

Middle East & Africa Eyelash Adhesives Market Forecast to 2031 - Regional Analysis - by Type (Strip Lash Adhesives and Individual Lash Adhesives) and Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Online Retail, and Others)

<https://marketpublishers.com/r/MD057C392210EN.html>

Date: March 2025

Pages: 94

Price: US\$ 3,450.00 (Single User License)

ID: MD057C392210EN

Abstracts

The Middle East & Africa eyelash adhesives market was valued at US\$ 129.39 million in 2023 and is estimated to reach US\$ 186.25 million by 2031; it is estimated to register a CAGR of 4.7% from 2023 to 2031.

Rising Demand for Nontoxic Eyelash Adhesives Bolsters Middle East & Africa Eyelash Adhesives Market

Growing consumer awareness about the potential health risks associated with conventional eyelash adhesives such as allergic reactions, eye irritation, and exposure to toxic chemicals has led consumers to seek safe alternatives. A significant number of consumers have sensitive skin or eyes, making them prone to adverse reactions from conventional adhesives. Nontoxic adhesives reduce the risk of irritation and allergic responses. Also, there is a growing demand for transparency in product ingredients, driven by regulatory requirements and consumer demand. Consumers are increasingly moving toward natural and organic beauty products. Nontoxic eyelash adhesives often fit into this category, appealing consumers who prefer health-conscious choices. The clean beauty movement emphasizes products that are free from harmful chemicals and other toxic ingredients. The development of nontoxic eyelash adhesives aligns with this movement. Advances in cosmetic science have led to the development of novel nontoxic eyelash adhesive formulations to maintain effectiveness without compromising

safety. Thus, rising demand for nontoxic eyelash adhesives is expected to become a significant trend in the Middle East & Africa eyelash adhesives market during the forecast period.

Middle East & Africa Eyelash Adhesives Market Overview

The Rest of Middle East & Africa comprises countries such as Israel, Kenya, Bahrain, Egypt, Iran, Kuwait, and others. The eyelash adhesives market in these countries witnesses positive growth owing to rapid lifestyle changes, economic development, rapidly evolving beauty industry, and the growing impact of influencers and famous personalities on social media platforms. Moreover, emerging organized retail sector in these countries favors the market growth in the Rest of Middle East & Africa.

Middle East & Africa Eyelash Adhesives Market Revenue and Forecast to 2031 (US\$ Million)

Middle East & Africa Eyelash Adhesives Market Segmentation

The Middle East & Africa Eyelash adhesives market is segmented into type, distribution channel and country.

Based on type, the Middle East & Africa eyelash adhesives market is bifurcated into strip lash adhesives and individual lash adhesives. The strip lash adhesives segment held a larger market share in 2023.

In terms of distribution channel, the Middle East & Africa eyelash adhesives market is segmented into supermarkets and hypermarkets, specialty stores, online retail, and others. The specialty stores segment held the largest market share in 2023.

By country, the Middle East & Africa eyelash adhesives market is segmented into Saudi Arabia, the UAE, South Africa, and the Rest of Middle East & Africa. The Rest of Middle East & Africa dominated the Middle East & Africa eyelash adhesives market share in 2023.

CharmLash, ESQIDO, Gollee Cosmetics Limited, H.B. Fuller Company, HUDA BEAUTY, and Lost Artistry LTD. are some of the leading companies operating in the Middle East & Africa eyelash adhesives market.

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the Middle East & Africa eyelash adhesives market.

Highlights key business priorities in order to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in the Middle East & Africa eyelash adhesives market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth Middle East & Africa eyelash adhesives market trends and outlook coupled with the factors driving the Middle East & Africa eyelash adhesives market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution.

The List of Companies - Middle East & Africa Eyelash Adhesives Market

CharmLash

ESQIDO

Gollee Cosmetics Limited

H.B. Fuller Company

HUDA BEAUTY

Lost Artistry LTD.

Contents

1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Secondary Research
- 3.2 Primary Research
 - 3.2.1 Hypothesis formulation:
 - 3.2.2 Macro-economic factor analysis:
 - 3.2.3 Developing base number:
 - 3.2.4 Data Triangulation:
 - 3.2.5 Country level data:

4. MIDDLE EAST & AFRICA EYELASH ADHESIVES MARKET LANDSCAPE

- 4.1 Overview
- 4.2 Ecosystem Analysis
 - 4.2.1 Raw Material Suppliers
 - 4.2.2 Eyelash Adhesives Manufacturers
 - 4.2.3 Distributors/Suppliers
 - 4.2.4 Distribution Channel
- 4.3 Porters Analysis
 - 4.3.1 Bargaining Power of Suppliers
 - 4.3.2 Bargaining Power of Buyers
 - 4.3.3 Threat of New Entrants
 - 4.3.4 Intensity of Competitive Rivalry
 - 4.3.5 Threat of Substitutes

5. MIDDLE EAST & AFRICA EYELASH ADHESIVES MARKET - KEY MARKET DYNAMICS

5.1 Middle East & Africa Eyelash Adhesives Market - Key Market Dynamics

5.2 Market Drivers

5.2.1 Rising Demand for Eyelash Extensions

5.2.2 Growing Influence of Social Media

5.3 Market Restraints

5.3.1 Adverse Effects of Eyelash Adhesives on Health

5.4 Market Opportunities

5.4.1 Increasing Sales of Beauty Products Through Online Sales Channels

5.5 Future Trends

5.5.1 Rising Demand for Nontoxic Eyelash Adhesives

5.6 Impact of Drivers and Restraints:

6. EYELASH ADHESIVES MARKET - MIDDLE EAST & AFRICA MARKET ANALYSIS

6.1 Overview Middle East & Africa

6.2 Middle East & Africa Eyelash Adhesives Market Revenue (US\$ Million), 2021-2031

6.3 Middle East & Africa Eyelash Adhesives Market Forecast Analysis

7. MIDDLE EAST & AFRICA EYELASH ADHESIVES MARKET ANALYSIS - BY TYPE

7.1 Strip Lash Adhesives

7.1.1 Overview

7.1.2 Strip Lash Adhesives: Eyelash Adhesives Market - Revenue and Forecast to 2031 (US\$ Million)

7.2 Individual Lash Adhesives

7.2.1 Overview

7.2.2 Individual Lash Adhesives: Eyelash Adhesives Market - Revenue and Forecast to 2031 (US\$ Million)

8. MIDDLE EAST & AFRICA EYELASH ADHESIVES MARKET ANALYSIS - BY DISTRIBUTION CHANNEL

8.1 Supermarkets and Hypermarkets

8.1.1 Overview

8.1.2 Supermarkets and Hypermarkets: Eyelash Adhesives Market - Revenue and Forecast to 2031 (US\$ Million)

8.2 Specialty Stores

8.2.1 Overview

8.2.2 Specialty Stores: Eyelash Adhesives Market - Revenue and Forecast to 2031 (US\$ Million)

8.3 Online Retail

8.3.1 Overview

8.3.2 Online Retail: Eyelash Adhesives Market - Revenue and Forecast to 2031 (US\$ Million)

8.4 Others

8.4.1 Overview

8.4.2 Others: Eyelash Adhesives Market - Revenue and Forecast to 2031 (US\$ Million)

9. MIDDLE EAST & AFRICA EYELASH ADHESIVES MARKET - COUNTRY ANALYSIS

9.1 Middle East & Africa: Eyelash Adhesives Market - Revenue and Forecast to 2031 (US\$ Million)

9.1.1 Middle East & Africa Eyelash Adhesives Market - Revenue and Forecast Analysis - by Country

9.1.1.1 Middle East & Africa: Eyelash Adhesives Market - Revenue and Forecast Analysis - by Country

9.1.1.2 Saudi Arabia: Eyelash Adhesives Market - Revenue and Forecast to 2031 (US\$ Million)

9.1.1.2.1 Saudi Arabia: Eyelash Adhesives Market Breakdown, by Type

9.1.1.2.2 Saudi Arabia: Eyelash Adhesives Market Breakdown, by Distribution Channel

9.1.1.3 United Arab Emirates: Eyelash Adhesives Market - Revenue and Forecast to 2031 (US\$ Million)

9.1.1.3.1 United Arab Emirates: Eyelash Adhesives Market Breakdown, by Type

9.1.1.3.2 United Arab Emirates: Eyelash Adhesives Market Breakdown, by Distribution Channel

9.1.1.4 South Africa: Eyelash Adhesives Market - Revenue and Forecast to 2031 (US\$ Million)

9.1.1.4.1 South Africa: Eyelash Adhesives Market Breakdown, by Type

9.1.1.4.2 South Africa: Eyelash Adhesives Market Breakdown, by Distribution Channel

9.1.1.5 Rest of Middle East & Africa: Eyelash Adhesives Market - Revenue and Forecast to 2031 (US\$ Million)

9.1.1.5.1 Rest of Middle East & Africa: Eyelash Adhesives Market Breakdown, by Type

9.1.1.5.2 Rest of Middle East & Africa: Eyelash Adhesives Market Breakdown, by Distribution Channel

10. COMPETITIVE LANDSCAPE

10.1 Heat Map Analysis

10.2 Company Positioning & Concentration

11. INDUSTRY LANDSCAPE

11.1 Overview

11.2 Market Initiative

12. COMPANY PROFILES

12.1 H.B. Fuller Company

12.1.1 Key Facts

12.1.2 Business Description

12.1.3 Products and Services

12.1.4 Financial Overview

12.1.5 SWOT Analysis

12.1.6 Key Developments

12.2 CharmLash

12.2.1 Key Facts

12.2.2 Business Description

12.2.3 Products and Services

12.2.4 Financial Overview

12.2.5 SWOT Analysis

12.2.6 Key Developments

12.3 Gollee Cosmetics Limited

12.3.1 Key Facts

12.3.2 Business Description

12.3.3 Products and Services

12.3.4 Financial Overview

12.3.5 SWOT Analysis

12.3.6 Key Developments

12.4 Lost Artistry LTD.

12.4.1 Key Facts

12.4.2 Business Description

12.4.3 Products and Services

12.4.4 Financial Overview

12.4.5 SWOT Analysis

12.4.6 Key Developments

12.5 HUDA BEAUTY

12.5.1 Key Facts

12.5.2 Business Description

12.5.3 Products and Services

12.5.4 Financial Overview

12.5.5 SWOT Analysis

12.5.6 Key Developments

12.6 ESQIDO

12.6.1 Key Facts

12.6.2 Business Description

12.6.3 Products and Services

12.6.4 Financial Overview

12.6.5 SWOT Analysis

12.6.6 Key Developments

13. APPENDIX

13.1 About The Insight Partners

List Of Tables

LIST OF TABLES

Table 1. Middle East & Africa Eyelash Adhesives Market Segmentation

Table 2. Middle East & Africa Eyelash Adhesives Market - Revenue and Forecast to 2031 (US\$ Million)

Table 3. Middle East & Africa Eyelash Adhesives Market - Revenue and Forecast to 2031 (US\$ Million) - by Type

Table 4. Middle East & Africa Eyelash Adhesives Market - Revenue and Forecast to 2031 (US\$ Million) - by Distribution Channel

Table 5. Middle East & Africa: Eyelash Adhesives Market - Revenue and Forecast to 2031(US\$ Million) - by Country

Table 6. Saudi Arabia: Eyelash Adhesives Market - Revenue and Forecast to 2031(US\$ Million) - by Type

Table 7. Saudi Arabia: Eyelash Adhesives Market - Revenue and Forecast to 2031(US\$ Million) - by Distribution Channel

Table 8. United Arab Emirates: Eyelash Adhesives Market - Revenue and Forecast to 2031(US\$ Million) - by Type

Table 9. United Arab Emirates: Eyelash Adhesives Market - Revenue and Forecast to 2031(US\$ Million) - by Distribution Channel

Table 10. South Africa: Eyelash Adhesives Market - Revenue and Forecast to 2031(US\$ Million) - by Type

Table 11. South Africa: Eyelash Adhesives Market - Revenue and Forecast to 2031(US\$ Million) - by Distribution Channel

Table 12. Rest of Middle East & Africa: Eyelash Adhesives Market - Revenue and Forecast to 2031(US\$ Million) - by Type

Table 13. Rest of Middle East & Africa: Eyelash Adhesives Market - Revenue and Forecast to 2031(US\$ Million) - by Distribution Channel

List Of Figures

LIST OF FIGURES

Figure 1. Middle East & Africa Eyelash Adhesives Market Segmentation, by Country

Figure 2. Ecosystem Analysis: Eyelash Adhesives Market

Figure 3. Middle East & Africa Eyelash Adhesives Market-Porter's Five Forces Analysis

Figure 4. Impact Analysis of Drivers and Restraints

Figure 5. Middle East & Africa Eyelash Adhesives Market Revenue (US\$ Million), 2021-2031

Figure 6. Middle East & Africa Eyelash Adhesives Market Share (%) - by Type (2023 and 2031)

Figure 7. Strip Lash Adhesives: Eyelash Adhesives Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 8. Individual Lash Adhesives: Eyelash Adhesives Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 9. Middle East & Africa Eyelash Adhesives Market Share (%) - by Distribution Channel (2023 and 2031)

Figure 10. Supermarkets and Hypermarkets: Eyelash Adhesives Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 11. Specialty Stores: Eyelash Adhesives Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 12. Online Retail: Eyelash Adhesives Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 13. Others: Eyelash Adhesives Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 14. Middle East & Africa: Eyelash Adhesives Market - Revenue and Forecast to 2031(US\$ Million)

Figure 15. Middle East & Africa Eyelash Adhesives Market Breakdown, by Key Countries, 2023 and 2031 (%)

Figure 16. Saudi Arabia: Eyelash Adhesives Market - Revenue and Forecast to 2031(US\$ Million)

Figure 17. United Arab Emirates: Eyelash Adhesives Market - Revenue and Forecast to 2031(US\$ Million)

Figure 18. South Africa: Eyelash Adhesives Market - Revenue and Forecast to 2031(US\$ Million)

Figure 19. Rest of Middle East & Africa: Eyelash Adhesives Market - Revenue and Forecast to 2031(US\$ Million)

Figure 20. Heat Map Analysis

Figure 21. Company Positioning & Concentration

I would like to order

Product name: Middle East & Africa Eyelash Adhesives Market Forecast to 2031 - Regional Analysis - by Type (Strip Lash Adhesives and Individual Lash Adhesives) and Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Online Retail, and Others)

Product link: <https://marketpublishers.com/r/MD057C392210EN.html>

Price: US\$ 3,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MD057C392210EN.html>