)

7.2.5 Media

7.2.5.1 Overview

7.2.5.2 Media Market, Revenue and Forecast to 2030 (US\$ Million)

8. MIDDLE EAST & AFRICA FASHION DESIGN SOFTWARE MARKET ANALYSIS - END USER

8.1 Enterprises

8.1.1 Overview

8.1.2 Enterprises Market Revenue, and Forecast to 2030 (US\$ Million)

8.2 Individuals

8.2.1 Overview

8.2.2 Individuals Market Revenue, and Forecast to 2030 (US\$ Million)

8.3 Institutions

8.3.1 Overview

8.3.2 Institutions Market Revenue, and Forecast to 2030 (US\$ Million)

9. MIDDLE EAST & AFRICA FASHION DESIGN SOFTWARE MARKET - COUNTRY ANALYSIS

9.1 Overview

9.1.1 Middle East & Africa Fashion Design Software Market Revenue and Forecasts and Analysis - By Country

9.1.1.1 Middle East & Africa Fashion Design Software Market Revenue and Forecasts and Analysis - By Country

9.1.1.2 South Africa Fashion Design Software Market Revenue and Forecasts to 2030 (US\$ Mn)

9.1.1.2.1 South Africa Fashion Design Software Market Breakdown by Type

- 9.1.1.2.2 South Africa Fashion Design Software Market Breakdown by End User
- 9.1.1.3 Saudi Arabia Fashion Design Software Market Revenue and Forecasts to 2030 (US\$ Mn)
 - 9.1.1.3.1 Saudi Arabia Fashion Design Software Market Breakdown by Type
 - 9.1.1.3.2 Saudi Arabia Fashion Design Software Market Breakdown by End User
- 9.1.1.4 UAE Fashion Design Software Market Revenue and Forecasts to 2030 (US\$ Mn)
 - 9.1.1.4.1 UAE Fashion Design Software Market Breakdown by Type
 - 9.1.1.4.2 UAE Fashion Design Software Market Breakdown by End User
- 9.1.1.5 Rest of Middle East & Africa Fashion Design Software Market Revenue and Forecasts to 2030 (US\$ Mn)
 - 9.1.1.5.1 Rest of Middle East & Africa Fashion Design Software Market Breakdown by Type
 - 9.1.1.5.2 Rest of Middle East & Africa Fashion Design Software Market Breakdown by End User

10. COMPETITIVE LANDSCAPE

- 10.1 Heat Map Analysis By Key Players
- 10.2 Company Positioning & Concentration

11. INDUSTRY LANDSCAPE

- 11.1 Overview
- 11.2 Market Initiative
- 11.3 New Product Development
- 11.4 Merger and Acquisition

12. COMPANY PROFILES

- 12.1 Adobe Inc
 - 12.1.1 Key Facts
 - 12.1.2 Business Description
 - 12.1.3 Products and Services
 - 12.1.4 Financial Overview
 - 12.1.5 SWOT Analysis
 - 12.1.6 Key Developments
- 12.2 Browzwear Solutions Pte Ltd
 - 12.2.1 Key Facts

- 12.2.2 Business Description
- 12.2.3 Products and Services
- 12.2.4 Financial Overview
- 12.2.5 SWOT Analysis
- 12.2.6 Key Developments
- 12.3 Optitex Ltd
 - 12.3.1 Key Facts
 - 12.3.2 Business Description
 - 12.3.3 Products and Services
 - 12.3.4 Financial Overview
 - 12.3.5 SWOT Analysis
 - 12.3.6 Key Developments
- 12.4 Tukatech Inc
 - 12.4.1 Key Facts
 - 12.4.2 Business Description
 - 12.4.3 Products and Services
 - 12.4.4 Financial Overview
 - 12.4.5 SWOT Analysis
 - 12.4.6 Key Developments

13. APPENDIX

- 13.1 About The Insight Partners
- 13.2 Word Index

I would like to order

Product name: Middle East & Africa Fashion Design Software Market Forecast to 2030 - Regional Analysis - by Type (2D Software and 3D Software) and End User (Enterprises, Individuals, and Institutions)

Product link: <https://marketpublishers.com/r/MAC029C2035CEN.html>

Price: US\$ 3,550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MAC029C2035CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970